



Great jobs for bright people

Public Sector Rate Card 2011-12

The specialist jobsite for careers in academic, research, science and related professions



Basic Advert

This is the fast and easy way to reach jobs.ac.uk's large global audience. Visible for up to two months, the advert will include your organisation's logo, up to 550 words of text and links directing jobseekers to the application form and further information on your website.

£205

Drive more jobseekers to your adverts

Spotlight Button

Prime position (top left) on jobs.ac.uk homepage that will drive the highest number of visitors to your advert. Larger size also allows for better branding and text flexibility.

£875
per week

Featured Button

Another opportunity to feature on the jobs.ac.uk homepage. An excellent traffic builder that will channel jobseekers straight to your advert.

£500
per week

Sponsored Job Search Button

Drives jobseekers from keyword searches on the homepage to your advert and appears at the top of the search results page; one of the most visited pages on jobs.ac.uk!

£400
per week

Sector Button

Appears on the relevant sector page (e.g. Biological Sciences) and is also displayed on the appropriate job search results page for double the exposure.

£275
per week

Sponsored Job by Email

Highlights your vacancy and places it at the top of the Jobs by Email Alert, which is received by more than 310,065 active jobseekers daily and weekly.

£400
per week

Enhance your organisation's image

Enhanced Advert

Enhances your **Basic Advert** with full graphics, photos and logos and is also highlighted in the search results, further increasing your exposure to jobseekers.

£425

Linking Page

A unique solution for displaying multiple vacancies in one place. Links directly to jobs.ac.uk adverts and is only accessible through jobs.ac.uk buttons.

£225

Employer Video

Engages jobseekers viewing your adverts with an informative video that promotes your organisation, opportunities and benefits more powerfully than text or images.

£POA

Campaign Site

A purpose built website that can promote senior/specialist roles, research grants or funding, large recruitment campaigns or a new/restructured department.

£POA

For more information please contact us: adverts@jobs.ac.uk +44(0)24 7657 2606 www.jobs.ac.uk/recruiters

All prices are subject to VAT where applicable. All jobs.ac.uk buttons, Sponsored Job by Email, Linking Page and Campaign Sites are subject to booking availability and require the purchase of a Basic or Enhanced Advert.

Why use jobs.ac.uk?

- **604,053** unique users per month - ABCe Audited March 2010
- **20,000** jobseeker searches per day from the UK, USA, Europe, Middle East and Asia Pacific
- **92%** of our jobseekers have a Degree with many also possessing a Masters (**33%**) or Doctorate (**38%**) – NORAS Survey 2011
- **310,065** jobseekers subscribe to Jobs by Email Alerts - growing by 1,000 people every week
- **Four times more effective** than print media for academic and research posts - Survey of 10 UK Universities HR Data
- All adverts are **categorised by their unique subject area** (e.g. Biological Sciences) – a level of search not offered by other job boards



The collage shows several screenshots of the jobs.ac.uk website interface. Callouts identify key features:

- Spotlight Button:** Points to a highlighted job listing on the main search page.
- Enhanced Advert:** Points to a detailed job advertisement for a 'Head of Faculty' at Anglia Ruskin University.
- Sponsored Job by Email:** Points to a job listing for 'Lecturer / Senior Lecturer in Anatomy' at Peninsula Medical School, which is highlighted in a sponsored box.
- Featured Button:** Points to a 'Featured Job' section on the right side of the search page.
- Sponsored Job Search Button:** Points to a search filter button for 'FSA' (Financial Services Authority) on a search results page.
- Sector Button:** Points to a search filter button for 'Capital Markets' on a search results page.