



jobs.ac.uk

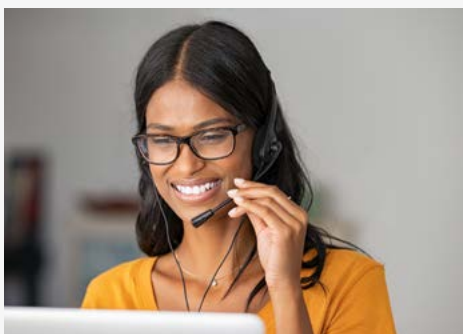
Great jobs for bright people

jobs.ac.uk **Advertising Solutions**

**The global job board for
academic, scientific, research
and professional roles**

jobs.ac.uk

The team at jobs.ac.uk has developed a wide range of products to perfectly promote your vacancies. Our many years of experience in the advertising sector together with the latest analytical data has enabled us to create effective solutions for helping your vacancy reach the right audience. Each advert is individually posted to our site by a dedicated team member, offering a personal touch that sets us apart from our competitors.



Need some help? 

Our friendly team are always happy to assist, You can contact us here.

WHY USE JOBS.AC.UK?

With over 20 years' experience, jobs.ac.uk is the leading global job board for careers in research, science and academia.

Find out more on page 3

HOW WE ATTRACT JOBSEEKERS TO YOUR VACANCY

Through extensive research, we have developed insights into our jobseeker audience, trends, key drivers, career paths and jobseeker behaviour, to help you to improve the success of your online recruitment advertising.

Find out more on page 5

ADVERTISE A JOB

We work with you to ensure that your advert reaches your target audience. We have three advertising options for single adverts, which offer options to showcase your employer branding as well as highlighting your advert in search results lists, giving a visual advantage.

Find out more on page 7

TARGET A SPECIFIC AUDIENCE

For those senior-level or hard-to-fill roles, targeting a specific audience can raise the visibility of your advert with relevant jobseekers. Our bespoke emails and promotional banners highlight your vacancy to a select audience of jobseekers actively pursuing vacancies in your sector.

Find out more on page 14

SHOWCASE YOUR EMPLOYER

Our employer profiles and bespoke campaign sites allow you to promote your brand's mission, workplace culture, and values, whilst having the benefit of listing all your vacancies together.

Find out more on page 16

ADVERTISE YOUR PHD

jobs.ac.uk has a dedicated PhD portal, and offers the same products and promotional items as our job adverts, but designed to actively target our PhD audience.

Find out more on page 19

JOBSEEKER PROFILE

We use the latest analytical data to determine where our jobseekers are and how much experience they bring with them.

Find out more on page 22

OUR CLIENTS

100% of UK Public Universities advertise with us, as well as 87% of top ranked global universities (QS World Rankings 2021).

Don't take our word for it, read what our clients think of our service:

Find out more on page 24



Why use jobs.ac.uk?



TRUSTED BRAND AND HERITAGE

Established in 1998 by the University of Warwick, jobs.ac.uk was created by a community of experts to address the recruitment issues affecting the higher education sector.

Since then, we have grown to become a leading global job board for academic, scientific, research and professional roles.



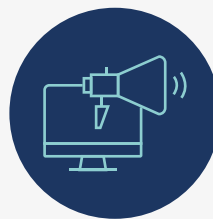
GLOBAL AUDIENCE

Over the last 20 years, we have expanded globally and now communicate with over 5.7 million website users from 235 different countries.³



TEAM OF SPECIALISTS

Our team has a wealth of experience and we have used this, along with extensive market research, to develop insights into our jobseeker audience. We understand trends, key drivers, career paths and behaviour and we use this data to help you to improve the success of your online recruitment advertising.



ADVERTISING SUPPORT

When you advertise with jobs.ac.uk, you will have a dedicated Account Manager and Account Coordinator who will support all aspects of your recruitment advertising and campaign planning.

We also offer advice on how to advertise your vacancies effectively, ensuring all advertising collateral is non-discriminatory and compliant with European regulations.



JOBSEEKER EXPERIENCE

Adverts on jobs.ac.uk are relevant and targeted for our audience. We don't publish 'catch all' adverts; instead we offer a range of products to advertise multiple vacancies, which improves the job searching experience for our users.



DIGITAL PRESENCE

Our IT and digital teams work tirelessly to ensure our digital presence is consistently effective. We regularly engage with our audience through our social media channels, and our career advice site offers crucial jobseeker advice and career progression tips from academics worldwide.

jobs.ac.uk in numbers

2020/21

5.7
million
website users³

47
million
page views³

8.9
million
job views³

1.3
million
apply clicks³

66,575
jobs advertised³

250K+
social media
followers⁴



How we attract jobseekers to your vacancy

Our team uses a range of methods to drive high levels of traffic to our website, ensuring maximum visibility for your adverts.

ESTABLISHED BRAND

With over 20 years' experience, international partnerships and an established market-leading brand, jobs.ac.uk benefits from high levels of direct traffic from jobseekers.



JOBS BY EMAIL

Our jobseekers can register to receive the latest and most relevant jobs by email. These emails include a link to your vacancy.

EVENTS

We maintain our respected position through our continuous presence at relevant industry events and exhibitions, and by sponsoring key conferences across the globe.



CAREER ADVICE HUB

We host thousands of blogs and articles offering career advice from industry professionals. These pages are optimised for Google search, attracting jobseekers to our website and your vacancies.



MARKETING CAMPAIGNS

Our Marketing team runs a series of social media and video campaigns to increase traffic to our website.



SOCIAL MEDIA

jobs.ac.uk has accounts on Facebook, Twitter, LinkedIn and YouTube where we engage with jobseekers daily.



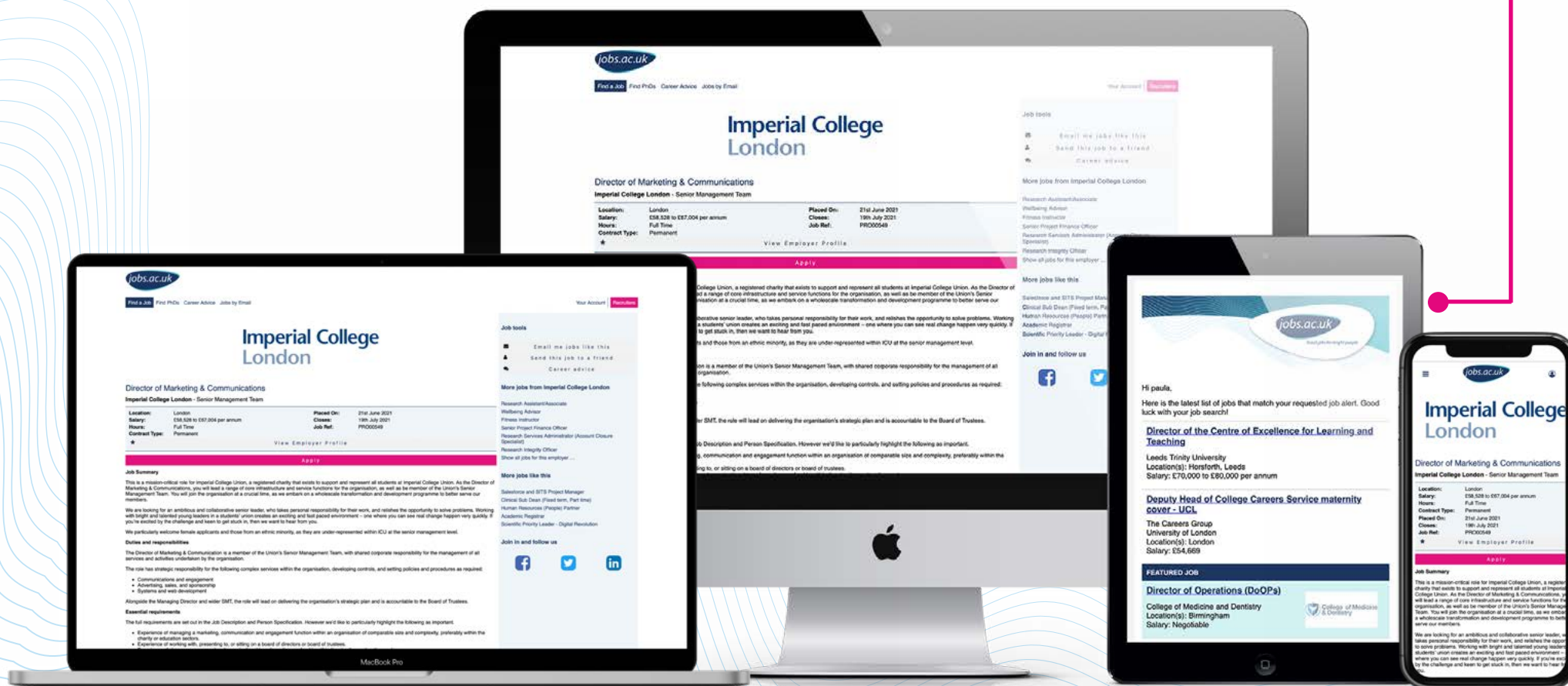
Advertise a single vacancy

From advertising a vacancy online to showcasing your employer brand, we offer products to help you attract the right candidate for your organisation. All of our adverts are live for two months.

STANDARD ADVERT

Fill your job vacancies quickly and cost-effectively.

- 550 words
- Logo included
- Featured in an email alert sent to relevant jobseekers



STANDARD ADVERT +


Add branding to your advert to make it stand out.

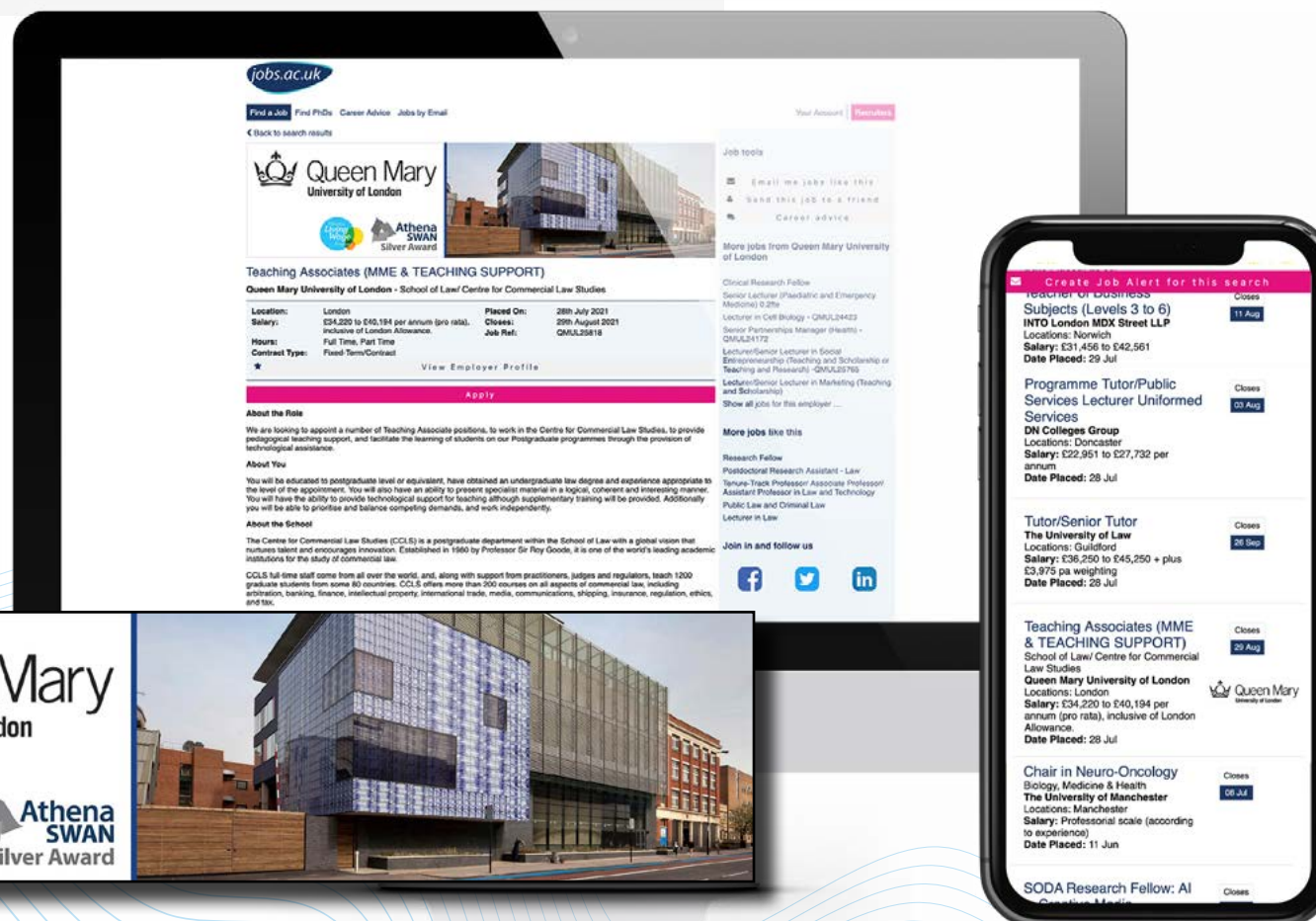
All the features of a Standard Advert and:

- Branded header image
- Logo included next to the job title in the search results

Teaching Associates (MME & TEACHING SUPPORT)
 School of Law/ Centre for Commercial Law Studies
Queen Mary University of London
 Locations: London
Salary: £34,220 to £40,194 per annum (pro rata), inclusive of London Allowance.
Date Placed: 28 Jul

Closes
29 Aug





jobs.ac.uk

Find a job Find PhDs Career Advice Jobs by Email

← Back to search results

Queen Mary University of London

Teaching Associates (MME & TEACHING SUPPORT)

Queen Mary University of London - School of Law/ Centre for Commercial Law Studies

Locations: London
Salary: £34,220 to £40,194 per annum (pro rata), inclusive of London Allowance.
Hours: Full Time, Part Time
Contract Type: Fixed Term/Contract

Placed On: 28th July 2021
Closes: 29th August 2021
Job Ref: QMUL25818

View Employer Profile

Apply

About the Role

We are looking to appoint a number of Teaching Associate positions, to work in the Centre for Commercial Law Studies, to provide pedagogical teaching support, and facilitate the learning of students on our Postgraduate programmes through the provision of technological assistance.

About You

You will be educated to postgraduate level or equivalent, have obtained an undergraduate law degree and experience appropriate to the level of the appointment. You will also have an ability to present specialist material in a logical, coherent and interesting manner. You will have the ability to provide technological support for teaching although supplementary training will be provided. Additionally you will be able to prioritise and balance competing demands, and work independently.

About the School

The Centre for Commercial Law Studies (CCLS) is a postgraduate department within the School of Law with a global vision that nurtures talent and encourages innovation. Established in 1990 by Professor Sir Roy Goode, it is one of the world's leading academic institutions for the study of commercial law.

CCLS full-time staff come from all over the world, and, along with support from practitioners, judges and regulators, teach 1200 graduate students from some 80 countries. CCLS offers more than 200 courses on all aspects of commercial law, including arbitration, banking, finance, intellectual property, international trade, media, communications, shipping, insurance, regulation, ethics, and tax.

More jobs like this

Research Fellow
Postdoctoral Research Assistant - Law
Tenure-Track Professor/ Associate Professor/ Assistant Professor in Law and Technology
Public Law and Criminal Law
Lecturer in Law

Join in and follow us

Teaching Associates (MME & TEACHING SUPPORT)
School of Law/ Centre for Commercial Law Studies
Queen Mary University of London
Locations: London
Salary: £34,220 to £40,194 per annum (pro rata), inclusive of London Allowance.
Date Placed: 28 Jul

Chair in Neuro-Oncology
Biology, Medicine & Health
The University of Manchester
Locations: Manchester
Salary: Professional scale (according to experience)
Date Placed: 11 Jun

SODA Research Fellow: AI
Creative Media

A Standard Advert + offers optimal results for a single vacancy with one job title, job description and apply link. If you have more than one position to advertise, please contact us to discuss your requirements.

ENHANCED ADVERT

Showcase your employer brand and stand out from the crowd to attract more jobseekers.

All the features of a Standard Advert + and:

- Unlimited words
- Highlighted blue box in the search results
- Free further particulars and additional logos
- Supports video content

BENEFITS OF UPGRADING YOUR ADVERT

• Stand out from other recruiters

Your vacancy is highlighted with a blue box and your logo, helping you to stand out in the search results.

• Promote company values

46% of our jobseekers stated that they are looking for a new job somewhere that has a reputation as a great place to work and 23% prefer somewhere with a reputation for being inclusive and encouraging diversity and equality². Our upgraded adverts let you address this by including additional information about your company culture.


• Engage jobseekers with a video

It is easy to tell jobseekers about your employer missions and values, but it is far more effective to show them. Video helps you to attract jobseekers by telling a story and showcasing your employer brand.

Postdoctoral Fellow - Modelling Inflammatory Bowel Disease in Organoids

The Laboratory of Dr. Carl Anderson
Wellcome Sanger Institute
Locations: Cambridge, Hinxton
Salary: £32,780 to £41,093 PDF
Date Placed: 01 Jul

Closes 25 Jul



Associate Lecturer - Biomedical Science

University of York
Locations: York
Salary: £32,817 to £40,322 a year.
Date Placed: 01 Jul

Closes 25 Jul

Postdoctoral Fellow - Modelling Inflammatory Bowel Disease in Organoids

The Laboratory of Dr. Carl Anderson
Wellcome Sanger Institute
Locations: Cambridge, Hinxton
Salary: £32,780 to £41,093 PDF
Date Placed: 01 Jul

Closes 25 Jul

Professor in Chemistry (376275)

Faculty of Science - Pure and Applied Chemistry
University of Strathclyde
Locations: Glasgow
Salary: Professor salary commensurate with experience and standing.
Date Placed: 01 Jul

Closes 15 Aug

Research Associate (Computational Biologist) (Fixed Term)

Cancer Research UK Cambridge

Closes 15 Aug



Postdoctoral Fellow - Modelling Inflammatory Bowel Disease in Organoids

Wellcome Sanger Institute - The Laboratory of Dr. Carl Anderson

Contract Length: 2 years

The Opportunity:

We have an opportunity for a postdoctoral researcher to join an interdisciplinary team of experimental and computational, and systems and drug discovery researchers. The aim of the project is to develop better cellular models of inflammatory bowel disease (IBD) and use the models to validate IBD risk genes identified by the computational arm of the IBDGen3.0.

About the Role:

This is an exciting opportunity for you to apply cutting-edge technology, including induced pluripotent stem cells (iPSCs), intestinal organoids, CRISPR/Cas9 genome editing and single cell RNA sequencing. The project forms part of a large programme of work led by Open Targets, which aims to identify novel therapeutic targets for IBD. Open Targets is a public-private initiative between the Wellcome Sanger Institute (WHSI), EMMES, GSK, GlaxoSmithKline, Bristol Myers Squibb and Sanofi, to combine large-scale genomic experiments with statistical and computational methods to identify and validate the causal links between targets, pathways and diseases.

You will be based at the WSI within the Laboratory of Dr. Carl Anderson (www.sanger.ac.uk/about/carl-anderson), which is led by Dr. Barbara Muthyala and our industrial partners. We

Location: Cambridge, Hinxton
Salary: £32,780 to £41,093 PDF
Hours: Full time
Contract Type: Fixed Term Contract
Posted On: 1st July 2021
Closes: 25th July 2021
Job Ref: 633191

[View Employer Profile](#)

Sanger Institute - The benefits of work...

Benefits and support at work

Boost your responses with a button

All of our buttons are designed by our creative team to match your branding and are live for seven days. They link to your jobs.ac.uk advert, Linking Page or Campaign Site.

PREMIER BANNER

- Exclusive and most prominent position
- Only one available
- Features at the top of every high-traffic page

BENEFITS

- Grab the attention of jobseekers before they even begin their job search
- Place your employer brand in front of a global audience
- Drive more traffic to your vacancies, to generate more applications

SPOTLIGHT BUTTON

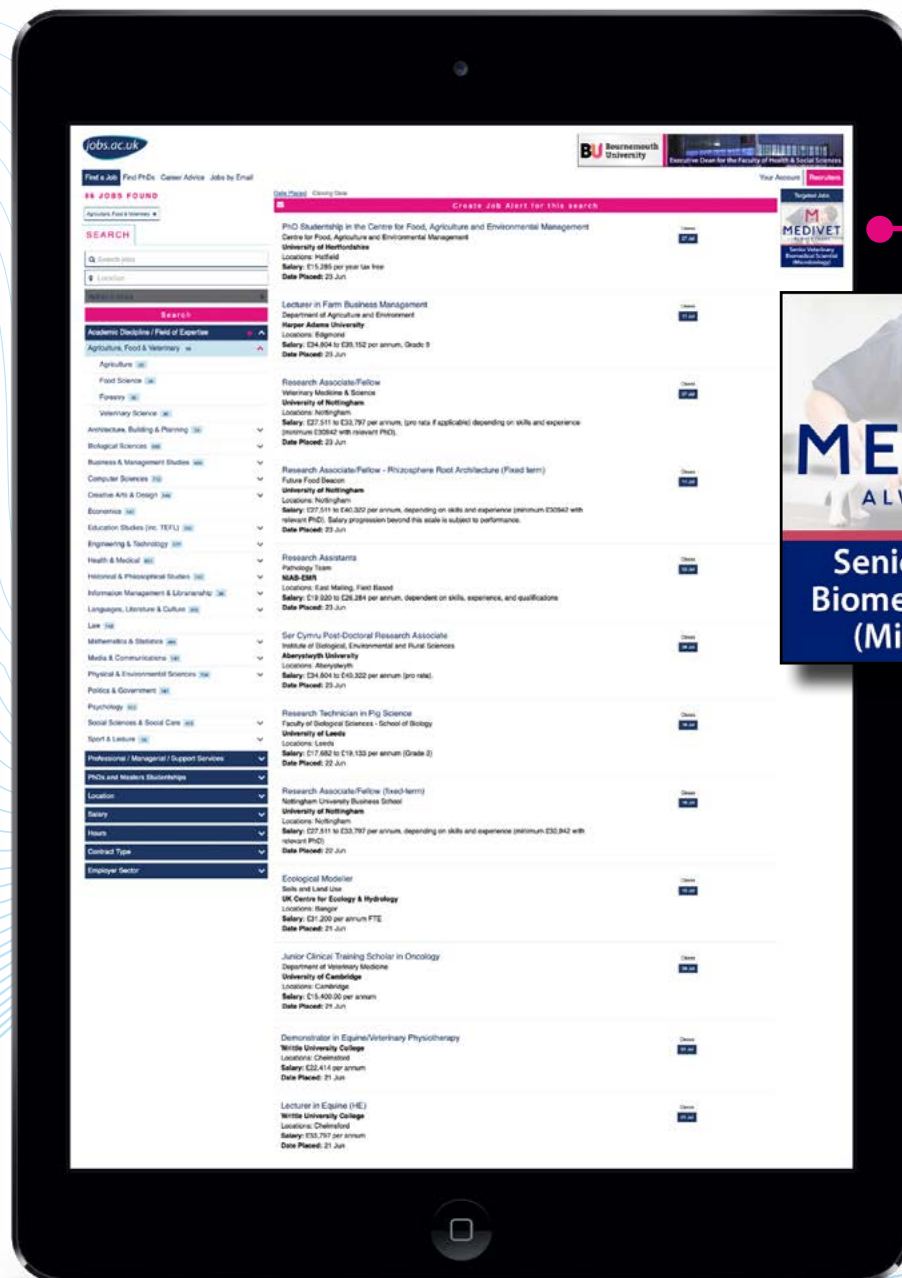
- Larger than the Featured Button, allowing for additional text and enhanced design
- Eye-catching position on the left-hand side of our homepage

The screenshot displays the jobs.ac.uk homepage. On the left, there are three 'Spotlight Buttons' for the University of Wales, University of Wales Trinity Saint David, and University of Nottingham. The central area features a 'Premier Banner' for Bournemouth University, followed by a table titled 'GREAT JOBS FOR BRIGHT PEOPLE' listing various academic disciplines and their corresponding job counts. On the right, there are several 'Featured Buttons' for Bournemouth University, including positions for the Executive Dean for the Faculty of Health & Social Sciences, Director of Marketing and Communications, and Open Rank Positions in Psychology.

Academic Discipline / Field of Expertise	Count
Search All	147
Historical & Philosophical Studies	147
Information Management & Librarianship	30
Languages, Literature & Culture	201
Law	139
Mathematics & Statistics	459
Media & Communications	140
Physical & Environmental Sciences	699
Politics & Government	138
Psychology	314
Social Sciences & Social Care	400
Sport & Leisure	58
Professional / Managerial / Support Services	
Search All	149
Library Services & Information Management	149
PR, Marketing, Sales & Communication	372
Property & Maintenance	201
Senior Management	204
Sports & Leisure	36
Student Services	396
Other	28
IT	106
Studentships	
Search All	414
PhDs	18

FEATURED BUTTON

- High visibility on our homepage
- Placed on the right-hand side



TARGETED BUTTON

Our targeted buttons reach the jobseekers actively looking for roles in the discipline you are advertising, therefore reaching your target audience without the need to search. These branded buttons are highly visible on our sector pages and direct the jobseeker straight to your advert. They are also displayed prominently on search results pages offering wider exposure.

- Placed on the most relevant sector page
- Displayed alongside search results for your three chosen keywords, which act as traffic drivers to your advert

BENEFITS

- Target a specific audience of jobseekers to drive only relevant applicants to your adverts
- Reach the most active jobseekers searching for jobs like yours
- Strengthen your organisation's brand amongst an audience of specialists

CAREER ADVICE BUTTON

Place a button on our newly refreshed career advice portal and reach an audience of 77.5K new users each month browsing our articles, ebooks and videos.

- Featured on all pages of our career advice portal
- Our career advice portal is promoted to our 250K social media followers daily, offering optimal exposure to your button³



Link to all your adverts from a button

LINKING PAGE

- Branded page to promote multiple vacancies*
- Only accessible through buttons on jobs.ac.uk
- 550 words
- Live for the duration of your button
- Designed by our creative team to match your branding
- Ideal for showcasing research funded jobs or roles within a department

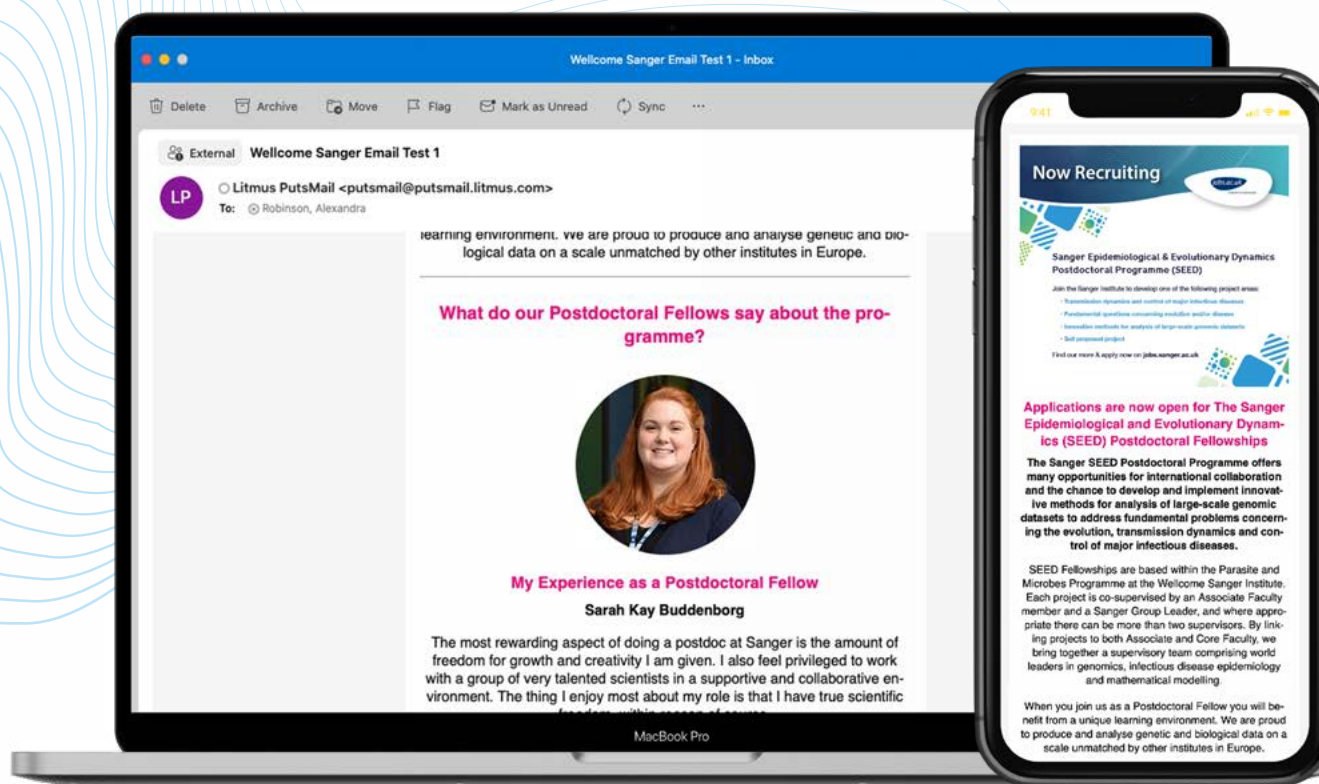
BENEFITS

- Drive traffic to multiple job vacancies, increasing the reach of each advert
- Enhance your organisation's profile with an attractive and informative page

* Requires the purchase of an advert and button on jobs.ac.uk



Target jobseekers with an email



TARGETED EMAIL

- Bespoke HTML email linking to your jobs.ac.uk advert or Linking Page
- Designed by our creative team to match your branding
- Sent out on a day of your choice
- Targets jobseekers by job type or subject
- Able to focus on a specific location

BENEFITS

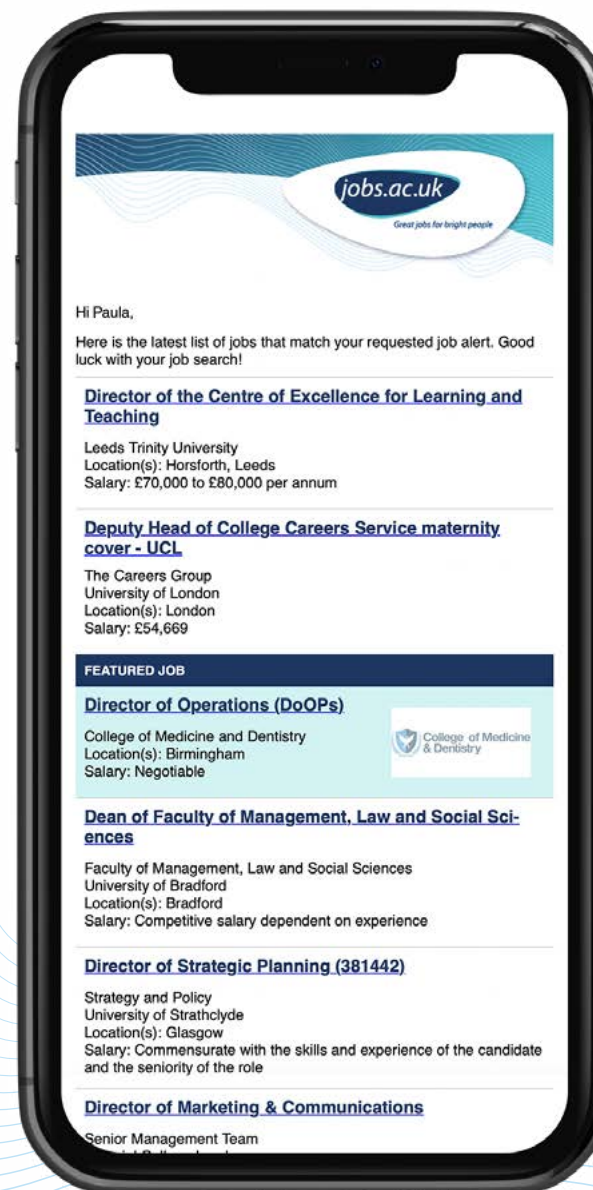
- Reach both active and passive jobseekers who have registered an interest in this type of role
- Promote your vacancy and employer brand to a highly targeted audience
- Quickly increase traffic for urgent, senior or hard-to-fill vacancies

FEATURED JOB BY EMAIL

- Highlights your vacancy in our recently updated Jobs by Email service
- Sent out daily and weekly to all relevant subscribers
- Targets jobseekers by job type or subject

BENEFITS

- Make your advert stand out from the list to attract more views
- Reach both active and passive jobseekers who have requested alerts about your type of role
- We have over 100K active subscribers using our jobs by email service, with an average of 750 new subscribers weekly¹



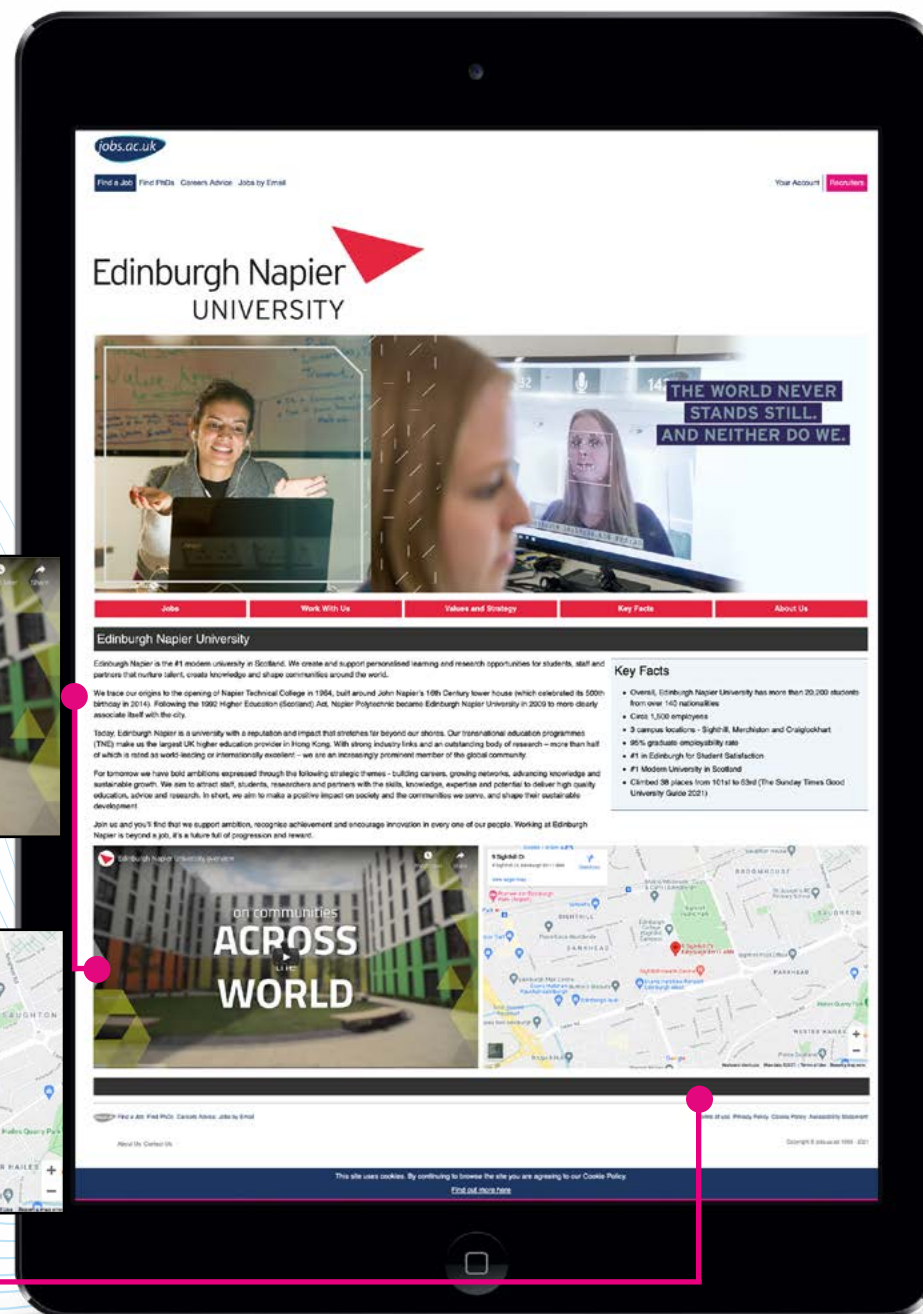
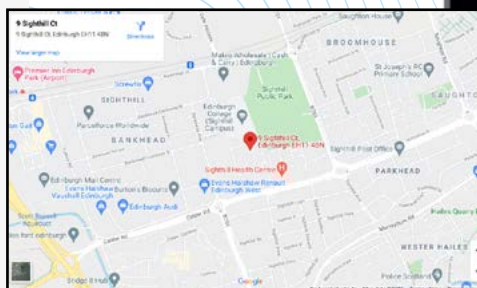
Showcase your employer brand

EMPLOYER PROFILE

- A dedicated profile page to promote your employer brand, culture and story
- Links to all of your adverts on jobs.ac.uk
- Accessed through our list of employers and through a button on your advert
- Designed by our creative team to match your branding
- Functionality to include a map, video content and four outbound links
- Live for 12 months

BENEFITS

- Leverage your employer brand to promote your vacancies and attract applications
- Provide jobseekers with practical and inspiring information about working for you
- Promote your employer brand to jobseekers even when you're not advertising vacancies



CAMPAIGN SITE

Create your own microsite to showcase all of your vacancies.

- Multipage website with its own URL
- Display all of your Enhanced Adverts in one place
- Showcase your employer brand with videos, images and an interactive map
- Designed by our creative team to match your branding
- Receive updates from Google Analytics to help you track your campaign
- Choose one of our templates or work with our creative team to build something bespoke

BENEFITS

- Present all your vacancies within the wider context of your employer brand and culture
- Promote company values by sharing your brand's mission, values, and vision
- Stand out from the competition to attract more traffic and applications

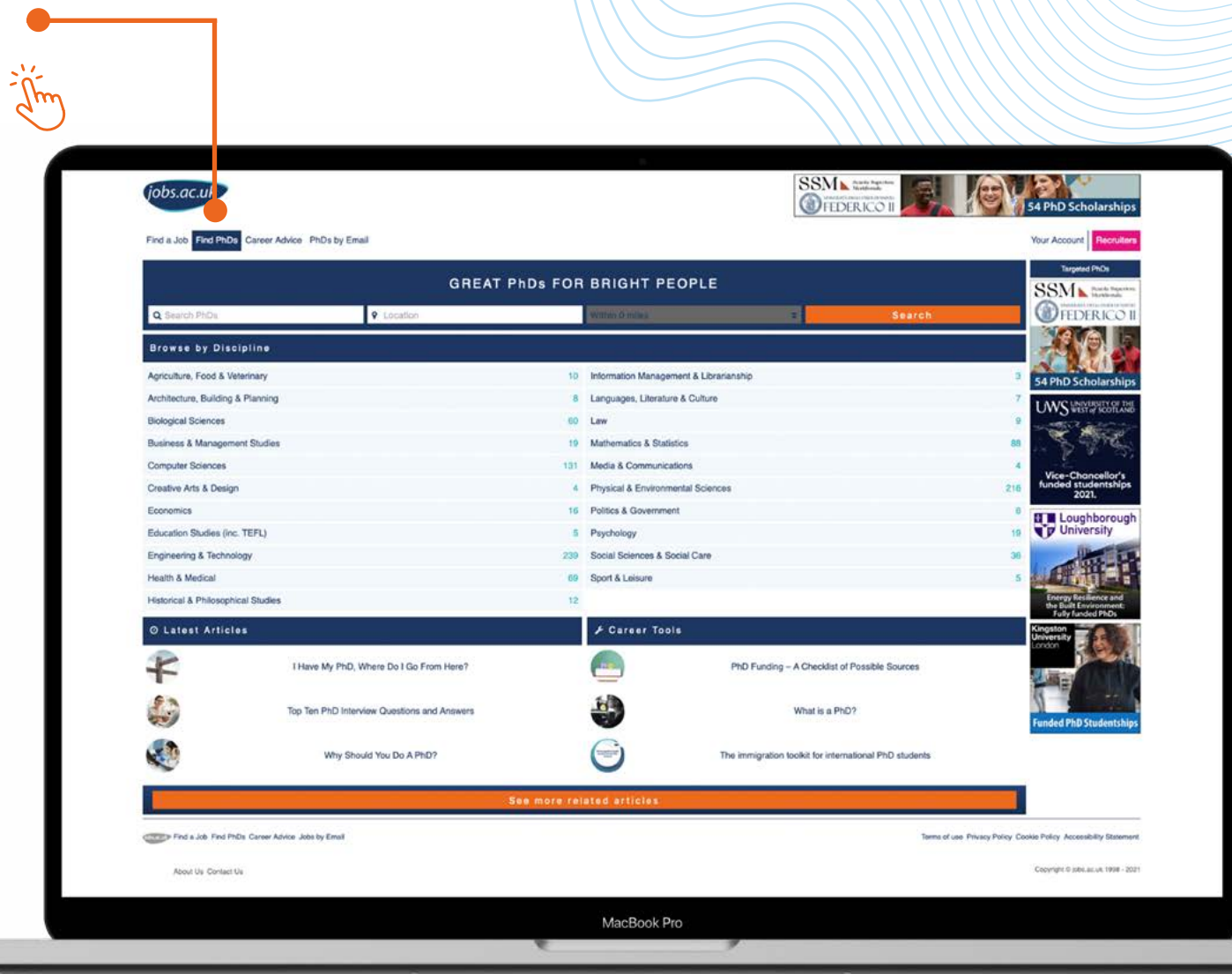


Advertise your PhD

jobs.ac.uk has its own dedicated PhD portal which we use to host:

- All PhD opportunities
- Articles written by current PhD students
- PhD vlogs
- Free ebooks

Our PhD portal is never more than one click away from our main job board, allowing you to attract a wider pool of academic, research and science professionals who might like to consider studying for a PhD.



Our PhD Products

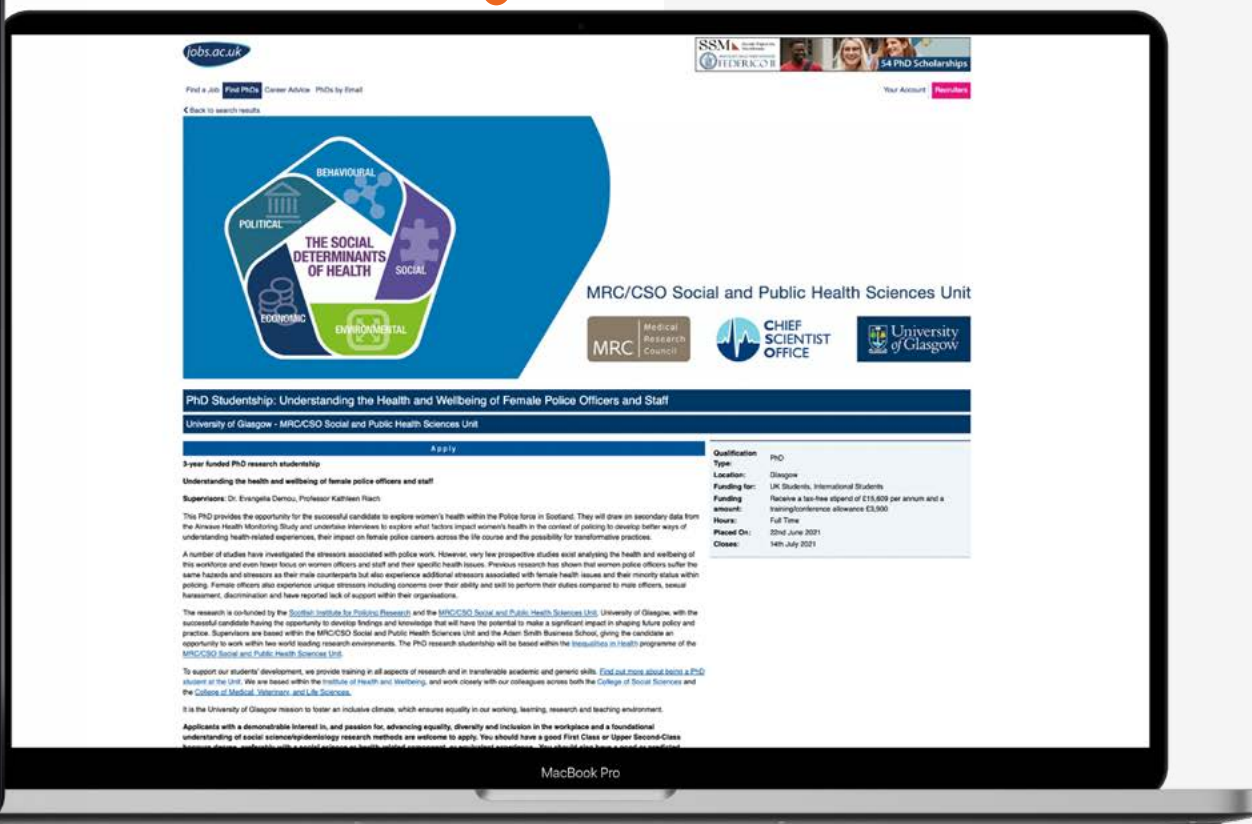
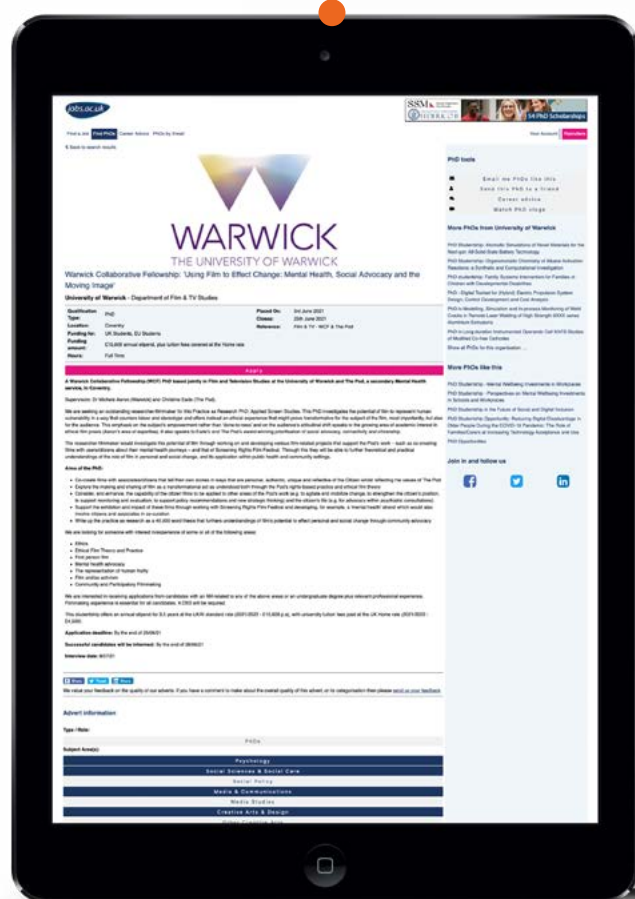
Whether you are looking for a large scale campaign or simply want quick and targeted exposure for a single PhD opportunity, we offer a range of products to help you reach a large, global audience.

Advertise a single opportunity

All our PhD adverts are live for three months and link to your application form or website. Choose from either:

PHD ADVERT

PHD ENHANCED ADVERT

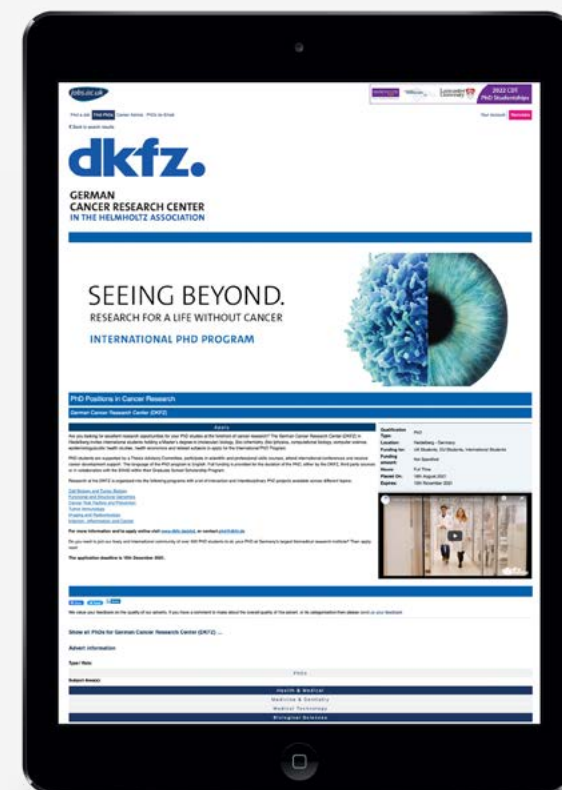
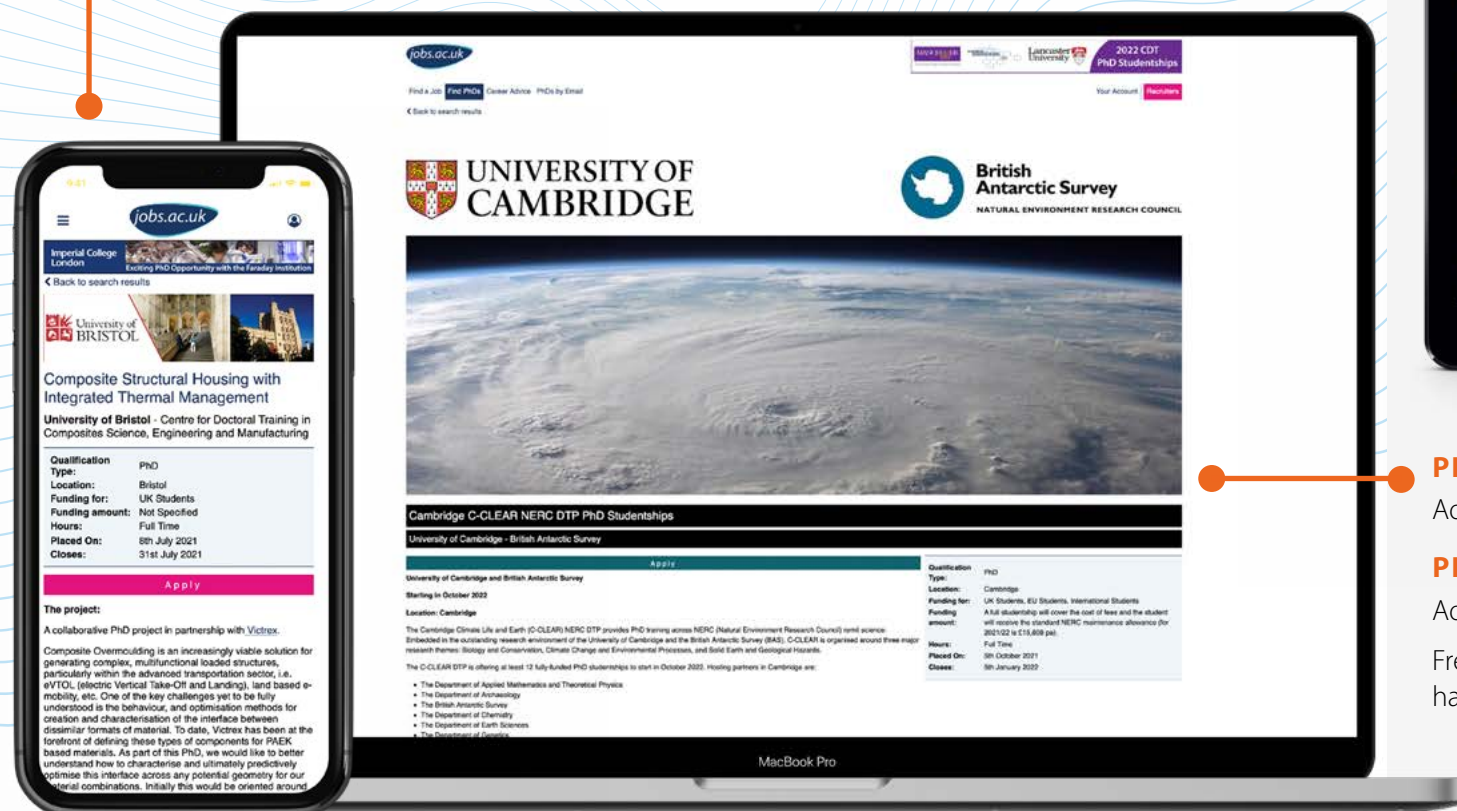


Advertise multiple opportunities

We offer a range of different advert styles to help you gain exposure for multiple PhD opportunities:

PHD COMPOSITE

Advertise up to 8 opportunities



PHD COMPOSITE +

Advertise up to 20 opportunities

PHD CAMPAIGN

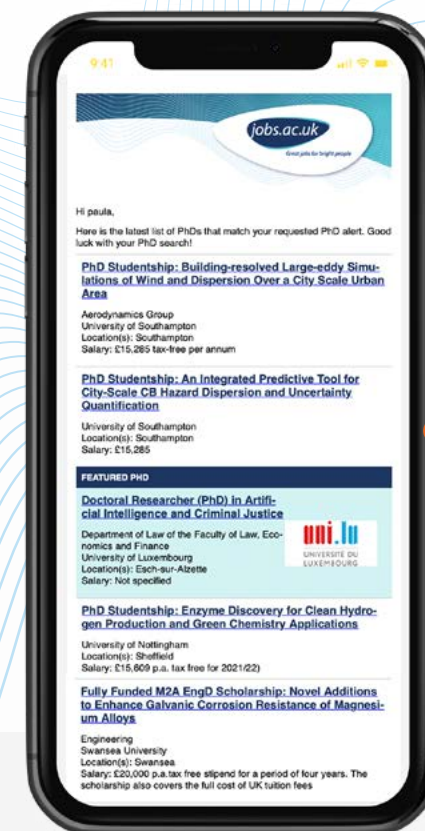
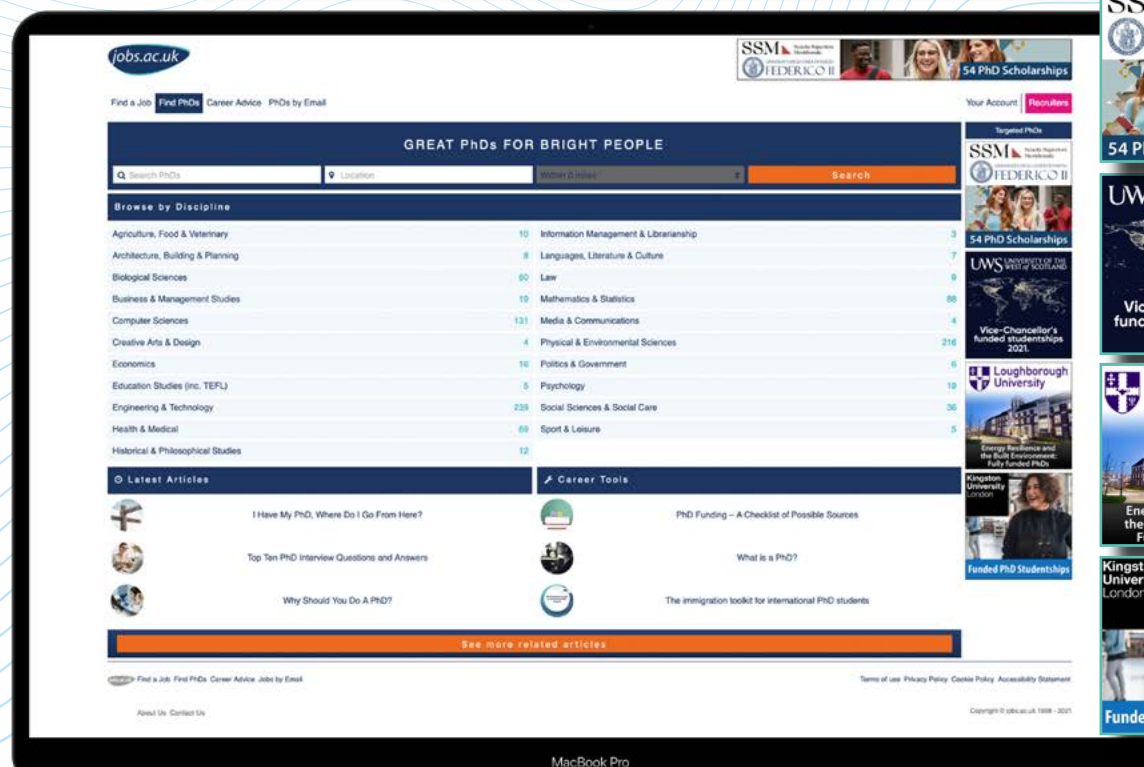
Advertise unlimited opportunities

Free Targeted Button displayed on the right hand side of the PhD portal

Boost your response

Attract more views to your PhD opportunity using our prominent creative banner which features at the head of every page in the PhD portal.

PREMIER BANNER



Target a specific audience

Connect with the right PhD seeker by using keyword driven buttons and targeted email alerts:

PHD BY EMAIL

PHD TARGETED EMAIL

PHD TARGETED BUTTON

Jobseeker profile

Advertising with jobs.ac.uk provides access to a global audience of quality jobseekers.

USED BY

WEBSITE VISITORS

5.6
million
first time users³

USED BY

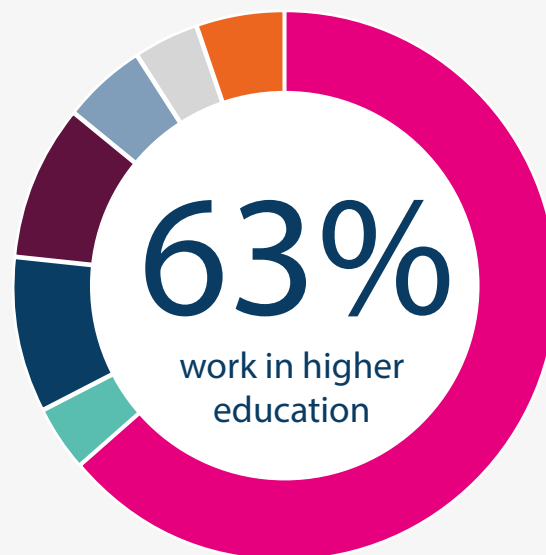
INTERNATIONALLY MOBILE

71%
would consider
working abroad²

USED BY

HIGHLY EDUCATED

94%
have a degree,
masters or
doctorate²

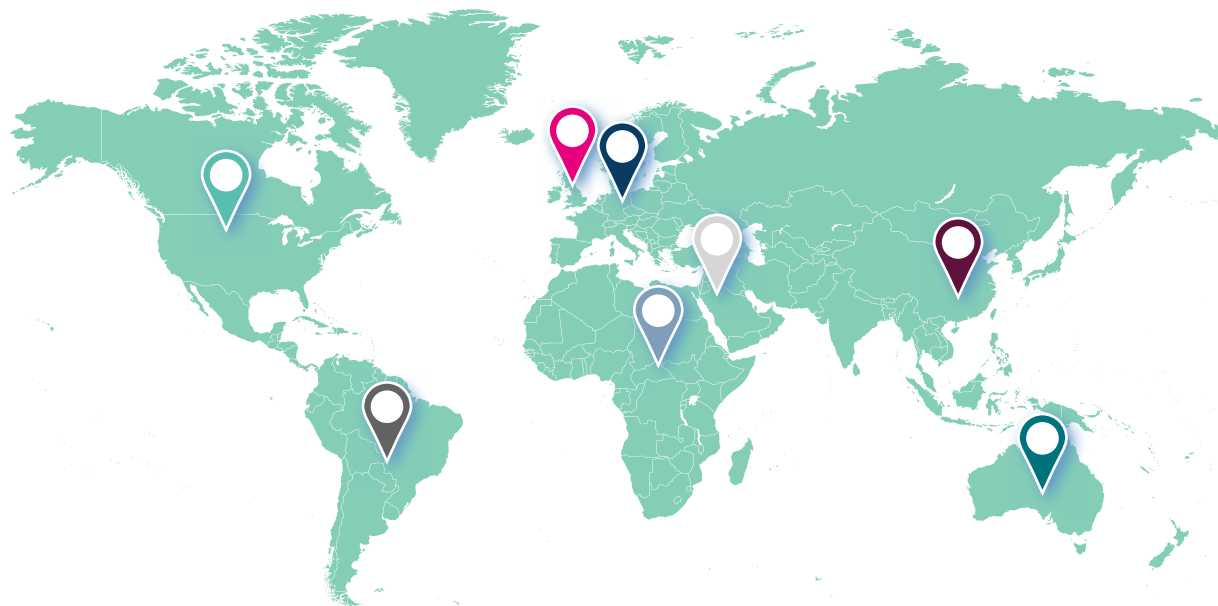










WORK EXPERIENCE²

Higher Education	63%
Publicly Funded Organisation	9%
Commerical Business	9%
Not for Profit /Charity	5%
None of the above	5%
Further Education	4%
Self Employed	4%

WHERE DO OUR JOBSEEKERS COME FROM?

Access candidates from around the world and attract the most qualified applicants to your vacancies.



 UK	3,313,342	 Africa	201,043
 North America	639,600	 Middle East	30,396
 Europe (excl. UK)	702,993	 Australasia	74,483
 Asia (excl. Middle East)	602,361	 Central and South America	61,238

Our clients



Used by

1,193
organisations in the
last 12 months¹



Used by

87%
of top QS ranked global
universities⁵



Used by

100%
of UK Public
universities¹

¹ jobs.ac.uk CRM data 2021

² Jobseeker Survey 2021

³ Google Analytics Data 2021

⁴ Social media followers 2021

⁵ QS World Ratings 2021

WHAT OUR CLIENTS SAY



jobs.ac.uk is our first choice platform for recruiting all of our academic and professional support vacancies. The team at jobs.ac.uk provide a fast, friendly and efficient service and help us attract high-calibre applicants at a very cost-effective price.

Simon Booth, HR Administrator, University of Bolton



I have worked with jobs.ac.uk for a number of years, and particularly with our Account Manager Emily, initially we worked together to find an advert package suitable for advertising our various opportunities at the Turing, including Fellowships, research engineering, studentships and business team roles.

I've found jobs.ac.uk always responsive and proactive to work with and advertising with jobs.ac.uk attracts a high level of candidates to our roles. Emily and the team also provide key stats and useful job performance insights helping us make the most of our annual package.

Francesca D'Amore, The Alan Turing Institute



jobs.ac.uk are easy to work with and are quick with responses to our requests.

Aimee Constantinou, HR Services Manager, The Francis Crick Institute



jobs.ac.uk has been our go-to job board for many of the vacancies we recruit for across UKRI including the Science and Technology Facilities Council and Medical Research Council. The site drives lots of traffic and generates high-quality candidates for us. The service we receive has always been of high quality and we look forward to continuing working with a great team.

Nicola Ashall, Resourcing Specialist Lead, UK SBS





jobs.ac.uk

Great jobs for bright people

If you would like to advertise on jobs.ac.uk or speak to one of our team about creating a bespoke or targeted recruitment campaign, we'd love to hear from you.

UK and Ireland

Email: enquiries@jobs.ac.uk

Tel: +44(0)24 7657 2839

International

Email: global@jobs.ac.uk

Tel: +44(0)24 7657 4140

www.jobs.ac.uk

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