

Promote your PhD opportunity in front of a global audience, with **17,000\*** registered PhD jobseekers.

Your dedicated jobs.ac.uk PhD portal receives over **78,000\*** views per month.



Our tailored PhD range offers five different advertising solutions for every studentship, project or programme.

PhD Advert	PhD Enhanced	PhD Composite	PhD Composite+	PhD Campaign
<p>Your logo, 550 words and links to your website.</p> <ul style="list-style-type: none"> <li>• Advertise 1 opportunity</li> <li>• Live for 3 months</li> <li>• Included in email alerts</li> </ul> <p>On average your advert will receive <b>1,030</b> views over the average advertising period of 50 days<sup>^</sup></p>	<p>Branded bespoke advert with unlimited words, links to your website and video content.</p> <ul style="list-style-type: none"> <li>• Advertise 1 opportunity</li> <li>• Live for 3 months</li> <li>• Included in email alerts</li> <li>• Highlighted in the search results</li> </ul> <p>On average your advert will receive <b>1,411</b> views over an average advertising period of 51 days<sup>^</sup></p>	<p>Large branded header, unlimited words and links to your website.</p> <ul style="list-style-type: none"> <li>• Advertise up to 8 opportunities</li> <li>• Live for 3 months</li> <li>• Included in email alerts</li> <li>• Your logo included in the search results</li> </ul> <p>On average your advert will receive <b>1,948</b> views over the average advertising period of 45 days<sup>^</sup></p>	<p>Custom design to showcase your brand, including video content.</p> <ul style="list-style-type: none"> <li>• Advertise up to 20 opportunities</li> <li>• Live for 3 months</li> <li>• Included in email alerts</li> <li>• Highlighted and your logo included in the search results</li> <li>• Free additional page of supporting information</li> </ul> <p>On average your advert will receive <b>2,783</b> views over the average advertising period of 74 days<sup>^</sup></p>	<p>Tailor made advert, utilising video and links to meet your requirements.</p> <ul style="list-style-type: none"> <li>• Advertise unlimited opportunities</li> <li>• Live for 3 months</li> <li>• Included in email alerts</li> <li>• Highlighted and your logo included in the search results</li> <li>• Complimentary Targeted Button on a relevant sector page live for 7 days</li> </ul> <p>On average your advert will receive <b>6,742</b> views over the average advertising period of 60 days<sup>^</sup></p>
<b>£189</b>	<b>£379</b>	<b>£379</b>	<b>£579</b>	<b>£1079</b>

\* Data extracted in October 2016

<sup>^</sup>Data taken from a twelve month advert placement average throughout 2015

To discuss your requirements please contact [PhD@jobs.ac.uk](mailto:PhD@jobs.ac.uk) or call +44(0)24 7657 2839