

## Boost your advert visibility with a **Sponsored Job Search Button**

Did you know that most jobseekers enter keywords into the 'Job Search' field on our homepage to search for jobs? Jobseekers then see the search results page which lists all of the jobs matching their search terms.

A **Sponsored Job Search Button** is a large branded button which appears at the top of the search results page (one of the most visited pages on jobs.ac.uk) and drives more high-quality jobseekers to your advert.

### How does it work?

- Displayed at the **top of the search results page**
- Designed by jobs.ac.uk to **match your branding**
- **Links directly** to jobs.ac.uk adverts\*
- Displayed on the search results page for **1 week**
- **5 Sponsored Job Search Button slots** available (subject to availability)
- Displayed in **rotation** with other buttons
- Requires the purchase of a **Basic** or **Enhanced Advert**

\*Linking Page required for multiple adverts

### What are the benefits?

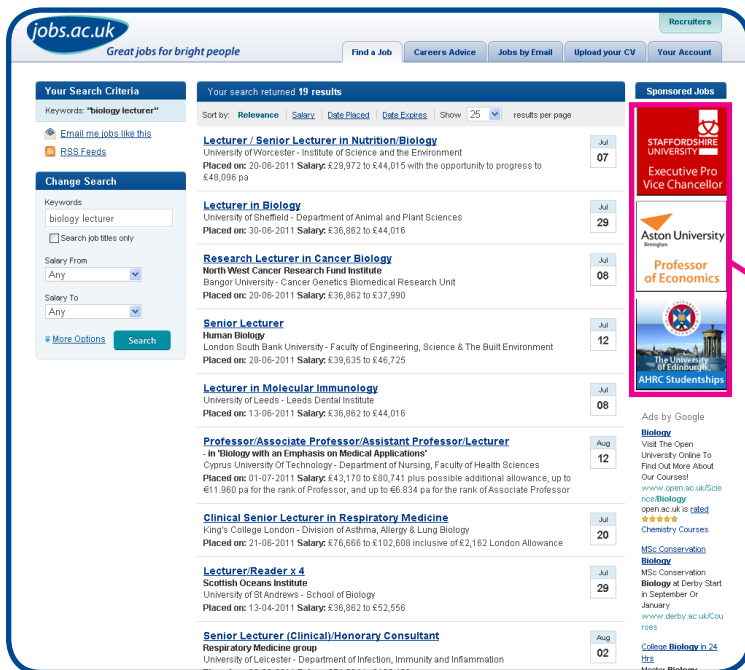
- **Large button** (same size as the Spotlight Button) allowing for better branding and text flexibility
- **Prominent position** on one of the most visited pages on jobs.ac.uk - receiving 90,320+ page views per day
- **Attracts the attention of jobseekers** whilst they review their specific search results
- **Drives jobseekers** directly to your advert
- Your **employer brand** is seen by thousands of people
- A great way to promote **hard-to-fill roles**

The screenshot shows the jobs.ac.uk homepage. At the top, there's a navigation bar with 'Welcome, Carl', 'Account Settings', 'Sign Out', and 'Recruiters'. Below that, there are buttons for 'Find a Job', 'Careers Advice', 'Jobs by Email', 'Upload your CV', and 'Your Account'. The main content area features a 'Spotlight' section with a 'Job Search' field containing the text 'biology lecturer' and a 'Find Jobs' button. To the right of the search field, there's a 'Upload your CV' button. Below the search field, there are several sections: 'Academic Discipline / Field of Expertise', 'Professional / Managerial / Support Services', and 'Studentships'. Each section has a list of categories and their corresponding number of jobs. For example, under 'Academic Discipline / Field of Expertise', 'Information Management and Librarianship' has 9 jobs, 'Languages, Literature and Culture' has 130, and 'Law' has 63. The 'Studentships' section shows 'Masters' with 38 jobs and 'PhD' with 460 jobs. On the right side of the page, there are 'Featured Jobs' with various roles like 'International Baccalaureate IB Examiners', 'National Audit Office RESEARCHERS', 'HERIOT-WATT UNIVERSITY Director of Governance and Compliance', 'Research Manager', 'SCANCELL Cellular Immunologist', 'NAZARBAYEV UNIVERSITY Academic Vacancies School of Engineering', 'BU Bournemouth University Academic Posts in the School of Tourism', and 'Instructional Designer'.

1 Jobseekers enter keywords into the 'Job Search' field



Great jobs for bright people



2 The Sponsored Job Search Button appears at the top of the search results page; one of the most visited pages on jobs.ac.uk!

125 x 125 pixels



### Advertising specification

- Dimensions:** 125 x 125 pixels
- Format:** .png file, RGB colour
- Maximum Size:** 8kb
- Stroke:** Black, 1px, Inside Stroke Black
- Bevel & Emboss:** Inner Bevel, 2px, 100% deep
- Animation:** No Animation
- Recommended Fonts:** Arial, Verdana, Helvetica, other sans-serif fonts
- Button Content:** Must include the employers name or logo. It must either explicitly state the job title or strongly allude to it.

All buttons are subject to approval by jobs.ac.uk

We are more than happy to design the button for you, free of charge, to match your corporate branding. All buttons are proofed to the client before they are uploaded onto jobs.ac.uk.

Commercial Rate	Public Sector Rate	University Rate
£450	£400	£350

To book your **Sponsored Job Search Button**, please contact our team:

t: +44 (0)24 7657 2839  
e: enquiries@jobs.ac.uk

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www.linkedin.com (search for jobs.ac.uk in groups)