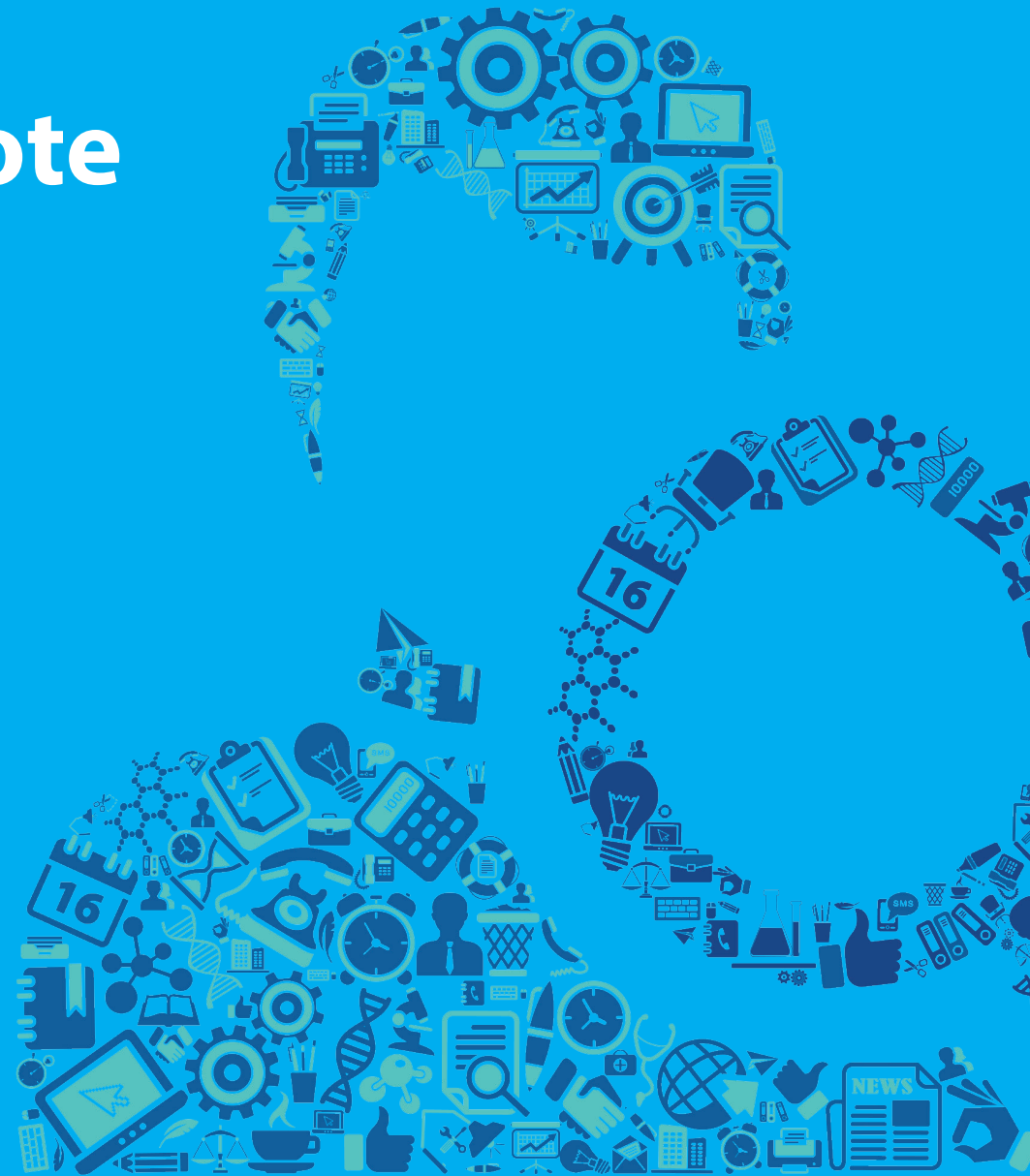


Reach more quality jobseekers and promote your employer brand!

To help you recruit the best talent for your vacancies, we've put together some options on the reverse that are designed to meet a specific recruitment need and offer you the best value for money.

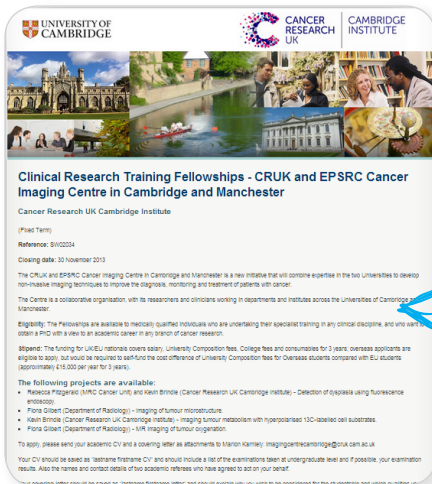
Key statistics about jobs.ac.uk

- 1,385,555 unique users per month (ABC Audited May 2013)
- 554,222+ PhD qualified jobseekers
- 360,000 jobseekers subscribe to our Jobs by Email service
- 21,000+ job searches per day from UK, USA, Europe, Middle East & Asia Pacific
- Over ten times more effective than other recruitment media for academic and research posts (university recruitment effectiveness survey 2013)



Great jobs for bright people

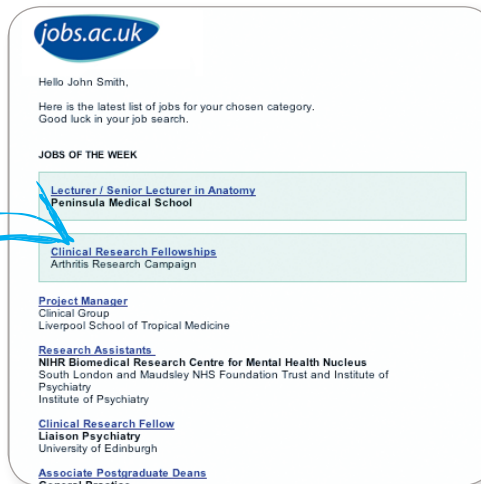
A High profile, senior or competitive roles



Fully branded advert designed by jobs.ac.uk

Quick way to reach a highly targeted audience

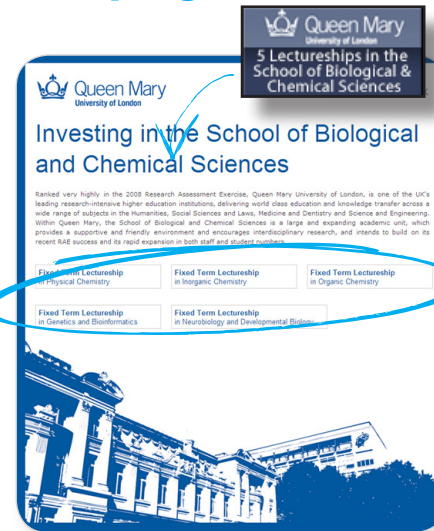
B Difficult-to-fill roles



C Multiple-advert campaigns

Featured Button links from our homepage to your Linking Page

List of vacancies link directly to your adverts



Enhanced Advert

- ▶ Enhances your Basic Advert with full graphics, photos and logos to create a strong first **impression**
- ▶ Showcase your employer brand to over 1.3 million jobseekers worldwide
- ▶ Highlighted in the search results, helping you to attract more quality jobseekers

£370
(Live for up to 2 months)

Sponsored Jobs by Email

- ▶ Highlights your vacancy at the top of our Jobs by Email alert received by over 356,000 jobseekers in total (October 2013)
- ▶ Targets jobseekers by job type or discipline - driving only the most relevant applicants to your advert
- ▶ Sent on the day of your choosing and again on Sunday to reach both active and passive jobseekers

1 week **£375** 2 weeks **£600**
3 weeks **£843** 4 weeks **£1040**

Featured Button & Linking Page

- ▶ Branded Linking Page which allows you to promote a group of adverts* together along with some information about the department or campaign
- ▶ Drive traffic from the jobs.ac.uk homepage to your Linking Page using a Featured Button - helping to increase responses

* Adverts sold separately

Feature Button x 4 weeks = £2100
Linking Page x 4 weeks = £200
Total: £2300 - 30% discount = **£1610**

To book one of the above options or discuss advertising on jobs.ac.uk, please contact Kerry Walker on +44(0)2476 50361 or email kerry@jobs.ac.uk