

Confessions of a Jobseeker

The **jobs.ac.uk** Jobseeker Survey 2013

In April 2013, we conducted an online survey with our jobseeker audience to get their opinions and insights on jobs.ac.uk and their job searching habits. 680 jobseekers took part in the research – find out what they said below.

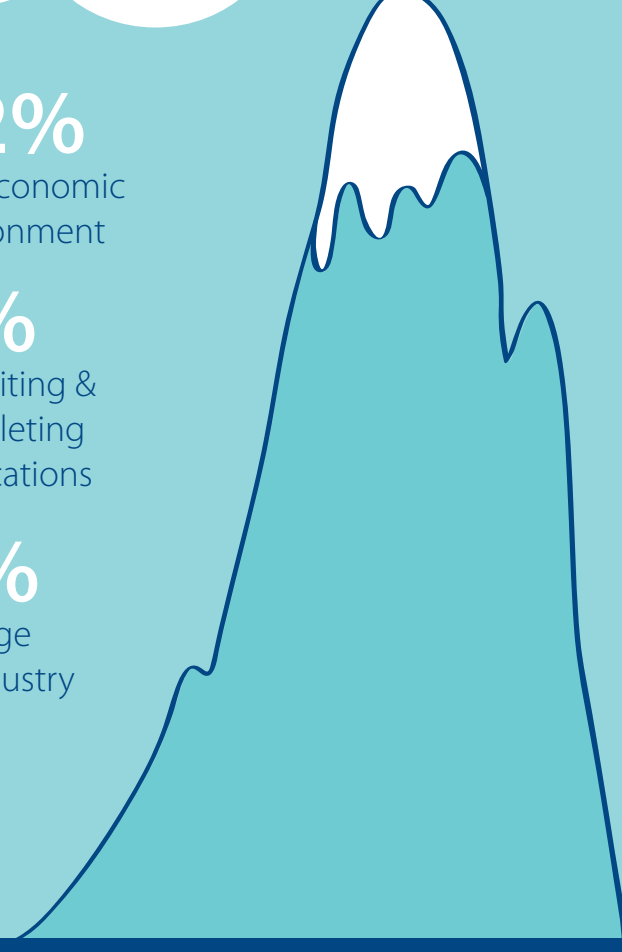
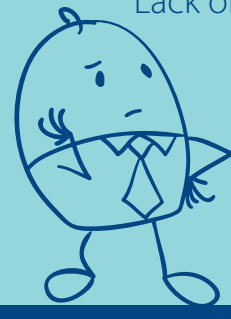
64%

of respondents are actively seeking new job opportunities



What is the biggest challenge currently facing jobseekers?

- 31% Lack of jobs & opportunities
- 22% Competition from other applicants
- 12% The economic environment
- 11% Lack of experience
- 6% Employer stability/threat of redundancy
- 4% CV writing & completing applications
- 4% Change in job role
- 3% Lack of skills
- 2% Change of industry



10 most common questions asked in a job interview...

- What do you know about our organisation?
- What can you bring to this role?
- Where do you see yourself in 5 years time?
- Why did you apply for this job?
- Tell me about a time when you've worked in a team?
- What are your strengths?
- Tell me about yourself?
- What are your weaknesses?
- How would your colleagues describe you?
- What has been your greatest achievement?



74%

of respondents have found a job through **jobs.ac.uk**

20%

have been using **jobs.ac.uk** for over 5 years



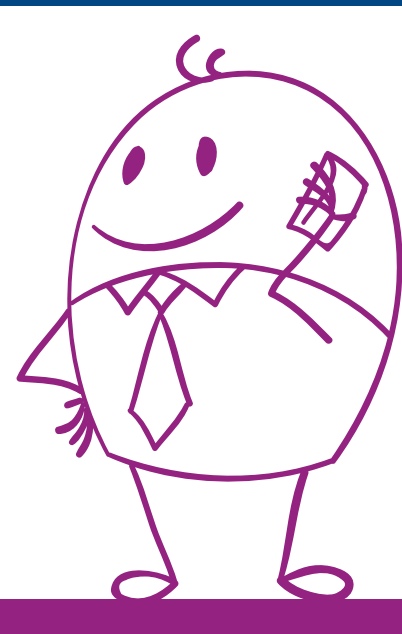
96%

surveyed would recommend **jobs.ac.uk** to a friend

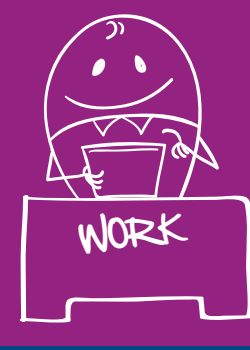
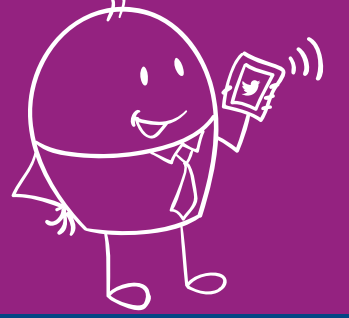


36%

of respondents search for jobs on their smartphones

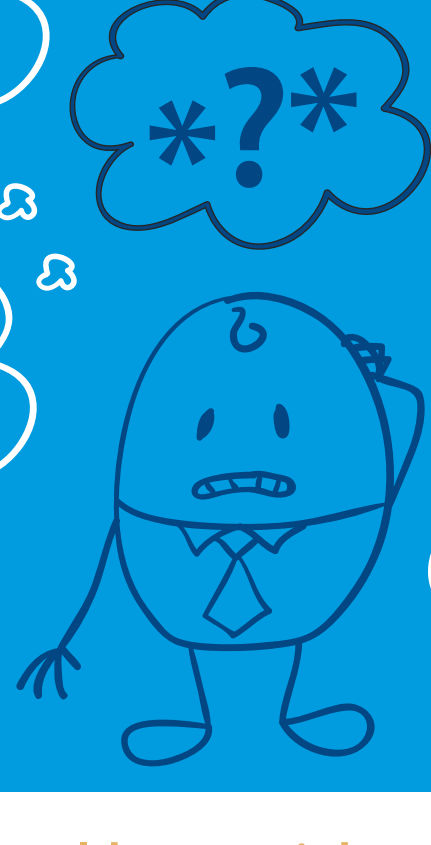


- 72% use social media to aid their career or search jobs
- 17% of jobseekers search for jobs during work-time



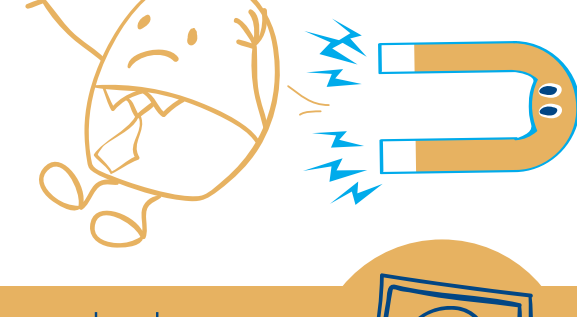
5 most annoying things about job adverts...

- ...too many application instructions
- ...spelling mistakes
- ...cliched job descriptions
- ...job title I don't understand
- ...use of jargon/technical terms



Top 5 factors that would attract jobseekers to accept a job...

- 70% Challenging & interesting work
- 60% Career progression
- 30% Greater rewards & benefits
- 39% Financially secure
- 32% Employers reputation



69% conducted an internet search about an organisation before a job interview



What makes for a happy work/life balance?

- 56% Feeling valued at work
- 46% Good relationship with co-workers
- 42% Good salary/pay
- 34% Job security
- 32% Flexible hours

10 most unusual interview questions asked in a job interview...

- If you were a fruit what fruit would you be?
- What makes you cry?
- How are your anxiety levels right now, on a scale of 1-10?
- Tell us a joke?
- How would you besiege a castle?
- If there was a snake in the reception area what would you do?
- What makes you laugh?
- What biscuit would you be?
- What colour m&m would you be?
- If you were an animal, what animal would you be & why?

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