



*college.jobs.ac.uk*

*Great jobs for bright people*

**LET US HELP YOU  
FIND THE TALENT  
YOU NEED TO SUCCEED**  
*college.jobs.ac.uk*



We understand that your people are central to your success and that delivering excellence to your students is essential.

Further education (FE) offers a rewarding career, however competition from industry, Higher Education and schools can mean that you are competing to attract the best talent.

Committed to making UK education world-class, we have been helping colleges attract excellent candidates to join their teams for more than eighteen years<sup>^</sup>.

Whether you are recruiting for academic, professional services or technical roles, college.jobs.ac.uk will help connect your organisation to a network of more than 1.5 million jobseekers~ with exceptional talent that your usual sources may not reach.

<sup>^</sup>college.jobs.ac.uk was formed in January 2016 developed by the education community from feedback through FE clients of our sister company jobs.ac.uk  
 ~jobs.ac.uk unique monthly browser audit, ABC audit 2015

## WHAT MAKES US DIFFERENT?



### ▶ TRUSTED BRAND AND HERITAGE

We have supported you with your recruitment since 1998, trusted by more than 251 FE colleges and 58,500<sup>^</sup> FE jobseekers' over the last year through jobs.ac.uk, the market leading job board for higher education.

College.jobs.ac.uk is the dedicated home for careers in further education, which has been created for our clients as part of our commitment to the sector. Owned by the University of Warwick, we are the only job board with the trusted 'ac.uk' domain. Our service was created with the objective of providing a more cost effective and high-quality recruitment solution, to make UK education world-class.

### ▶ OUTSTANDING VALUE

We appreciate your budgets are under pressure, so you can advertise your vacancies with us on college.jobs.ac.uk from £189. We can also offer you a range of bespoke packages to suit your requirements.

### ▶ WIDER REACH

College.jobs.ac.uk will post your advert onto jobs.ac.uk for free, giving you unrivalled access to a wider network of 1.5 million\* jobseekers.

### ▶ ADVANCED FEATURES TO SAVE YOU TIME

Advertise your job in minutes using our easy step-by-step posting system and monitor your applications effectively with, our powerful, built-in applicant management tools.

### ▶ SUPPORTING THE FE LEADERS OF TOMORROW

College.jobs.ac.uk provides your candidates with specialist careers advice to proactively promote the benefits of teaching and working in Further Education, to attract new talent to the sector.

<sup>^</sup>Total number of jobseekers currently working in FE who responded to the Global Talent Trend 2016 survey.  
 \* jobs.ac.uk unique monthly browser audit, ABC Audit 2015



## Standard Advert

Our Standard advert includes your logo, and is featured in an email alert sent to relevant jobseekers.



## Standard Advert+

All the benefits of a Standard Advert, plus a bold branded header image. Your logo will also appear next to the job title in search results, to make your job and college stand out.



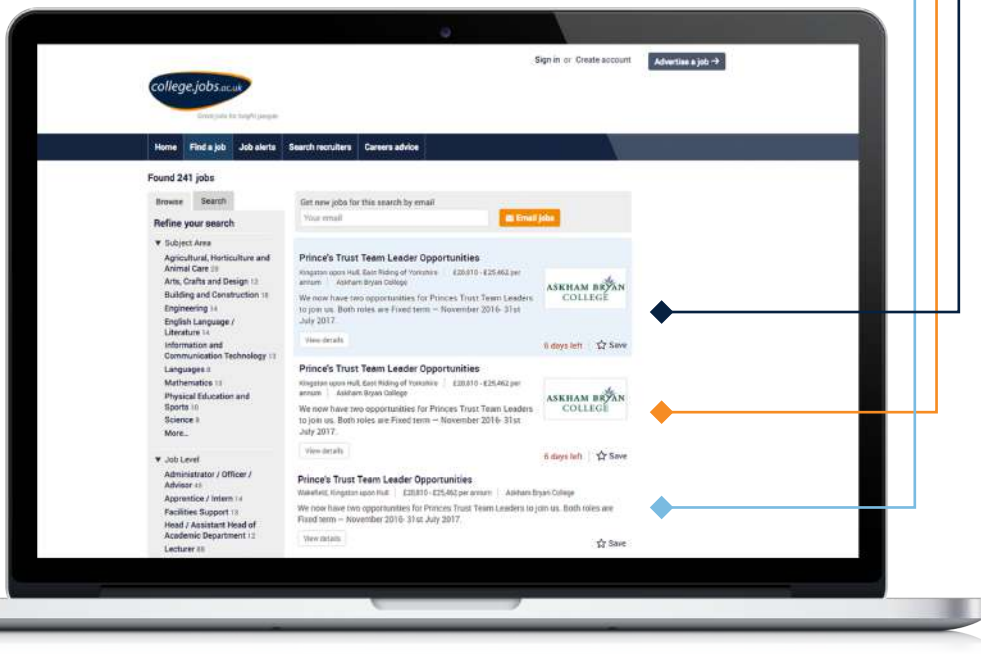
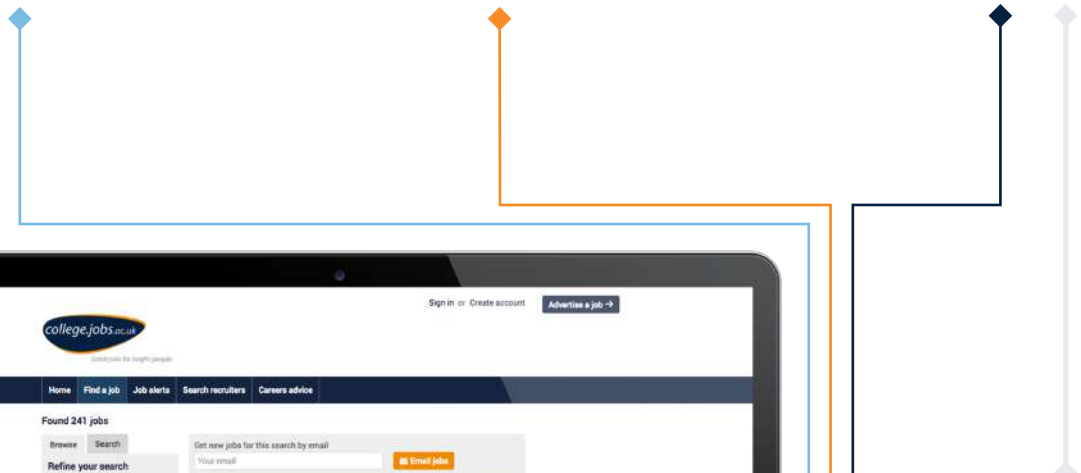
## Enhanced Advert

Stand out from the competition with a fully bespoke job advert which includes both a logo and shaded box in the search results for maximum visibility. Your job is also prioritised over other listings on the Jobs by Email alert.

**£189**  
Up to 30 days

**£289**  
Up to 30 days

**£389**  
Up to 30 days



## ADVERTISING PACKAGES

Enquire about our discounted job packs or reduce your annual advertising spend with a bespoke, targeted recruitment campaign.

Email [enquiries@college.jobs.ac.uk](mailto:enquiries@college.jobs.ac.uk) or contact your account manager for more information.

## OUR PRODUCTS

From fully bespoke job adverts, to premium branded positions across the site. We offer a range of recruitment solutions to help your brand stand out, target specific jobseekers and attract the very best talent. College.jobs.ac.uk has a wealth of data about the Further Education environment, to help you develop your adverts and to find the very best talent.

## GET MAXIMUM EXPOSURE ON THE HOMEPAGE

### Featured Job

Promotes your job in an eye-catching position on the homepage to attract more views and applications.

**£575**  
Up to 30 days

### Featured recruiter

Your brand stands out prominently on the homepage and directs jobseekers to all of your vacancies with one click.

**£975**  
Up to 30 days

### Job of the Week

A large eye-catching banner in an exclusive position on the homepage that immediately grabs the attention of jobseeker's and provides maximum exposure for your vacancy.

**£1,475**  
Up to 7 days

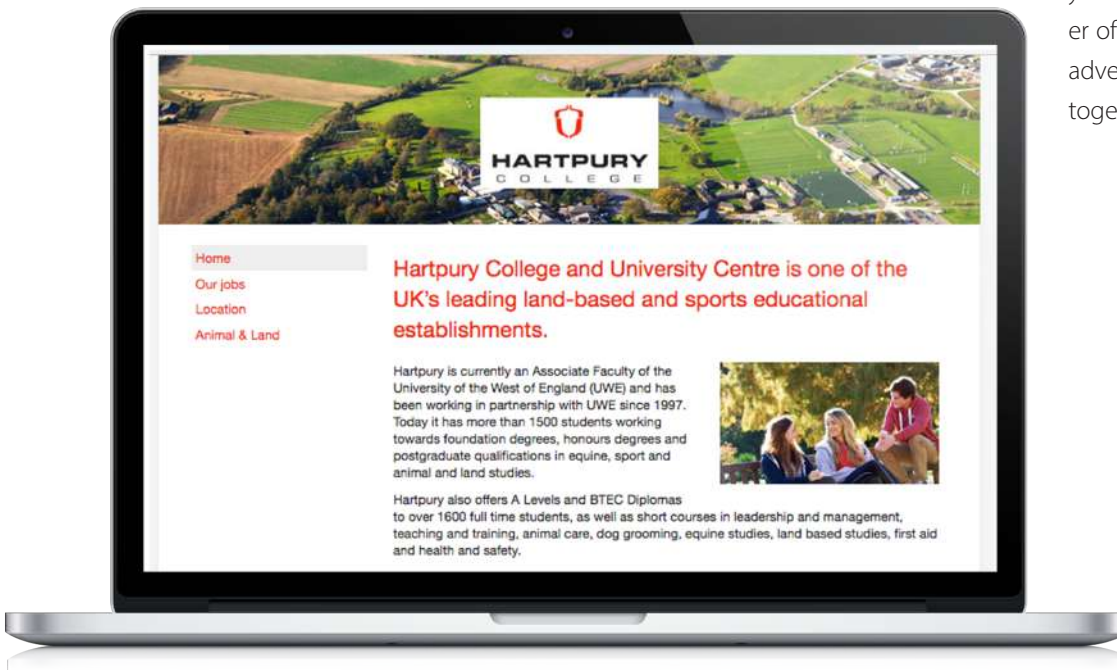


## SHOWCASE YOUR ORGANISATION

### Recruiter Mini Site

Stand out against the competition with your own branded mini website that promotes your organisation as an employer of choice and links all of your adverts on college.jobs.ac.uk together.

**£995**  
12 months





*Great jobs for bright people*

To speak to the team about creating your bespoke, targeted recruitment campaign, please contact us:

Telephone: +44(0)24 7657 5415

Email: [enquiries@college.jobs.ac.uk](mailto:enquiries@college.jobs.ac.uk)

Follow us on twitter: [@collegejobsacuk](https://twitter.com/collegejobsacuk)

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