

TECHNICAL, CRAFT & MANUAL TALENT TRENDS

An insight into the UK and Ireland
higher education recruitment



Great jobs for bright people

WELCOME



People in a variety of technical, craft and manual roles really add to the learning experience and provide the vital support institutions need to run smoothly and maintain the highest quality standards. However, there's growing competition for top talent from the private sector, as well as a wide range of organisations and institutions nationally.

Which is why the team at jobs.ac.uk has carried out an in-depth study to provide you with a greater insight into the latest recruitment trends and all kinds of information to help you recruit the best talent. Our report takes a closer look at the 4,548 technical, craft and manual opportunities placed by UK and Irish higher education institutions on our job board during 2015.

Our extensive report covers a wide range of information to help higher education institutions, jobseekers and careers advisors alike. The information in this report will enable recruitment teams in particular to plan for the future. They can benchmark salaries. They can assess when it's best to advertise and how long for. They can look at whether certain jobs are generally offered full time or part time or temporary or permanent. They can also see breakdowns of opportunities advertised on jobs.ac.uk by location and month.

Launched in 1998 by the University of Warwick, jobs.ac.uk is the leading global jobs board for careers in academic, research, science and related professions. Used by over 1,000 universities in more than 60 countries jobs.ac.uk attracts over 1.5 million unique users per month.

Our team has vast experience of connecting jobseekers with higher education opportunities and providing institutions with invaluable insight into the global recruitment market. We hope you find this report useful and the information helps you gain a greater insight into the latest recruitment trends.

ABOUT OUR REPORT

- Our report is split into two sections:
 - Technical
 - Craft & Manual
- Our data is purely based on the 4,548 technical, craft and manual job adverts posted by higher education institutions in the UK and Ireland on jobs.ac.uk from January 1st 2015 to December 31st 2015.
- Our top-level statistics state the actual number of job adverts.
- We tended to round numbers to the nearest whole number except where numbers were less than 0.5.
- When we refer to 'Average Apply Clicks', we refer only to clicks made directly to the 'Apply' button.

jobs.ac.uk advertised over 4,500 technical, craft and manual opportunities during 2015 for higher education institutions in the UK and Ireland

EXECUTIVE SUMMARY

jobs.ac.uk advertises a diverse range of technical, craft and manual opportunities across the UK.

This report offers a real insight into over 20 different roles, providing all kinds of useful information from average salaries, peak recruitment times and locations advertised to the percentage of roles offered on a temporary, permanent, full time and part-time basis.

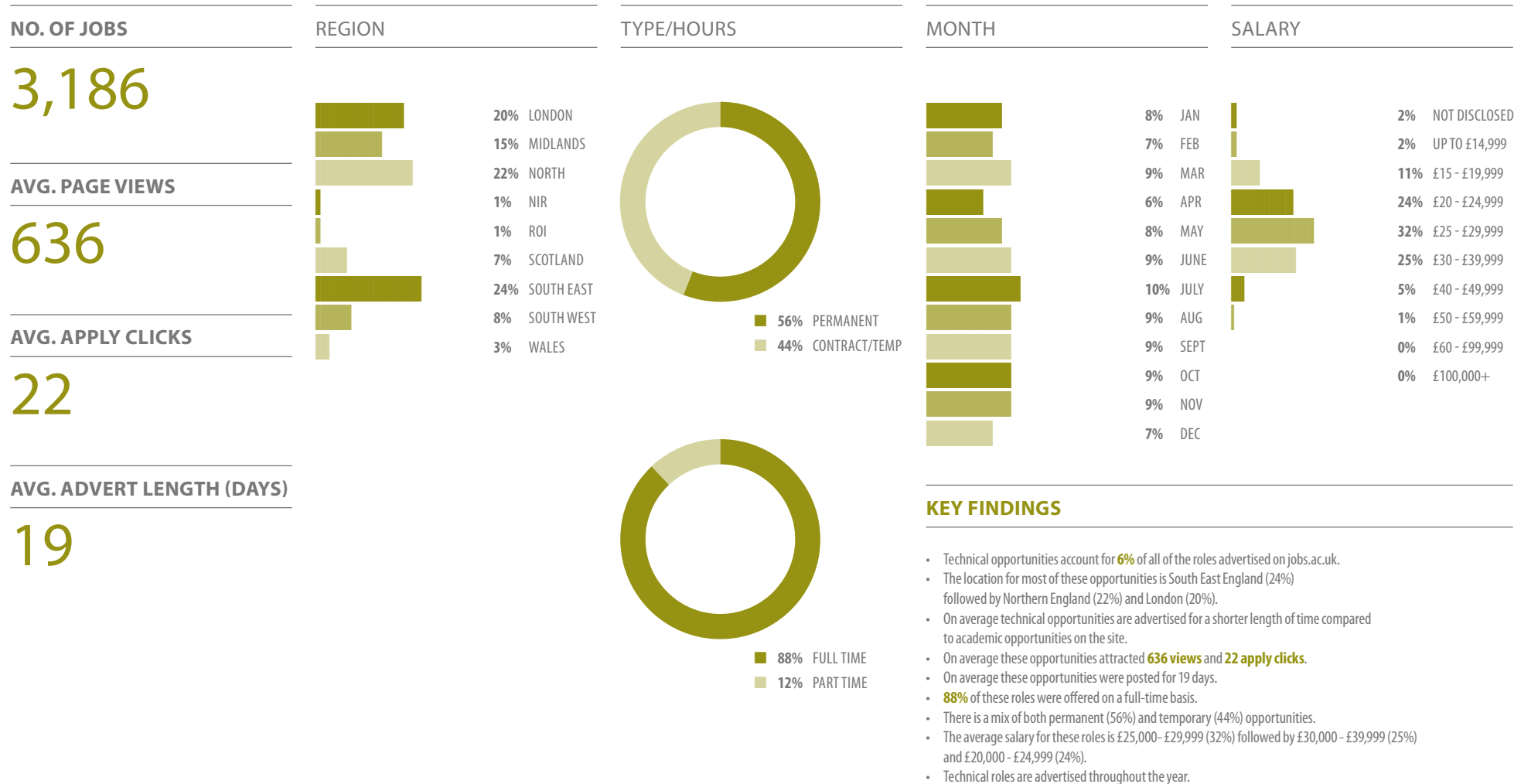
KEY FINDINGS

- Technical, craft and manual roles account for **8%** of all jobs advertised on jobs.ac.uk.
- **4,548** of these opportunities were advertised on jobs.ac.uk by higher education institutions in the UK and Ireland during 2015.
- On average craft and manual opportunities are advertised for a shorter length of time (16 days) compared to academic opportunities.
- Technical, craft and manual opportunities tend to be advertised fairly consistently throughout the year with a slight spike July to September.
- Technical roles tend to be offered on a full-time basis (**88%**).
- On average craft and manual roles tend to offer lower salaries than technical roles.

TECHNICAL

IT TECHNICIANS, CLEAN ROOM/CRYOGENIC TECHNICIANS, LABORATORY TECHNICIANS, MECHANICAL INSPECTORS ETC.

Overview of all UK and Ireland roles placed on **jobs.ac.uk** in 2015.



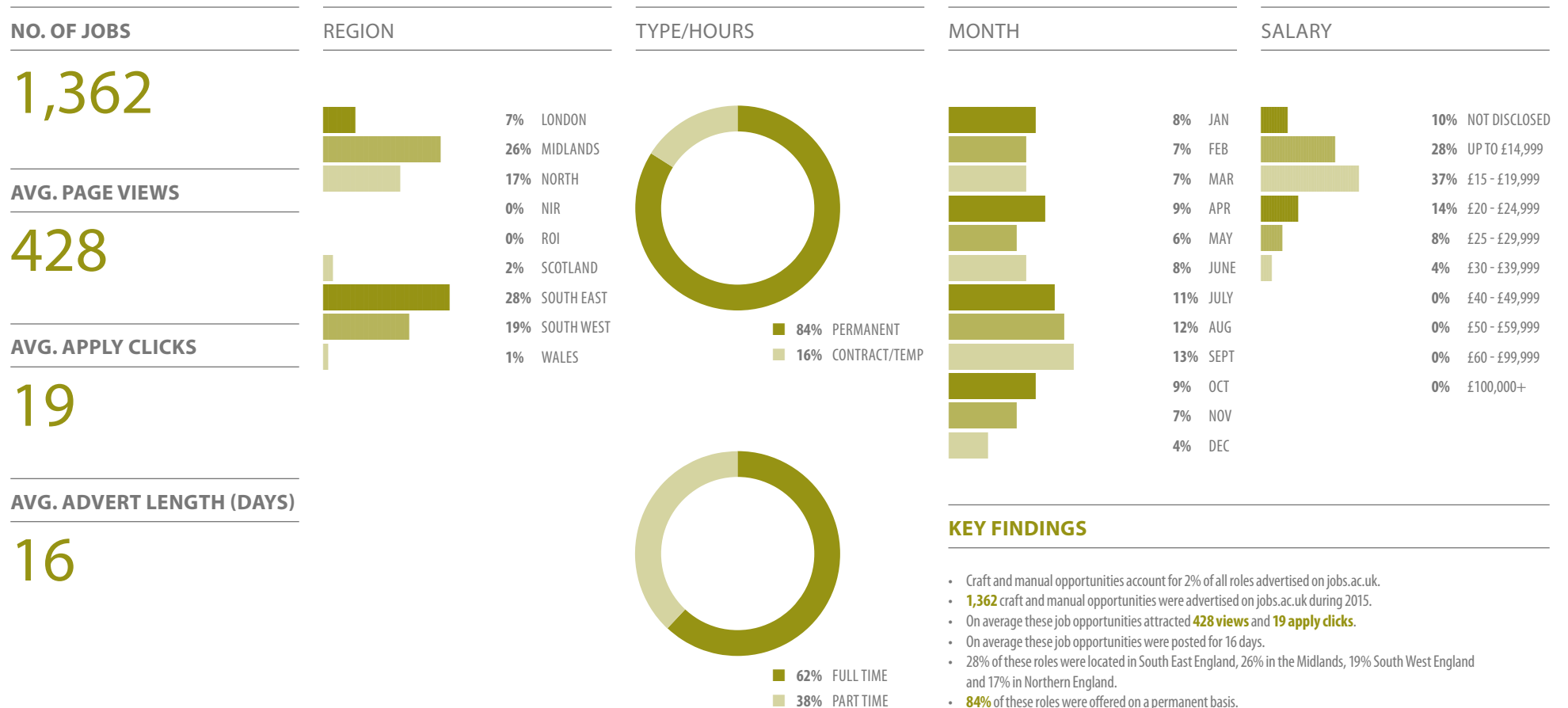
KEY FINDINGS

- Technical opportunities account for **6%** of all of the roles advertised on jobs.ac.uk.
- The location for most of these opportunities is South East England (24%) followed by Northern England (22%) and London (20%).
- On average technical opportunities are advertised for a shorter length of time compared to academic opportunities on the site.
- On average these opportunities attracted **636 views** and **22 apply clicks**.
- On average these opportunities were posted for 19 days.
- **88%** of these roles were offered on a full-time basis.
- There is a mix of both permanent (56%) and temporary (44%) opportunities.
- The average salary for these roles is £25,000 - £29,999 (32%) followed by £30,000 - £39,999 (25%) and £20,000 - £24,999 (24%).
- Technical roles are advertised throughout the year.

CRAFT & MANUAL

CATERING ASSISTANTS, CLEANERS, ELECTRICAL MAINTENANCE ROLES, GROUNDS SUPERVISORS ETC.

Overview of all UK and Ireland roles placed on **jobs.ac.uk** in 2015.



KEY FINDINGS

- Craft and manual opportunities account for 2% of all roles advertised on jobs.ac.uk.
- **1,362** craft and manual opportunities were advertised on jobs.ac.uk during 2015.
- On average these job opportunities attracted **428 views** and **19 apply clicks**.
- On average these job opportunities were posted for 16 days.
- 28% of these roles were located in South East England, 26% in the Midlands, 19% South West England and 17% in Northern England.
- **84%** of these roles were offered on a permanent basis.
- There was a good mix of full time (62%) and part-time opportunities (38%).
- While these roles are advertised throughout the year 36% were advertised July to September.
- 37% of these opportunities offered a salary between £15,000 - £19,999 and 28% offered up to £14,999.
- 10% of the salaries were not disclosed.

ABOUT JOBS.AC.UK



Launched in 1998 by the University of Warwick, **jobs.ac.uk** is the leading global jobs board for careers in academic, research, science and related professions. From academic, research and managerial roles to PhD programmes and studentships, jobs.ac.uk advertises opportunities for over 7,600 organisations worldwide including universities, research institutions, colleges, charities and commercial organisations.

OUR KEY STATISTICS

- 1.5 million unique users per month (ABC audited January 2015)
- Used by 1,000+ universities in over 60 countries including 47 out of 50 top ranked global universities (QS World University Rankings 2015/16)
- 21,000+ job searches per day from UK, USA, Europe, Middle East & Asia Pacific
- 115,000+ jobseekers subscribe to our Jobs by Email service
- Over ten times more effective than other external media for academic and research posts.

If you would like to advertise or speak to one of our team about putting together a targeted or bespoke recruitment campaign, we'd love to hear from you.

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Email: enquiries@jobs.ac.uk

Tel: +44 (0)24 7657 2839

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UK and Ireland

Email: enquiries@jobs.ac.uk

Tel: +44 (0)24 7657 2839

International

Email: global@jobs.ac.uk

Tel: +44 (0)24 7657 4140

jobs.ac.uk
University of Warwick
Coventry, CV4 7AL

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