

Boost your postgraduate recruitment strategy with a **Careers Button**

Reach over 35,600 people looking specifically for career development opportunities with a highly-visible **Careers Button** on our Careers Advice section (www.jobs.ac.uk/careers-advice).

Use a **Careers Button** to actively promote your postgraduate open days, courses, funding opportunities and conferences.

How does it work?

- Displayed on the **left-hand side of the Careers Advice page**
- Designed by jobs.ac.uk to **match your branding**
- **Drives traffic** directly to your website or a bespoke Linking Page on jobs.ac.uk*
- Displayed for **1 week**
- **5 Careers Button slots** available
- Displayed in **rotation** with other Careers Buttons

* Linking Page sold separately

What are the benefits?

- **Increases the exposure of your post-graduate campaign** - actively promotes your campaign to over 35,600 people that search our Careers Advice section
- **Drive high-quality traffic** to your website and increase response
- **Boosts your international reputation** - engage a large international audience from over 223 countries
- **Attract high-quality applicants or delegates** - 92% of our audience are qualified to degree level
- **Large audience of prospective students** - 75% are career minded people who would consider taking a course to progress their career
- **Excellent for promoting** last minute course vacancies or if you need to attract applicants/delegates quickly

125x 125 pixels





Great jobs for bright people

Advertising specification

Dimensions: 125 x 125 pixels

Format: .png file, RGB colour

Maximum Size: 8kb

Stroke: Black, 1px, Inside Stroke Black

Bevel & Emboss: Inner Bevel, 2px, 100% deep

Animation: No Animation

Recommended Fonts: Arial, Verdana, Helvetica, other sans-serif fonts

Button Content: Must include the employers name or logo. It must either explicitly state the job title or strongly allude to it.

All buttons are subject to approval by jobs.ac.uk

We are more than happy to design buttons for you, free of charge, to match your corporate branding. All buttons are proofed to the client before they are uploaded onto jobs.ac.uk.

The **Careers Button** costs just £300 for 1 week.
To book, please contact our team:

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e: enquiries@jobs.ac.uk

w: www.jobs.ac.uk

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