



Great jobs for bright people

# Commercial Rate Card 2011-12

The specialist jobsite for careers in academic, research, science and related professions



## Basic Advert

This is the fast and easy way to reach jobs.ac.uk's large global audience. Visible for up to two months, the advert will include your organisation's logo, up to 550 words of text and links directing jobseekers to the application form and further information on your website.

£275

## Drive more jobseekers to your adverts

### Spotlight Button

Prime position (top left) on jobs.ac.uk homepage that will drive the highest number of visitors to your advert. Larger size also allows for better branding and text flexibility.

£900  
per week

### Featured Button

Another opportunity to feature on the jobs.ac.uk homepage. An excellent traffic builder that will channel jobseekers straight to your advert.

£525  
per week

### Sponsored Job Search Button

Drives jobseekers from keyword searches on the homepage to your advert and appears at the top of the search results page; one of the most visited pages on jobs.ac.uk!

£450  
per week

### Sector Button

Appears on the relevant sector page (e.g. Biological Sciences) and is also displayed on the appropriate job search results page for double the exposure.

£325  
per week

### Sponsored Job by Email

Highlights your vacancy and places it at the top of the Jobs by Email Alert, which is received by more than 310,065 active jobseekers daily and weekly.

£450  
per week

## Enhance your organisation's image

### Enhanced Advert

Enhances your **Basic Advert** with full graphics, photos and logos and is also highlighted in the search results, further increasing your exposure to jobseekers.

£500

### Linking Page

A unique solution for displaying multiple vacancies in one place. Links directly to jobs.ac.uk adverts and is only accessible through jobs.ac.uk buttons.

£250

### Employer Video

Engages jobseekers viewing your adverts with an informative video that promotes your organisation, opportunities and benefits more powerfully than text or images.

£POA

### Campaign Site

A purpose built website that can promote senior/specialist roles, research grants or funding, large recruitment campaigns or a new/restructured department.

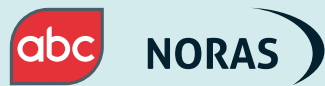
£POA

For more information please contact us: [adverts@jobs.ac.uk](mailto:adverts@jobs.ac.uk) +44(0)24 7657 2606 [www.jobs.ac.uk/recruiters](http://www.jobs.ac.uk/recruiters)

All prices are subject to VAT where applicable. All jobs.ac.uk buttons, Sponsored Job by Email, Linking Page and Campaign Sites are subject to booking availability and require the purchase of a Basic or Enhanced Advert.

## Why use jobs.ac.uk?

- **604,053** unique users per month - ABCe Audited March 2010
- **20,000** jobseeker searches per day from the UK, USA, Europe, Middle East and Asia Pacific
- **92%** of our jobseekers have a Degree with many also possessing a Masters (**33%**) or Doctorate (**38%**) – NORAS Survey 2011
- **310,065** jobseekers subscribe to Jobs by Email Alerts - growing by 1,000 people every week
- **Four times more effective** than print media for academic and research posts - Survey of 10 UK Universities HR Data
- All adverts are **categorised by their unique subject area** (e.g. Biological Sciences) – a level of search not offered by other job boards



**Spotlight Button**

**Enhanced Advert**

**Sponsored Job by Email**

**Sector Button**

**Sponsored Job Search Button**

**Featured Button**