



Great jobs for bright people

# Target specific jobseekers with **Sponsored Job by Email**

'Jobs by Email' is our free opted-in email service that delivers the latest jobs by discipline and location to subscriber's inboxes daily or weekly. You can sponsor the 'Jobs by Email' alert to quickly target the right jobseekers you need.

With over 326,936 subscribers over 41 categories, **Sponsored Job by Email** is an effective way to promote your vacancy to a very targeted audience.

## How does it work?

- **Target jobseekers** by job type or subject (*see the full list of categories on pg2*)
- **Add a description** - up to 150 characters of text available to further promote the vacancy
- Your vacancy is **highlighted** at the top of the appropriate 'Jobs by Email' alert
- Sent to all **relevant jobseekers** on the day of your choosing and again on Sunday (between 12:00am and 03:00am)
- When your vacancy is clicked, the **jobseeker is taken directly to your advert** on jobs.ac.uk
- Maximum of **three sponsors** per 'Jobs by Email'

## What are the benefits?

- **High targeting** - attracts jobseekers with specific skills and experience
- Your job vacancy is shown as a **high priority job role** for that sector - attracting the jobseekers attention
- Reach both **active and passive jobseekers**
- Drives only **relevant jobseekers** to your adverts
- Immediately generates **high levels of response**
- Excellent if your getting lots of applicants but not the **right quality** of candidates

Example of Sponsored Job by Email

jobs.ac.uk

Hello John Smith,

Here is the latest list of jobs for your chosen category.  
Good luck in your job search.

**JOBS OF THE WEEK**

[Lecturer / Senior Lecturer in Anatomy](#)  
Peninsula Medical School

[Clinical Research Fellowships](#)  
Arthritis Research Campaign

[Project Manager](#)  
Clinical Group  
Liverpool School of Tropical Medicine

[Research Assistants](#)  
NIHR Biomedical Research Centre for Mental Health Nucleus  
South London and Maudsley NHS Foundation Trust and Institute of Psychiatry  
Institute of Psychiatry

Your vacancy is given a highly visible listing at the top of the **Jobs by Email**

You can also include up to **150 characters of text** (underneath organisation name) to help describe your vacancy and encourage jobseekers to click.



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### Target jobseekers across 41 categories

#### Academic:

Category	No. users
Agriculture, Food & Veterinary:	19088
Architecture, Building & Planning:	7007
Biological Sciences:	48993
Business and Management Studies:	29108
Computer Science:	25315
Creative Arts and Design:	22535
Economics:	11064
Education Studies (inc TEFL):	70832
Engineering and Technology:	38553
Health and Medical:	45009
Historical & Philosophical Studies:	36544
Information Management & Librarianship:	12580
Languages, Literature & Culture:	26063
Law:	9775
Mathematics & Statistics:	10364
Media and Communications:	19639
Physical & Environmental Sciences:	41964
Politics & Government:	17616
Psychology:	23393
Social Sciences and Social Care:	37526
Sport and Leisure:	10145

#### Non-Academic:

Category	No. users
Administrative:	9466
Finance:	1945
Fundraising and Alumni:	1215
Hospitality, Retail, Conferences and Events:	2236
Human Resources:	2375
International Activities (new category):	1458
IT:	2987
Library Services & Information Management	2929
Other:	3538
PR, Marketing, Sales and Communication:	4022
Property and Maintenance:	674
Senior Management:	3747
Sport and Leisure:	857
Student Services:	5419

#### Job Type:

Category	No. users
PhD	12527
Professional & Managerial	88492
Clerical	37905
Technical	32000
Craft & Manual	10955
Masters	7194

Commercial Rate

**£450**

Public Sector Rate

**£400**

University Rate

**£350**

To book your **Sponsored Job by Email**, please contact our team:

**t:** +44 (0)24 7657 2839

**e:** enquiries@jobs.ac.uk

**w:** www.jobs.ac.uk

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