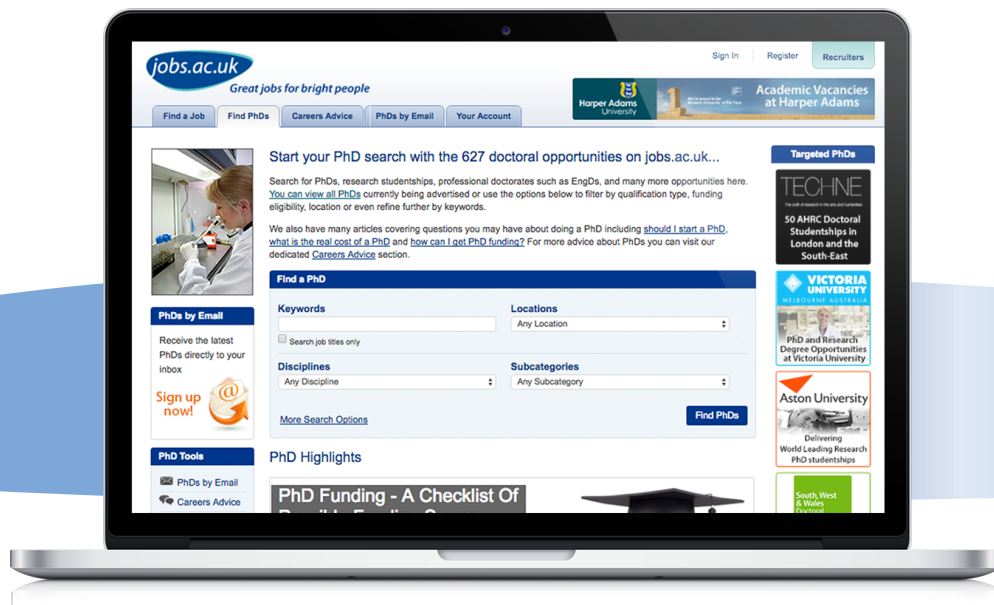


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* Data extracted in October 2016

[^]Data taken from a twelve month advert placement average throughout 2015

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