

## Get ultimate brand visibility on jobs.ac.uk with a **Spotlight Button**

Ensure that your advert and brand identity is seen first by the best candidates across the globe - with a branded **Spotlight Button** on the jobs.ac.uk homepage!

The **Spotlight Button** is our premium product and immediately captures the attention of jobseekers visiting jobs.ac.uk, by prominently displaying your employer brand on the homepage and driving quality jobseekers to your adverts.

### How does it work?

- **Prime position** on the top-left of the homepage
- Designed by jobs.ac.uk to **match your branding**
- Requires the purchase of a **Basic** or **Enhanced Advert**
- **Links directly** to jobs.ac.uk adverts\* or jobs.ac.uk Campaign Sites\*\*
- Displayed on the homepage for **1 week**
- **5 Spotlight Button slots** available (*subject to availability*)
- Displayed in **rotation** with other Spotlight Buttons

\*Linking Page required for multiple adverts

\*\* Enquire for more details about Campaign Sites

### What are the benefits?

- **Maximum visibility** on the most prominent part of the jobs.ac.uk homepage
- **Double the size of the Featured Button** - allowing for more creativity and text flexibility
- **Drives the highest number of jobseekers** to your advert or Campaign Site on jobs.ac.uk
- Promotes your **employer brand** to a global audience
- Highlights your organisation as an **employer of choice**
- A great way to promote **senior or hard-to-fill roles**

125x 125 pixels



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**Spotlight**

Start your job search with the 3,353 vacancies on jobs.ac.uk...  
Jobs in science, research, academic and administrative employment in the UK & abroad. Subscribe to [Jobs by Email](#) for vacancies in universities, colleges, research institutions, commercial and public sector, schools and charities.

**Job Search** | **Upload your CV**

Give yourself an advantage by making your CV visible to top employers now!

**Academic Discipline / Field of Expertise**

Academic Discipline / Field of Expertise	Count	Academic Discipline / Field of Expertise	Count
Agriculture, Food and Veterinary	36	Information Management and Librarianship	9
Architecture, Building and Planning	40	Languages, Literature and Culture	139
Biological Sciences	525	Law	63
Business and Management Studies	223	Mathematics and Statistics	275
Computer Science	332	Media and Communications	45
Creative Arts and Design	124	Physical and Environmental Sciences	578
Economics	124	Politics and Government	54
Education Studies (inc. TEFL)	104	Psychology	151
Engineering and Technology	507	Social Sciences and Social Care	191
Health and Medical	542	Sport and Leisure	32
Historical and Philosophical Studies	112		

**Professional / Managerial / Support Services**

Professional / Managerial / Support Services	Count	Professional / Managerial / Support Services	Count
Administrative	253	Library Services and Information Management	34
Finance	43	PR, Marketing, Sales and Communication	148
Fundraising and Alumni	38	Property and Maintenance	27
Hospitality, Retail, Conferences and Events	26	Senior Management	120
Human Resources	22	Sport and Leisure	11
International Activities	30	Student Services	97
IT	103	Other	173

**Studentships**

Studentships	Count	Studentships	Count
Masters	38	PhD	460

**Featured Jobs**

- International Baccalaureate
- IB Examiners
- NAO National Audit Office
- RESEARCHERS
- HERIOT-WATT University
- Director of Governance and Compliance
- English Federation of University Societies
- Research Manager
- SCANCELL Cellular Immunologist
- NAZARBAYEV UNIVERSITY Academic Vacancies School of Engineering
- BU Bournemouth University
- Academic Posts in the School of Tourism
- BPP Instructional Designer

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Great jobs for bright people

### Advertising specification

**Dimensions:** 125 x 125 pixels

**Format:** .png file, RGB colour

**Maximum Size:** 8kb

**Stroke:** Black, 1px, Inside Stroke Black

**Bevel & Emboss:** Inner Bevel, 2px, 100% deep

**Animation:** No Animation

**Recommended Fonts:** Arial, Verdana, Helvetica, other sans-serif fonts

**Button Content:** Must include the employers name or logo. It must either explicitly state the job title or strongly allude to it.

**All buttons are subject to approval by jobs.ac.uk**

We are more than happy to design buttons for you, free of charge, to match your corporate branding. All buttons are proofed to the client before they are uploaded onto jobs.ac.uk.

Commercial Rate

**£900**

Public Sector Rate

**£875**

University Rate

**£850**

To book your **Spotlight Button**, please contact our team:

**t:** +44 (0)24 7657 2839

**e:** enquiries@jobs.ac.uk

**w:** www.jobs.ac.uk

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[www.linkedin.com](http://www.linkedin.com) (search for jobs.ac.uk in groups)