



Great jobs for bright people



Make your brand stand out on jobs.ac.uk with our Standard Advert+

Bold header graphic

The **Standard Advert+** gives your vacancy more branding and a higher level of visibility on jobs.ac.uk - helping you to attract more jobseekers and increase applications.

As part of our commitment to the Universities Advertising Group (UAG), we are offering the Standard Advert+ to member universities for **just £100** - an incredible saving of nearly 65% on the normal price.

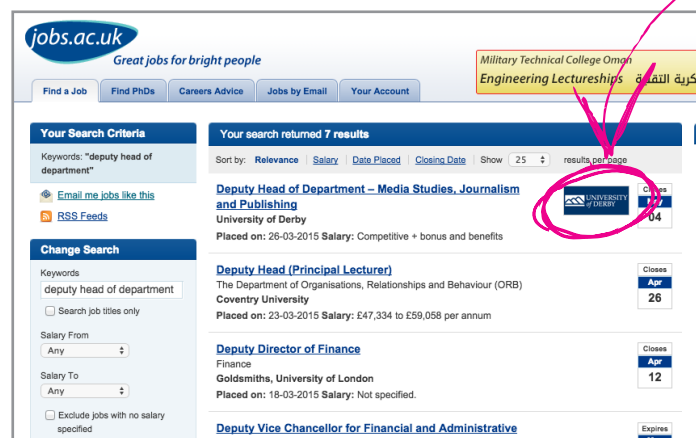
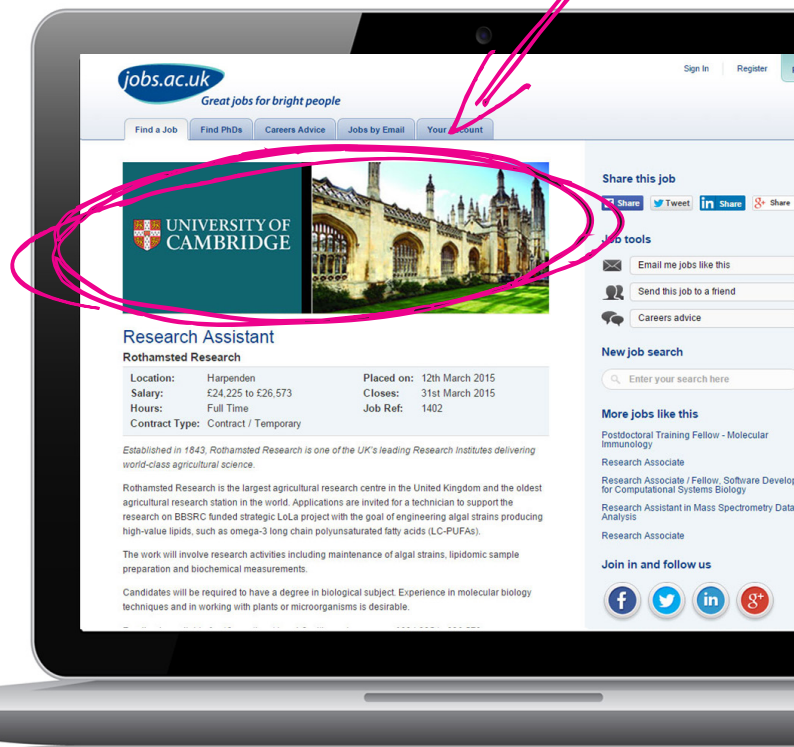
What's included

Everything you get with a Standard Advert:

- Your logo, 550 words and links to the application form or further information on your website
- Also emailed to our Jobs by Email subscribers
- Live for up to 2 months

Plus

- Adds a large, branded header graphic to the top of your advert (560 x 200 px) to promote your employer brand and department
- Includes a free additional logo e.g. Athena SWAN
- Includes a logo (80 x 35 px) in the search results to increase the visibility of your brand and vacancy



Logo in the search results to stand out from other advertisers

How much does it cost?

The Standard Advert+ for UAG members is just

£100
(Normally priced at £289)

To book your Standard Advert+ for just £100
Get in touch on kerry@jobs.ac.uk or +44(0)79 2053 1158
Visit www.jobs.ac.uk/recruiters