

Become a 'sector expert' with a targeted **Sector Button**

Recruiting for a specific role or industry? Reach only relevant candidates with the skills and experience you need with a **Sector Button** on one of 37 (academic or non-academic) sector pages on jobs.ac.uk.

Advertising on our sector pages is a great way to target a specific audience and drive more relevant jobseekers to your advert.

How does it work?

- Designed by jobs.ac.uk to **match your branding**
- Displayed on the **relevant sector page** (e.g. Biological Sciences)
- Also displayed on the job search results for each sector page for **double the exposure!**
- **Links directly** to jobs.ac.uk adverts*
- Displayed for **1 week**
- **4 Sector Button slots** available per sector page**
- Displayed in **rotation** with other Sector Buttons
- Requires the purchase of a **Basic** or **Enhanced Advert**

What are the benefits?

- **First advert seen** in relevant 'sector' job searches
- Attract jobseekers with **specific skills and experience**
- **Increases** the number of people viewing your advert
- Drives only **relevant jobseekers** to your adverts
- **Positions and strengthens your brand** within the relevant sector (e.g. Biological Sciences)
- Highlights your organisation as a **'sector expert'**

*Linking Page required for multiple adverts

** Subject to availability

125 x 125 pixels



Sponsor a sector page with a branded **Sector Button** and reach only relevant candidates



Great jobs for bright people

Target jobseekers across 37 sector pages on jobs.ac.uk

Academic:

Sector Page	Page views per wk
Agriculture, Food & Veterinary	1,978
Architecture Building & Planning	2,167
Biological Sciences	11,135
Business & Management Studies	7,697
Computing/Computer Science	4,847
Creative Arts & Design	5,195
Economics	3,852
Education Studies (inc. TEFL)	6,535
Engineering & Technology	7,012
Health & Medical	5,876
Historical & Philosophical Studies	8,025
Information Management & Librarianship	1,897
Languages, Literature & Culture	7,292
Law	7,987
Mathematics & Statistics	3,284
Media & Communications	2,990
Physical & Environmental Sciences	6,168
Politics & Government	6,391
Psychology	12,018
Social Sciences & Social Care	7,292
Sport & Leisure	

Professional / Managerial / Support Services

Sector Page	Page views per wk
Administrative	11,919
Finance	2,283
Fundraising & Alumni	912
Hospitality, Retail, Conferences & Events	1,140
Human Resources	1,866
International Activities	2,157
IT	3,066
Library Services & Information Management	3,813
Other	2,237
PR, Marketing, Sales & Communication	3,347
Property & Maintenance	956
Senior Management	3,814
Sport and Leisure	4,354
Student Services	4,421

Studentships

Sector Page	Page views per wk
PhD	4,471
Masters	1,352

Advertising specification

- Dimensions:** 125 x 125 pixels
- Format:** .png file, RGB colour
- Maximum Size:** 8kb
- Stroke:** Black, 1px, Inside Stroke Black
- Bevel & Emboss:** Inner Bevel, 2px, 100% deep
- Animation:** No Animation
- Recommended Fonts:** Arial, Verdana, Helvetica, other sans-serif fonts
- Button Content:** Must include the employers name or logo. It must either explicitly state the job title or strongly allude to it.

All buttons are subject to approval by jobs.ac.uk

We are more than happy to design the button for you, free of charge, to match your corporate branding. All buttons are proofed to the client before they are uploaded onto jobs.ac.uk.

Commercial Rate	Public Sector Rate	University Rate
£325	£275	£250

To book your **Sector Button**, please contact our team:

t: +44 (0)24 7657 2839
e: enquiries@jobs.ac.uk
w: www.jobs.ac.uk

Follow us on

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www.linkedin.com (search for jobs.ac.uk in groups)