

Advertise multiple opportunities together with a **Linking Page**

Looking to advertise a composite advert? A **Linking Page** on jobs.ac.uk is a great solution to easily display multiple job opportunities both separately and together to reach the widest audience.

How does it work?

- A branded web page allowing **multiple job opportunities** to be listed together
- Designed by jobs.ac.uk to **match your branding**
- **Only accessible** through jobs.ac.uk buttons (sold separately)
- **Links directly** to your adverts on jobs.ac.uk
- Requires the purchase of **Basic** or **Enhanced Adverts**

What are the benefits?

- **Easily match the brand and style** of other advertising (i.e. composite adverts)
- **Additional text space** to inform and educate jobseekers about your organisation, its achievements and the latest recruitment drive
- Excellent for promoting **large** recruitment campaigns
- Promotes your **employer brand** to a global audience
- **Cohesive** approach of categorised adverts & buttons will help you reach the widest possible audience

Linking Page

Spotlight Button (sold separately) links to **Linking Page**



Listed vacancies link to individual **Basic** or **Enhanced Adverts** (sold separately)



MANCHESTER 1824
The University of Manchester

THE FUTURE, MADE IN MANCHESTER

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- [Lectureships - Faculty of Life Sciences](#)
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- [Lectureships - Faculty of Medical & Human Sciences](#)

All of our current vacancies can be viewed at www.manchester.ac.uk/worldleadingminds

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Why do I need a Linking Page?

Composite adverts or multiple vacancies cannot be placed as a single placement on jobs.ac.uk. This is because of the way we index our adverts to ensure that jobseekers can accurately search for jobs and so that you get the greatest number of applications from the highest quality candidates.



Great jobs for bright people

Advertising specification

Purpose:

The Linking Page works in conjunction with any of the jobs.ac.uk buttons (Spotlight, Featured, Sector and Sponsored Job Search) with the purpose of directing jobseekers to the advert that's right for them. We would advise that text is kept short and the focus maintained on the jobs/links.

Design:

Our in-house creative team, will either work from a design that is provided by you or we can replicate a design from an existing webpage or other style of advertisement. Please note that not all designs translate well to our website so we reserve the right to amend designs that do not perform well on the site. We will add a standard footer to the all Linking Pages before going live to aid the navigation of jobseekers

Specifications:

Width : 760 pixels

Length : up to 800px (approx 2/3 of an A4 page)

Combined attachments must not exceed : 2MB

- ✓ Can include images and graphics but no animation
- ✓ Use web safe fonts for text as headlines can appear different where an image is used
- ✓ Please submit enhanced advert as a PDF, MS Word, or Photoshop file
- ✓ Linking Pages can take up to three working days to design

Once the design is complete we will make the Linking Page live, unless a proof check is requested in the original booking which will take additional time.

Commercial Rate

£250

Public Sector Rate

£225

University Rate

£200

To book your **Linking Page**, please contact our team:

t: +44 (0)24 7657 2839

e: enquiries@jobs.ac.uk

w: www.jobs.ac.uk

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