



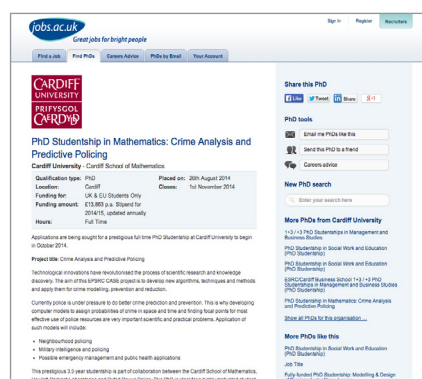
Great jobs for bright people

Advertise your PhDs to a wider postgraduate audience

Looking to attract quality applicants to your PhDs? With over **1.5 million visitors** each month (thats 297% more than Findaphd.com*), a **trusted university heritage** and a new **dedicated 'Find PhDs' portal**, jobs.ac.uk puts your PhD opportunities in front of a wider, more diverse audience that you can't reach anywhere else.

Whether you're advertising funded studentships, or want to attract self-funded or international students, we offer four different solutions to advertise your PhDs and promote your employer brand to our large, worldwide audience.

PhD Advert £189



- Advertise a single opportunity
- Includes your logo, 550 words and links to the application form or further information on your website
- Emailed out to a targeted PhD audience
- Live for up to 3 months

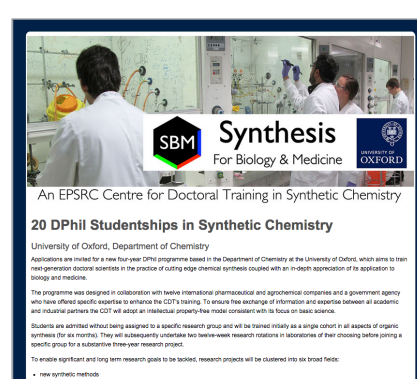
PhD Composite £379



Everything you get with a PhD Advert and:

- Advertise up to 8 opportunities
- Adds a large, bold branded header graphic to the top of your advert
- Unlimited words
- Up to 2 additional logos
- Includes a logo in the search results to increase visibility of your advert

PhD Composite+ £579



Everything you get with a PhD Composite and:

- Advertise up to 20 opportunities
- A fully-bespoke design to showcase your employer brand
- Unlimited additional logos
- Logo and blue highlight box in the search results for maximum visibility
- Free additional page of supplementary text
- Supports video content

PhD Campaign £1,079

Everything you get with a PhD Composite+ and:

- Advertise unlimited opportunities
- Free Targeted Button on a relevant sector page of jobs.ac.uk

Premium

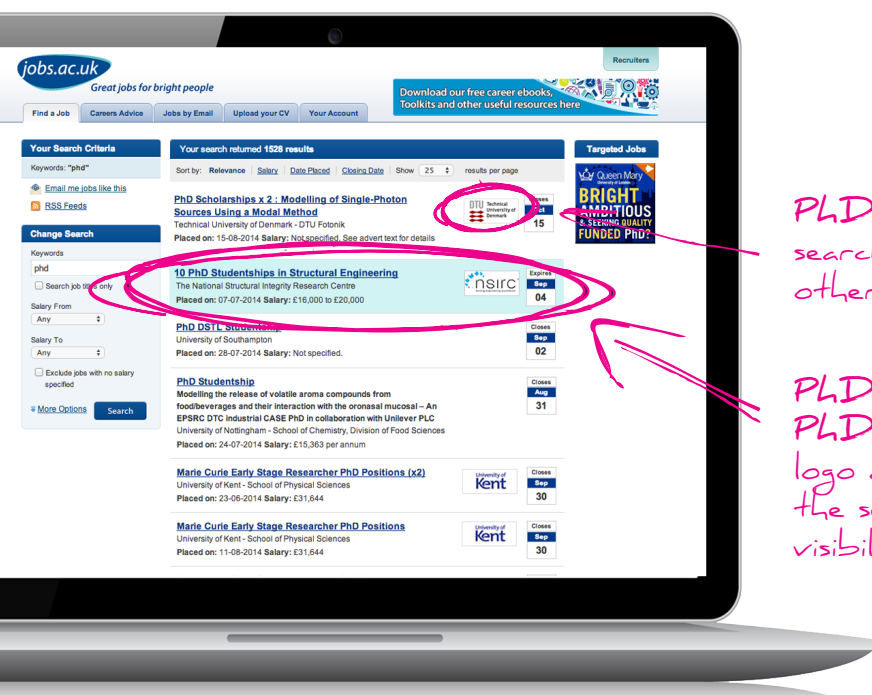
To advertise your PhD on jobs.ac.uk

Get in touch on enquiries@jobs.ac.uk or +44(0)24 7657 2839

Visit www.jobs.ac.uk/recruiters

*jobs.ac.uk receives 1,509,254 visitors per month compared to 380,000 visitors by FindaPhD.com (December 2014)

Upgrade your PhD advert to get extra visibility in the search results



PhD Composite has a logo in the search results to stand out from other advertisers

PhD Composite+ & PhD Campaign have both a logo and a blue standout box in the search results for maximum visibility to postgraduates

How do the PhD adverts compare?

	PhD Advert	PhD Composite	PhD Composite+	PhD Campaign
Price	£189	£379	£579	£1079
Number of opportunities	1	Up to 8	9-20	Unlimited
Duration of Advert	Up to 3 months	Up to 3 months	Up to 3 months	Up to 3 months
Word count	550 words	Unlimited	Unlimited	Unlimited
Emailed out to a targeted PhD audience	✓	✓	✓	✓
Recruiters logo	✓	✓	✓	✓
Additional logos	Up to two at £50 each	Up to two included	Unlimited	Unlimited
Branding		Branded header graphic at the top of the advert (560 x 200 px)*	Fully branded bespoke advert	Fully branded bespoke advert
Logo (80 x 35 px) in the search results		✓	✓	✓
Stand out blue box around advert in search results			✓	✓
Add video content to your advert			✓	✓
Free additional page of supplementary text			✓	✓
Free Targeted Button (live for 7 days)				✓

* Features a recruiters logo and an image. Additional logos are not permitted on the header graphic.

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