












Advertise your job		University	Public Sector	Commercial
	Standard Advert Includes your logo, 550 words and links to the application form or further information on your website. Also emailed to our Jobs by Email subscribers.	£199	£235	£295
	Standard Advert+ Adds a bold branded header graphic to your Standard Advert and a logo in the search results, along with 550 words, links to application details and email to our Jobs by Email subscribers.	£299	£335	£395
	Enhanced Advert A fully-bespoke design to showcase your employer brand with unlimited words, additional logos and support for video. Also features a logo and highlight box in the search results and Jobs by Email mailout. Two times more effective than the Standard Advert.	£399	£435	£500

Advertise your PhD		University	Public Sector	Commercial
	PhD Advert Advertises a single PhD opportunity and includes your logo, 550 words and links to the application form or further information on your website. Also emailed out to a targeted PhD audience.	£189	£189	£189
	PhD Enhanced Advertises a single PhD opportunity using a fully-bespoke design and includes unlimited words, additional logos and support for video. Also features a logo and blue highlight box in the search results and is emailed out to a targeted PhD audience.	£379	£379	£379
	PhD Composite Advertises up to 8 opportunities, adds a header graphic to the top of your advert and includes unlimited words, up to 2 additional logos and a logo in the search results.	£379	£379	£379
	PhD Composite+ Advertises up to 20 opportunities in a fully-bespoke design. Also includes unlimited additional logos, a logo and blue highlight box in the search results, a free additional page of supplementary text and supports video content.	£579	£579	£579
	PhD Campaign Includes everything you get with a PhD Composite+ and can be used to advertise unlimited PhD opportunities. Also includes a free Targeted Button on a relevant sector page of jobs.ac.uk to drive more applicants to your opportunities.	£1,079	£1,079	£1,079

Boost your response		University	Public Sector	Commercial
	Premier Banner A large, exclusive and eye-catching banner positioned across the top of every high-traffic web page on jobs.ac.uk. Drives the highest number of jobseekers to your adverts with nine times more page views.	£2,100 for 7 days	£2,350 for 7 days	£2,625 for 7 days
	Spotlight Button Prominently displayed on the left-hand side of our home page to immediately grab the attention of our large jobseeker audience. Twice the size of a Featured Button and drives four times more jobseekers to your adverts.	£990 for 7 days	£1,015 for 7 days	£1,040 for 7 days
	Featured Button Offers the opportunity to promote your vacancy and employer brand on the right-hand side of our home page. Great value and drives three times more jobseekers to your adverts.	£590 for 7 days	£615 for 7 days	£640 for 7 days

For more information please contact us: [✉ enquiries@jobs.ac.uk](mailto:enquiries@jobs.ac.uk) [☎ +44\(0\)24 7657 2839](tel:+44(0)2476572839) [💻 www.jobs.ac.uk/recruiters](http://www.jobs.ac.uk/recruiters)

All prices are subject to VAT where applicable. All jobs.ac.uk buttons, Premier Banner, Targeted Email, Featured Job by Email, Linking Page and Campaign Sites are subject to booking availability and require the purchase of any advert.

Target a specific audience		University	Public Sector	Commercial
	Targeted Email Your own fully branded HTML email campaign that targets only the most relevant jobseekers on our database. Links to your advert on jobs.ac.uk with one click to rapidly increase responses for urgent, senior or hard-to-fill vacancies.	£1,000	£1,000	£1,000
	Featured Job by Email Highlights your vacancy at the top of our popular Jobs by Email alert. Received by more than 115,000 highly active jobseekers daily and weekly across 41 categories, this service is low cost and high-impact. Drives three times more jobseekers to your adverts.	£400 for 7 days	£465 for 7 days	£525 for 7 days
	Targeted Button Displayed on the right-hand side of a specified sector page and alongside the search results for your three chosen keywords, attracting only relevant jobseekers to your adverts. Drives two times more jobseekers to your adverts.	£300 for 7 days	£330 for 7 days	£390 for 7 days

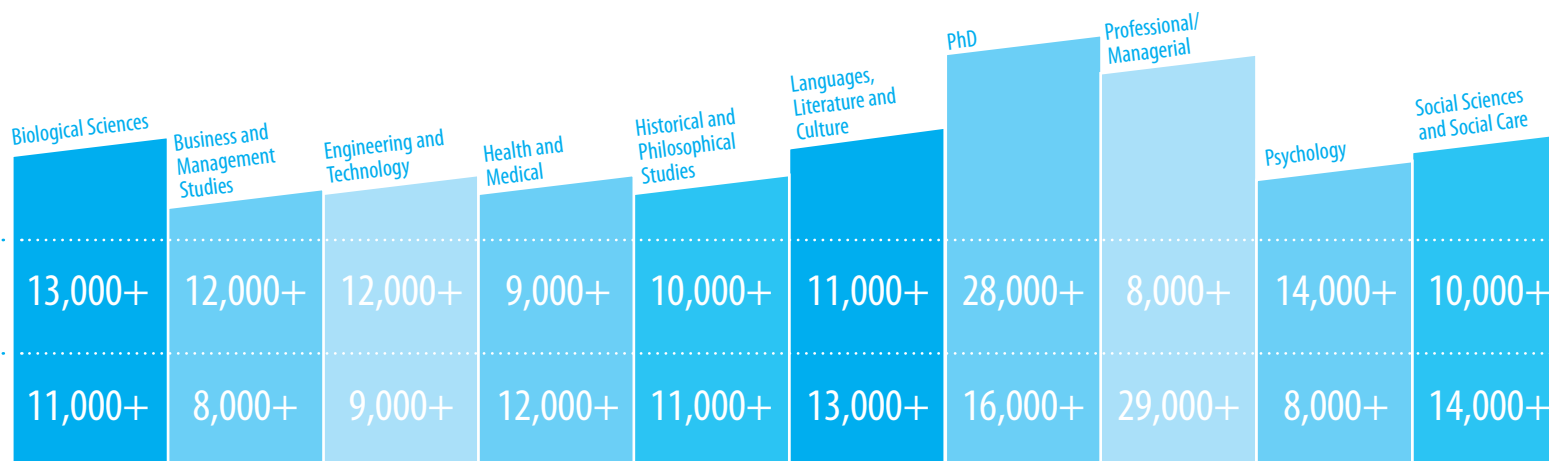
Targeted engagement with our top 10 sectors*

Monthly visitors per sector page

Target only relevant jobseekers/PhD seekers with a branded **Targeted Button** on one of our dedicated sector pages.

Registered subscribers per sector

Promote your opportunities to active jobseekers/PhD seekers that subscribe to email alerts in your sector with our **Featured Job by Email** and **Targeted Email** products.



* Numbers of visitors and subscribers for other sectors available on request

Advertise multiple vacancies		University	Public Sector	Commercial
	Campaign Site Campaign Sites are bespoke multi-page websites designed and built by us, usually within one week to support your high-level recruitment. They also integrate with Enhanced Adverts on jobs.ac.uk allowing you to leverage our global network of 1.5 million jobseekers.	£POA	£POA	£POA
	Employer Profile A dedicated profile page to showcase your organisation and employer brand to jobseekers. Live for 12 months, it includes 5 key facts, video content, Google Maps integration, four outbound links to your website and links to all your current adverts on jobs.ac.uk.	£1,000	£1,000	£1,000
	Linking Page A fully-branded page that promotes a group of adverts together from a home page button. Perfect for showcasing research funded jobs or roles within a campus or department.	£250	£250	£250

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