



jobs.ac.uk **Products and** **Services Pack 2026-27**

Recruitment advertising
solutions for researchers,
academics and professionals





jobs.ac.uk is a leading international job board for careers in research, science, professional services and academia.

With over 25 years of experience in recruitment marketing, we combine the latest candidate insights with our expertise to develop advertising solutions for your jobs and attract the best talent to your institution.

All adverts are reviewed and placed on our website by a dedicated team, which provides a personal and value-added touch that sets us apart from other platforms.

Contents



jobs.ac.uk has been our go to job board for many of the vacancies we recruit for across UKRI, including the Science and Technology Facilities Council and Medical Research Council.

The site drives lots of traffic and generates high quality candidates for us.

The service we receive has always been of high quality and we look forward to continue working with a great team.

Nicola Ashall,
Resourcing Specialist
Lead, UK SBS

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Recruitment advertising solutions for your jobs



Working with jobs.ac.uk since 2014, they have consistently provided an excellent, fast, and reliable service.

It is a pleasure working with the team; they are very knowledgeable and helpful, and always ready to address any inquiries or requests with professionalism and efficiency.

The platform's global reach has enabled us to access high-quality applicants from diverse backgrounds, enriching our talent pool and contributing to the success of our projects.

Dr Kathrin Soehnel, Senior Academic Search Consultant, University of Auckland



Established Brand

For the past 25 years, jobs.ac.uk has been a market leader, drawing a growing and impressive audience with over 30+ million views annually¹.

Launched in 1998 by the University of Warwick, jobs.ac.uk was created by a community of experts to address the recruitment issues affecting the higher education sector. Since then, we have grown to become a leading global job board for academic, scientific, research and professional roles.



Customer Support

When you advertise with jobs.ac.uk, you will have a dedicated team who will support all aspects of your recruitment advertising and campaign planning.

We also offer advice on how to advertise your vacancies effectively, ensuring all advertising collateral is non-discriminatory and compliant.



Digital Strategy

Our IT and digital teams work to ensure our digital presence is consistently effective. We regularly engage with our audience through our social media channels, and our career advice site offers crucial jobseeker advice and career progression tips from academics worldwide.



Jobseeker Experience

Through our experience and research, we have a robust understanding of jobseeker trends, key drivers, career paths and behaviour. We use this data to improve the success of your recruitment advertising, and with this in mind, adverts on jobs.ac.uk are relevant and targeted for our audience. We offer a range of products to advertise multiple vacancies to attract top talent, which improves the job searching experience for our users.

Used by academics, research staff, and education professionals, jobs.ac.uk is the go-to platform for careers in higher and further education.

152
million
user interactions¹

31
million
page views²

2.9
million
apply clicks¹

301K
social media
followers

38K+
jobs advertised³

80%
of top universities
advertise with us⁴

¹GA4 data (12 month estimate based on 1 Aug 2025 - 31st July 2026)

²ABC Audit data (1 Aug 2023 – 31st July 2024)

³jobs.ac.uk data (1 Aug 2025 - 31st July 2026)

⁴QS World University Rankings (2027 QS World University Rankings)



Jobseeker insights



Our audience is highly educated with **87%** of our academic jobseekers and 78% of our professional jobseekers holding a Degree, Master's or Doctorate with over half having more than 10 years' experience



99% of respondents are between the ages of 25 and 65



15% consider themselves disabled



1 in 9 identify as LGBTQIA+



47% are Caucasian, **19%** are Black, and **18%** are Asian or British Asian



Gender representation is balanced across male and female and 1% identify as non-binary

*Data from jobs.ac.uk 2024 jobseeker survey
Data has been taken from a sample of 3,000 jobseekers.

Where do our jobseekers come from?

Reach candidates from around the world and attract the most qualified applicants to your vacancies.



We are pleased to partner with jobs.ac.uk, a platform that has helped HKUST(GZ) expand its reach globally.

The efficient communication and feedback provided by the platform has been instrumental in refining our recruiting strategy.

We look forward to further collaborations with jobs.ac.uk to attract diverse talent. We appreciate the support and partnership extended to us.

Chris LIN, Department of Academic Personnel Administration,
Hong Kong University of Science and Technology (Guangzhou)



UK	2.3+ million	North America	360K+
Asia	582K+	Oceania	42K+
Europe (excl. UK)	512K+	South America	42K+
Africa	240K+		

Advertise a single vacancy

From advertising a single vacancy to showcasing your employer brand, we offer products to help you attract the right candidate for your organisation. All jobs are advertised on our website for up to two months.

Standard Advert

Fill your job vacancies quickly and cost-effectively.

- ✓ 550 words
- ✓ Logo included
- ✓ Featured in an email alert sent to relevant jobseekers



Standard Advert +

Add branding to your advert to make it stand out.

All the features of a Standard Advert and:

- ✓ Branded header image
- ✓ Logo included next to the job title in the search results
- ✓ Up to two additional logos in the banner or footer (additional cost applies)

Fellowship Opportunity: Design for Heritage and Community

Manchester Metropolitan University
Location: Manchester
Salary: £46,974 to £54,395 (Grade 9)
Date Placed: 04 Apr

Closes
29 May



★ Save

jobs.ac.uk

Find a Job Find PhDs Career Advice Jobs by Email Advertise a Job

Your Account Recruiters



Become our **Third Century Research Fellow**

Fellowship Opportunity: Design for Heritage and Community

Manchester Metropolitan University

Location:	Manchester	Placed On:	4th April 2024
Salary:	£46,974 to £54,395 (Grade 9)	Closes:	29th May 2024
Hours:	Full Time	Job Ref:	7494
Contract Type:	Fixed-Term/Contract		

Apply

The Design Department at **Manchester School of Art** is renowned for its international and world-class research in Design for Health and Wellbeing, Design Innovation, Community and Heritage and Making and Materiality. Our research and teaching builds on an extensive heritage and connection to the creative industries which has enabled us to become one of the leading providers of design education nationally, and our research and education are consistently highly ranked in subject league tables. Through this, we provide unique opportunities for collaborative co-creation across our global network of partners.

The work of the Department includes research that:

- Explores the practices of design and craft in the context of emergent material science, technologies and ethical frameworks.
- Aims to develop community belonging and sense of place.
- Develops new ways of presenting and preserving marginalised histories, perspectives and issues within communities and cultural institutions.

Job tools

- Email me jobs like this
- Save this job
- Send this job to a friend
- Career advice

More jobs from Manchester Metropolitan University

International Recruitment and Conversion Officer

Marketing Officer (International Students)

Lecturer/Senior Lecturer (Systems)

PhD Studentship: Reducing and improving rehabilitation Manchester (ACCESS)

Lecturer - Gallery Curator

Show all jobs for this employer

More jobs like this

Create Job Alert for this search

Fellowship Opportunity: Relational Processes (Relationality)
Manchester Metropolitan University
Location: Manchester
Salary: £46,974 to £54,395 (Grade 9)
Date Placed: 04 Apr

Fellowship Opportunity: Design for Heritage and Community
Manchester Metropolitan University
Location: Manchester
Salary: £46,974 to £54,395 (Grade 9)
Date Placed: 04 Apr

Fellowship Opportunity: Children's Wellbeing
Manchester Metropolitan University
Location: Manchester



Become our **Third Century Research Fellow**

Enhanced Advert

Showcase your employer brand and stand out from the crowd to attract more jobseekers.

All the features of a Standard Advert + and:

- ✓ Unlimited words
- ✓ Highlighted blue box in the search results
- ✓ Free further particulars and additional logos
- ✓ Supports video content
- ✓ A customisable button linking to your Job Description or Candidate Pack

Benefits of upgrading your advert

1. Stand out from other organisations

In a candidate-driven market, it's more important than ever to promote your job effectively and stand out from the crowd. In search results, Enhanced Adverts are highlighted with a blue box and your logo, to attract more views and applications.

2. Promote company values

More than half of our jobseekers stated that an employer's reputation as a great place to work is the most important factor when they are looking for a new job. This is closely followed by the employer's ambition to promote inclusivity and encouraging diversity and equality. Take the opportunity to address this need by including additional information on your company culture.

3. Engage jobseekers with a video

It's easy to tell jobseekers about your mission and values, but it is far more effective to show them. Video helps you to engage with jobseekers by telling a story and showcasing your employer brand.

The image illustrates the features of an Enhanced Advert on the jobs.ac.uk platform. It shows a tablet and a smartphone displaying the same job advert for 'Academic Quality Officer' at 'Escape Studios'. The advert includes a video player for the 'ESCAPE STUDIOS SHOWREEL', a detailed job description, and a blue box highlighting the 'Apply' button. A customisable button at the bottom links to the 'Job Description & Person Specification'.

Boost your responses

All buttons are produced by our creative team and will match your organisation's branding.

They are live for seven days and can link to your jobs.ac.uk advert, Linking Page or Campaign Site.

Spotlight Button

- ✓ Larger than a Featured Button, allowing for additional text and an enhanced design
- ✓ High visibility position on the left-hand side of our homepage



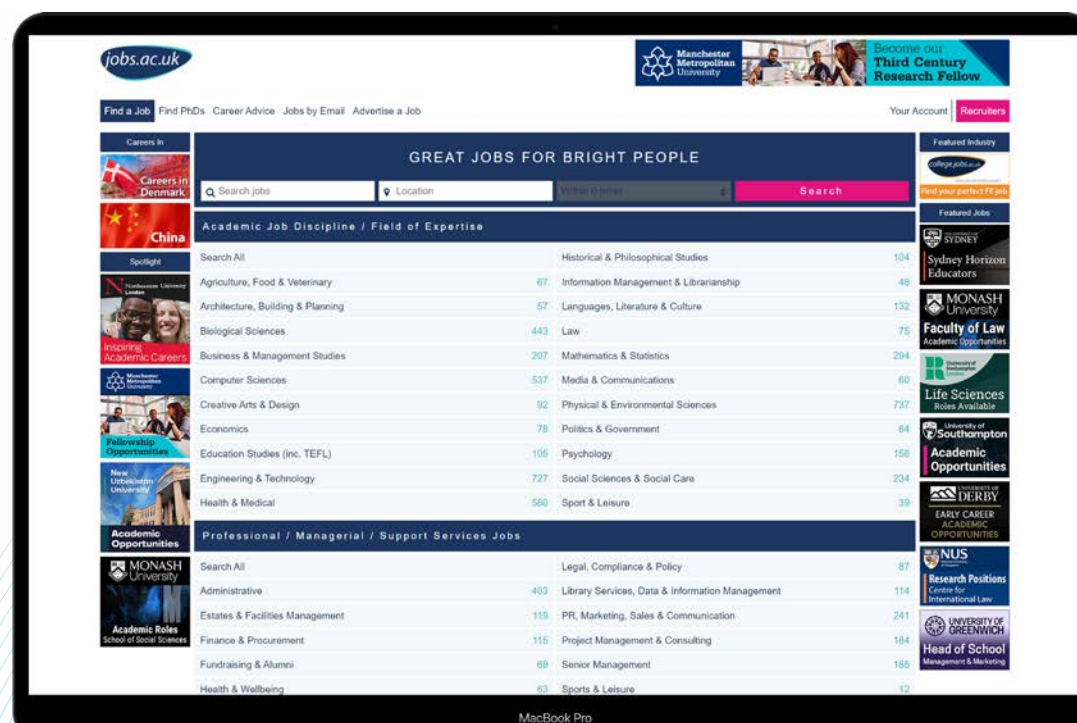
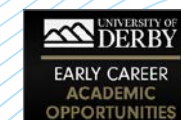
Premier Banner

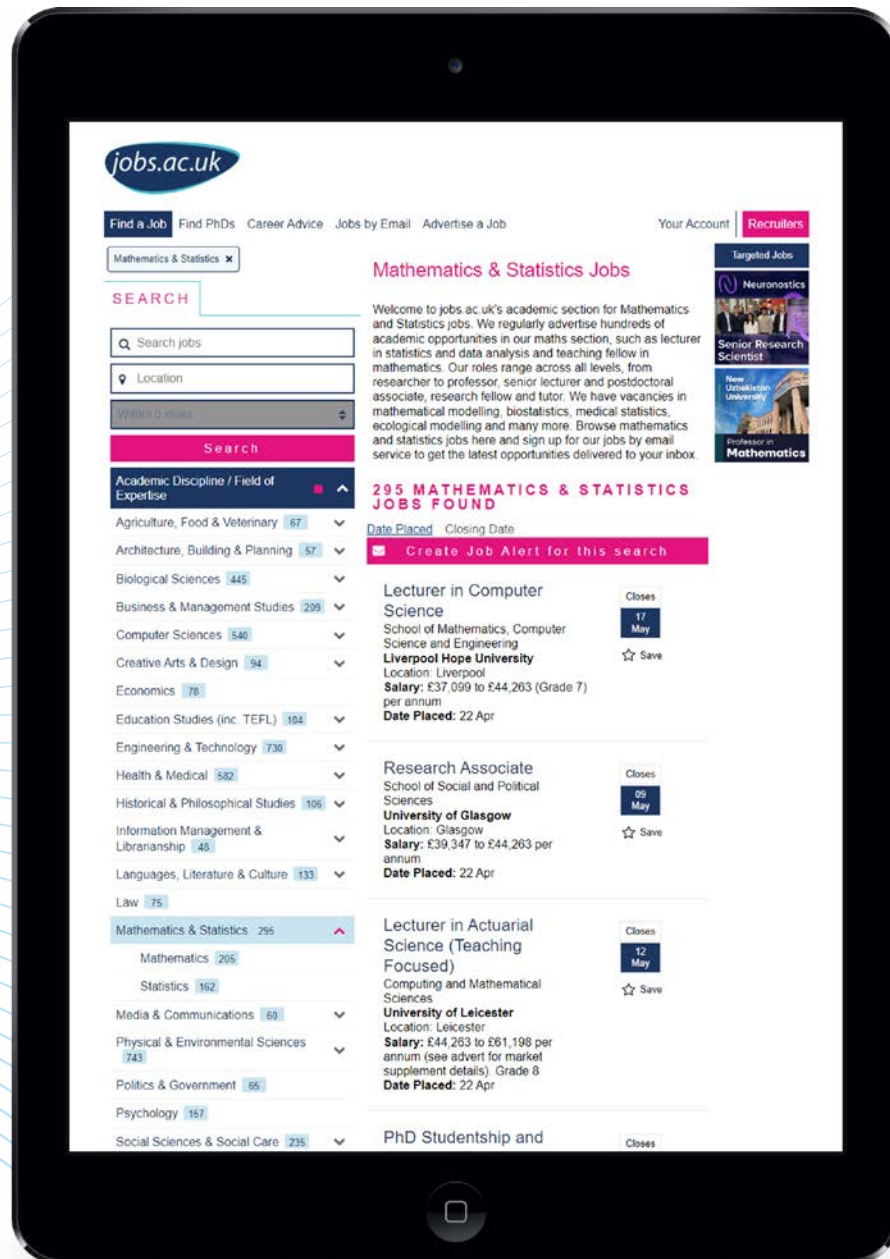
- ✓ The most prominent advertising position on our website
- ✓ Features at the top of every high-traffic page
- ✓ Two options are available:
 - Exclusive slot for one week
 - Shared slot in rotation with three other banners



Featured Button

- ✓ Eye-catching button on our homepage
- ✓ Placed on the right-hand side





Targeted Button

Reach active candidates who are looking for roles in your discipline. These branded buttons are highly visible on our sector pages and direct the jobseeker straight to your advert without the need for running a search. They are also displayed prominently on search results pages, for optimal exposure:

- ✓ Placed on the most relevant sector page
- ✓ Displayed alongside search results for your three chosen keywords, which act as traffic drivers to your advert

Benefits

- ✓ Target a specific audience of jobseekers and drive relevant applicants to your adverts
- ✓ Reach the most active jobseekers searching for jobs like yours
- ✓ Strengthen your organisation's brand amongst an audience of specialists



Further Education

From teaching, lecturing, leadership and support staff roles, you can instantly find the latest FE jobs from colleges, private training providers and universities in your local area and across the UK.



Managing Recruitment in one of the biggest FE colleges in the UK can be fast-paced and ever changing.

jobs.ac.uk have been an immense help with this ever since we started working together.

The whole team are pro-active, advertising our roles as they are made live and offering us advice on sourcing talent for difficult to recruit to roles. In the time we've worked together they have managed to fill a large number of our roles.

Luminate Education Group



We find that we receive excellent customer service from jobs.ac.uk, they are always very responsive to our queries and pick up our adverts in a very timely fashion in order to give our vacancies as much exposure as possible!

**Nottingham College
Recruiters**

Enhance your responses

All FE buttons are produced by our creative team and will match your organisation's branding.

They are live for seven days and can link to your jobs.ac.uk advert, Linking Page or Campaign Site.

Premier Banner

- ✓ The most prominent advertising position on our website
- ✓ It's exclusive, there is only one slot available
- ✓ Features at the top of every FE page

Job of the Week

- ✓ Placed on the right-hand side
- ✓ Eye-catching large button on our FE portal
- ✓ Allowing for additional text and an enhanced design
- ✓ One slot available per week



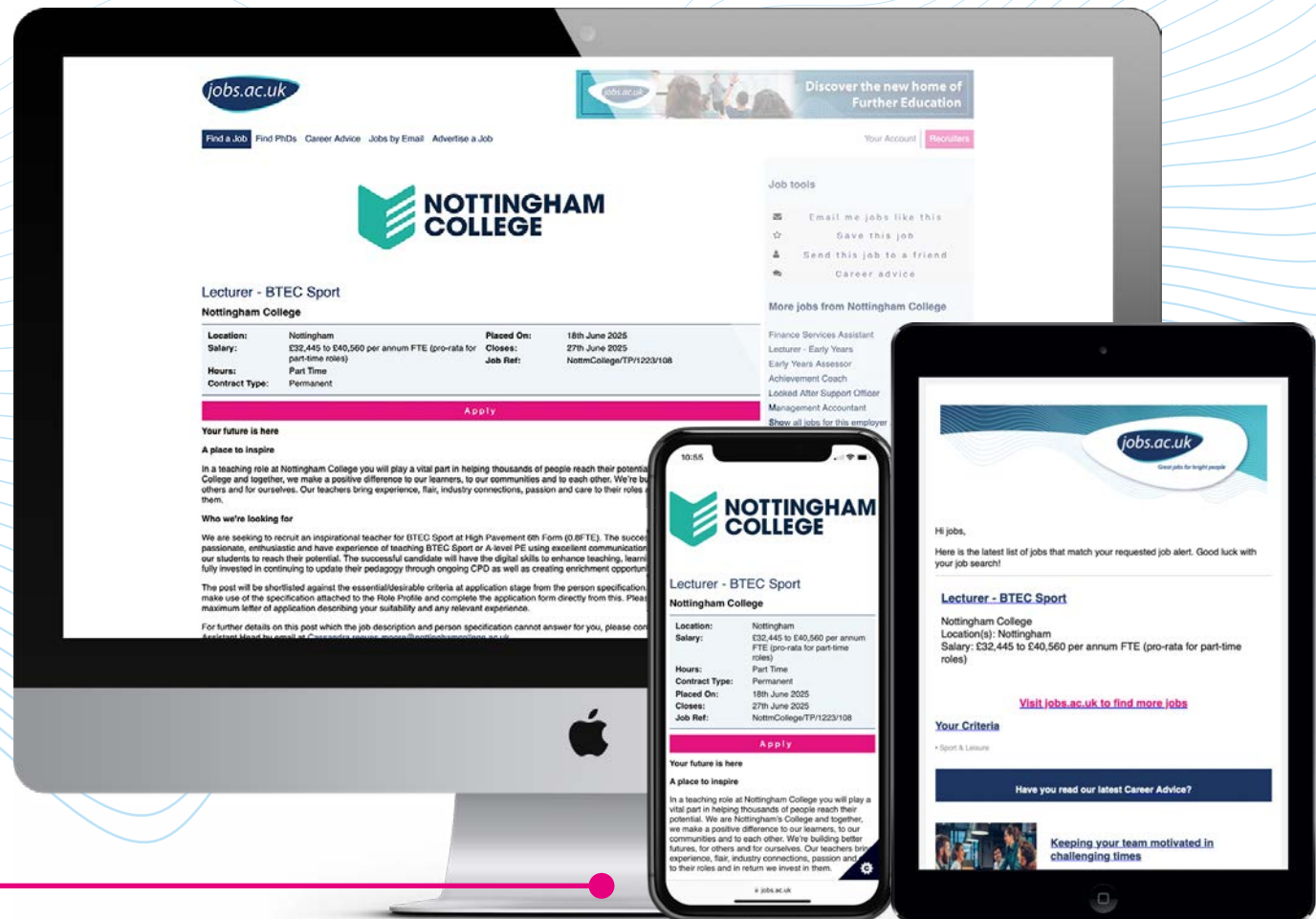
Advertise a FE single vacancy

From advertising a single vacancy to showcasing your employer brand, we offer products to help you attract the right candidate for your organisation. All jobs are advertised on our website for up to two months.

Standard Advert

Fill your job vacancies quickly and cost-effectively.

- ✓ 550 words
- ✓ Logo included
- ✓ Featured in an email alert sent to relevant jobseekers



FE Standard Advert +

Add branding to your advert to make it stand out.

All the features of a Standard Advert and:

- ✓ Branded header image
- ✓ Logo included next to the job title in the search results
- ✓ Up to two additional logos in the banner or footer (additional cost applies)

Lecturer (2D/3D/Animation) - Creative Media Production & Technology
Hereford College of Arts
Location: Hereford
Salary: £27,734 to £33,382 per annum, pro rata
Date Placed: 18 Jun

Closes

09 Jul

HCA Hereford
College of Arts

☆ Save

jobs.ac.uk

Find a Job Find PhDs Career Advice Jobs by Email Advertise a Job

Discover the new home of
Further Education

Your Account Recruiters

HCA Hereford
College of Arts
**EMPOWER
YOUR
CREATIVITY**



Lecturer (2D/3D/Animation) - Creative Media Production & Technology
Hereford College of Arts

Location:	Hereford	Placed On:	18th June 2025
Salary:	£27,734 to £33,382 per annum, pro rata	Closes:	9th July 2025
Hours:	Part Time		
Contract Type:	Permanent		

Apply

0.8 FTE

We are looking for an experienced animator, who is a passionate and ambitious educator, to join our dynamic and expanding teaching team delivering UAL Level 2, Level 3 Diploma/Extended Diploma in Creative Media Production & Technology.

The curriculum area offers a diverse and engaging learning programme across film production, games design and animation and as an animation specialist, you'll work closely with students focusing on animation, supporting them in developing high-quality, innovative work. You'll also play a key role in shaping and evolving our existing curriculum, bringing your industry insight to the delivery of inspiring animation-based projects.

You'll be part of a collaborative team of professionals from various creative backgrounds, all committed to meeting the changing needs of our students and the digital media industry.

This role is offered 0.8, although fractional applications are also welcome.

About Hereford College of Arts

Hereford College of Arts is a vibrant, dedicated arts college providing undergraduate and postgraduate degrees, post-16 and Foundation course and a wide-ranging short course programme.

With a commitment to high quality education at a personal scale, our teaching and student satisfaction on our College Road degree campus

Job tools

Email me jobs like this
Save this job
Send this job to a friend
Career advice

More jobs like this

Head of Faculty - Technology, Design, and Creative Arts
Health Data Scientist
Lecturer in Composition
Research Fellow in Integrated Sensing and Communications
British Academy Postdoctoral Fellowship

Join in and follow us



Create Job Alert for this search

Fellowship
Opportunity:
Relational Processes
(Relationality)
Relational Processes
(Relationality)
**Manchester Metropolitan
University**
Location: Manchester
Salary: £46,974 to £54,395
(Grade 9)
Date Placed: 04 Apr

Closes

29 May



☆ Save

Fellowship
Opportunity: Design
for Heritage and
Community
**Manchester Metropolitan
University**
Location: Manchester
Salary: £46,974 to £54,395
(Grade 9)
Date Placed: 04 Apr

Closes

29 May



☆ Save

Fellowship
Opportunity:
Children's Wellbeing
Manchester Centre for Youth
Studies
**Manchester Metropolitan
University**
Location: Manchester

Closes

29 May



☆ Save

HCA Hereford
College of Arts
**EMPOWER
YOUR
CREATIVITY**



FE Enhanced Advert

Showcase your employer brand and stand out from the crowd to attract more jobseekers.

All the features of a Standard Advert + and:

- ✓ Unlimited words
- ✓ Highlighted blue box in the search results
- ✓ Free further particulars and additional logos
- ✓ Supports video content
- ✓ A customisable button linking to your Job Description or Candidate Pack

Benefits of upgrading your advert

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2. Promote company values

More than half of our jobseekers stated that an employer's reputation as a great place to work is the most important factor when they are looking for a new job. This is closely followed by the employer's ambition to promote inclusivity and encouraging diversity and equality. Take the opportunity to address this need by including additional information on your company culture.

3. Engage jobseekers with a video

It's easy to tell jobseekers about your mission and values, but it is far more effective to show them. Video helps you to engage with jobseekers by telling a story and showcasing your employer brand.

The image illustrates the features of an FE Enhanced Advert. It shows a tablet displaying a job advert for the Heart of Yorkshire Education Group. The advert includes a video player for 'Our Values | Heart of Yorkshire Education' and a 'Click to view' button for the 'Job Description & Person Specification'. A red arrow points from the button to a separate box. The smartphone screen shows a list of job adverts, including 'Academic Quality Officer' and 'Quality Assurance Officer'. A red arrow points from the 'Values' video player on the tablet to a separate box.

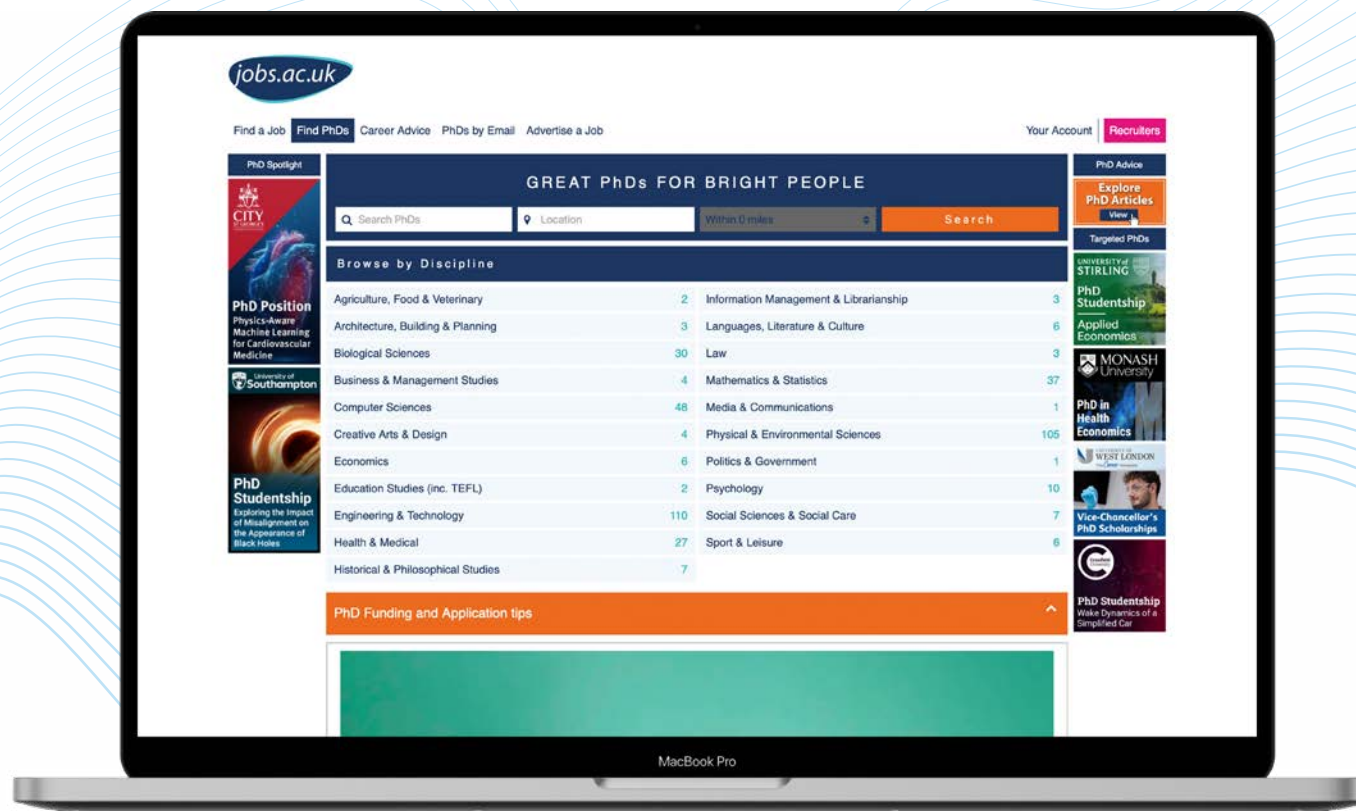
Advertise your PhD

jobs.ac.uk has a dedicated PhD portal to host:

- ✓ All PhD opportunities
- ✓ Articles written by current PhD students and experts
- ✓ PhD vlogs
- ✓ Free ebooks

Our PhD portal is never more than one click away from our main job board, allowing you to attract a wider pool of academic, research and science professionals who might like to study for a PhD.

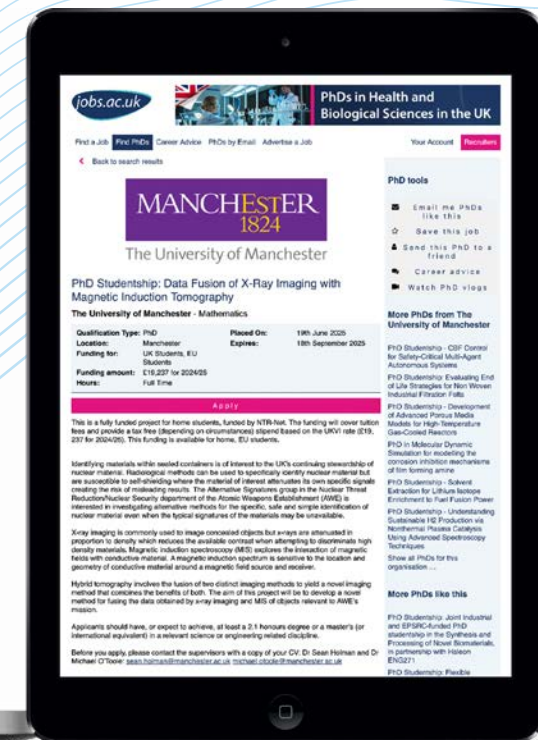
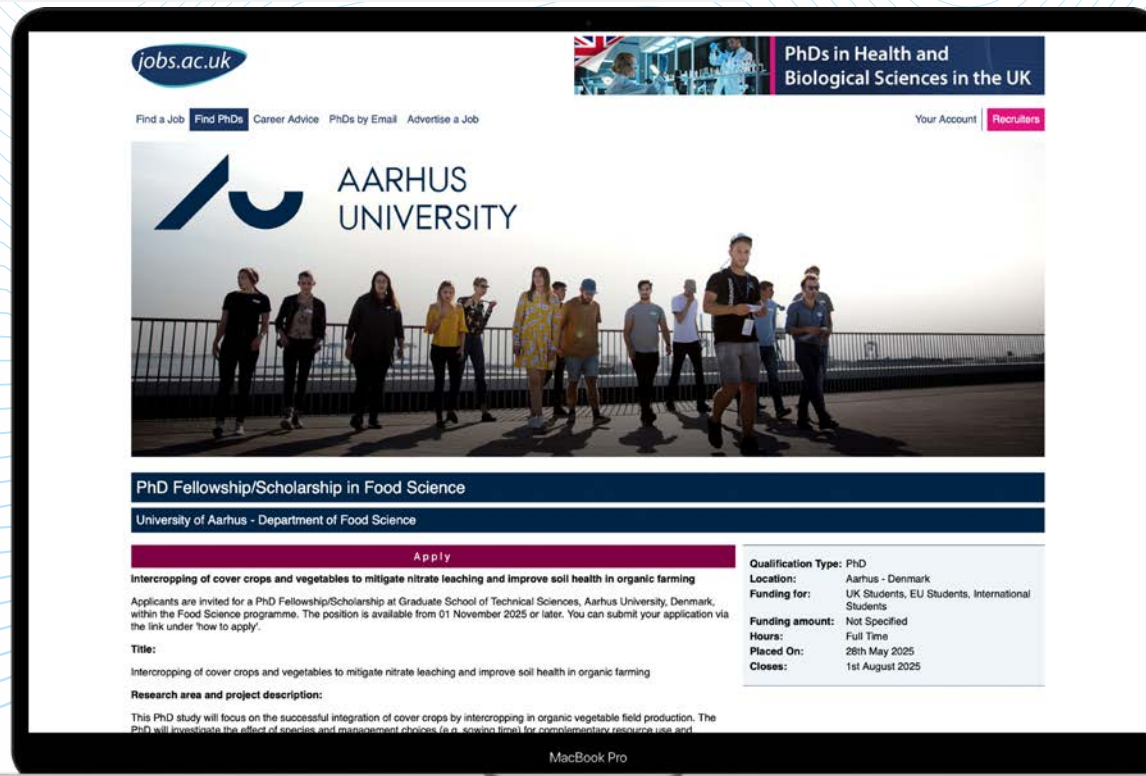
Whether you are looking for a large scale campaign or simply want quick and targeted exposure for a single PhD opportunity, we offer a range of products to help you reach a large, global audience.



Advertise a single PhD

All our PhD adverts are live for three months and link to your application form or website. Choose from either:

- ✓ PhD Advert
- ✓ PhD Enhanced Advert

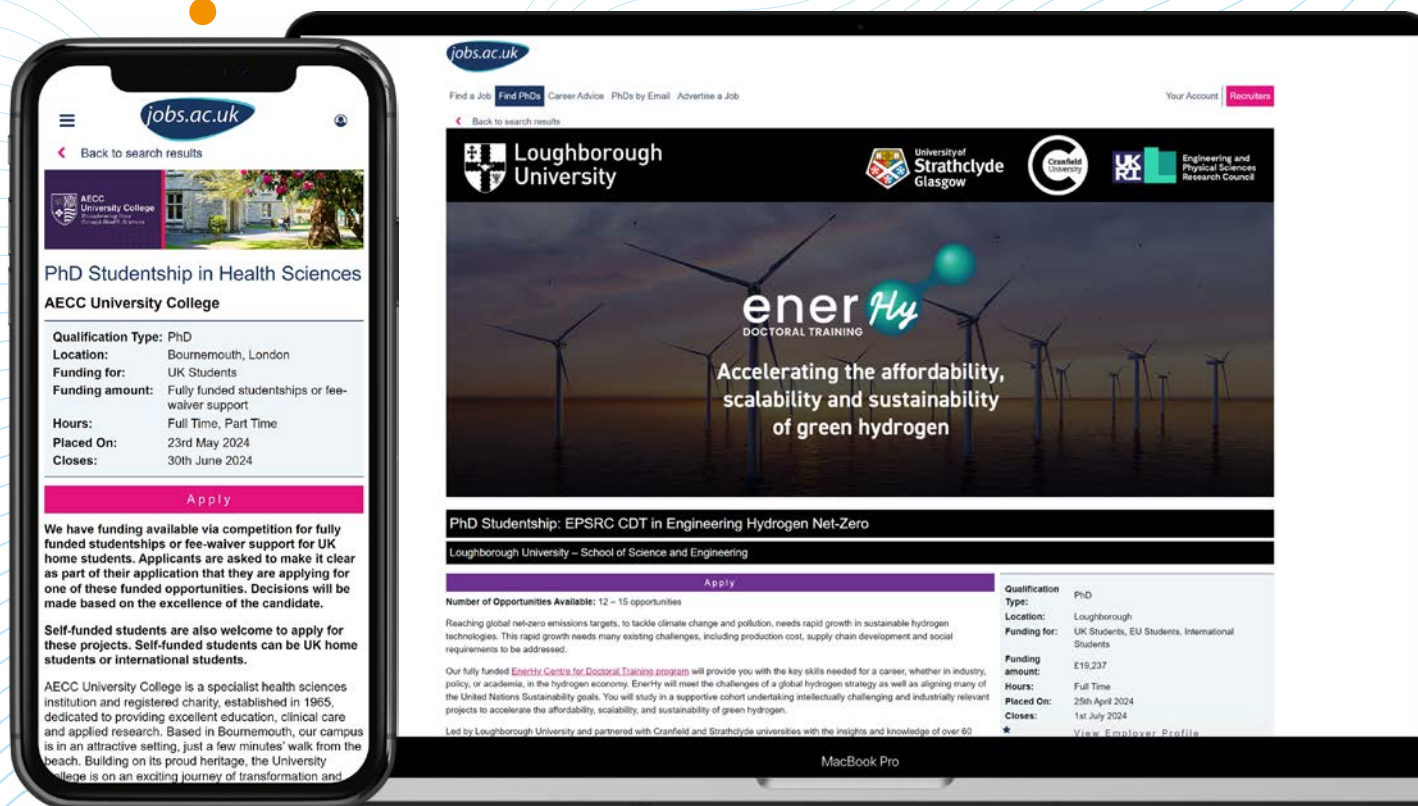


Advertise multiple PhDs

We offer a range of different advert styles to help you gain exposure for multiple PhD opportunities:

PhD Composite

Advertise up to eight opportunities



PhD Composite +

Advertise up to 20 opportunities

PhD Campaign

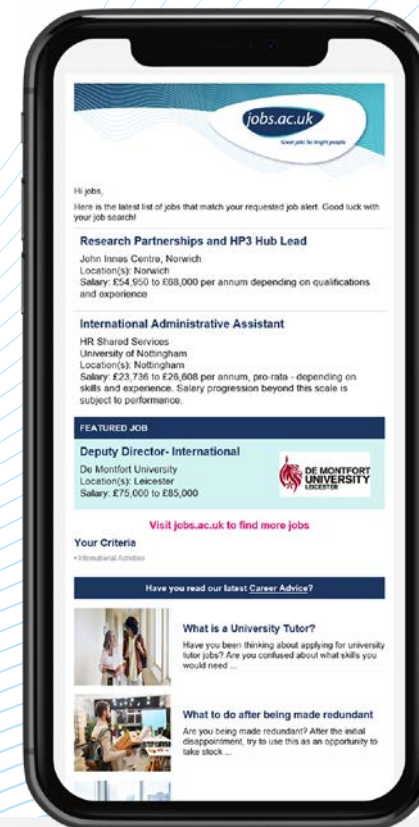
Advertise unlimited opportunities and benefit from having a free Targeted Button displayed on the right-hand side of the PhD portal.

Enhance your responses

PhD Premier Banner

Generate more views for your PhD opportunity using our prominent creative banner, which features at the head of every page in the PhD portal.

The image displays a composite of digital marketing assets for PhD opportunities. At the top, a banner for the University of Birmingham features the text 'Funded Black British PhDs' alongside a photo of a man. Below this, a laptop screen shows the jobs.ac.uk website interface, which includes a search bar, a list of disciplines, and a 'PHD' graphic. To the right of the laptop, a vertical stack of promotional banners is shown, including 'University of Cyprus PhD Program in Finance', 'The Open University UKSA Funded PhD', 'IMPERIAL Explore our PhDs', and 'WARWICK PhD Studentship Unravelling the Sound Underground'.



Target a specific audience

Connect with the right audience with keyword driven buttons and targeted email alerts:

Targeted PhD Email

Targeted Button

PhD by Email

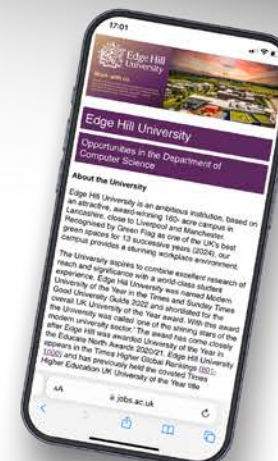
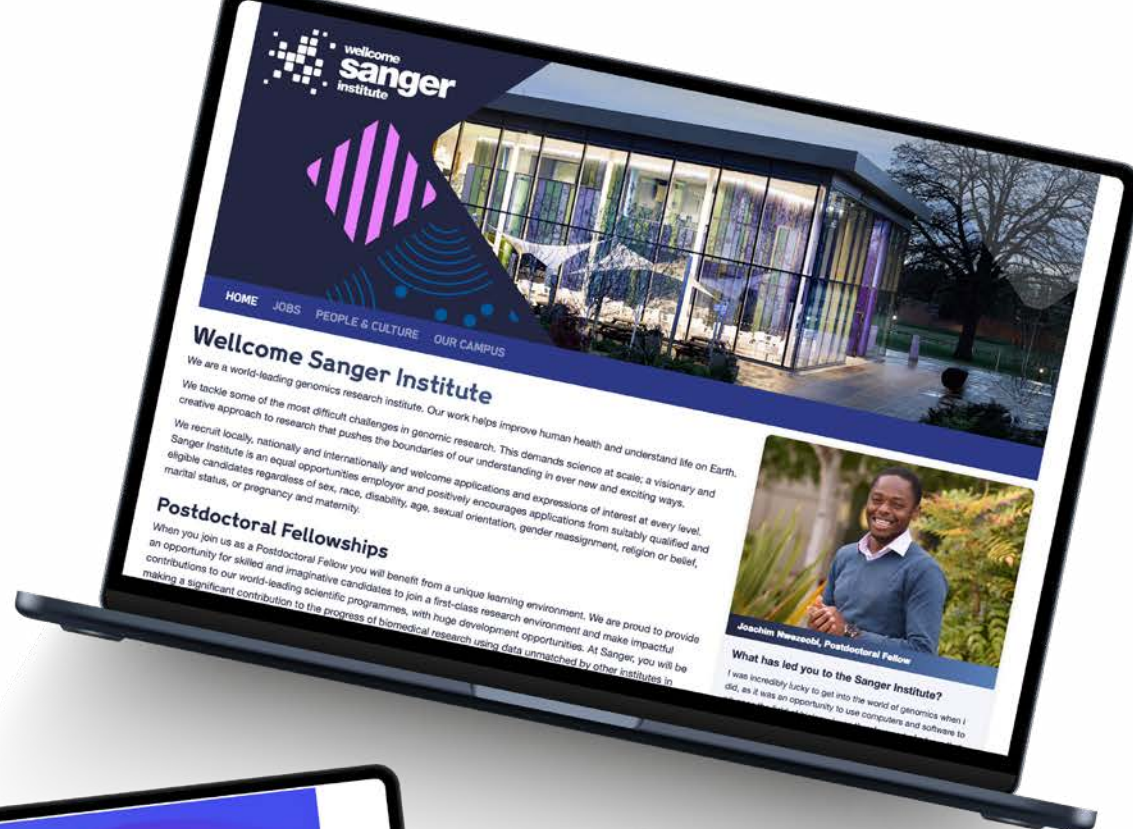
Skyscrapers

PhD Spotlight Button

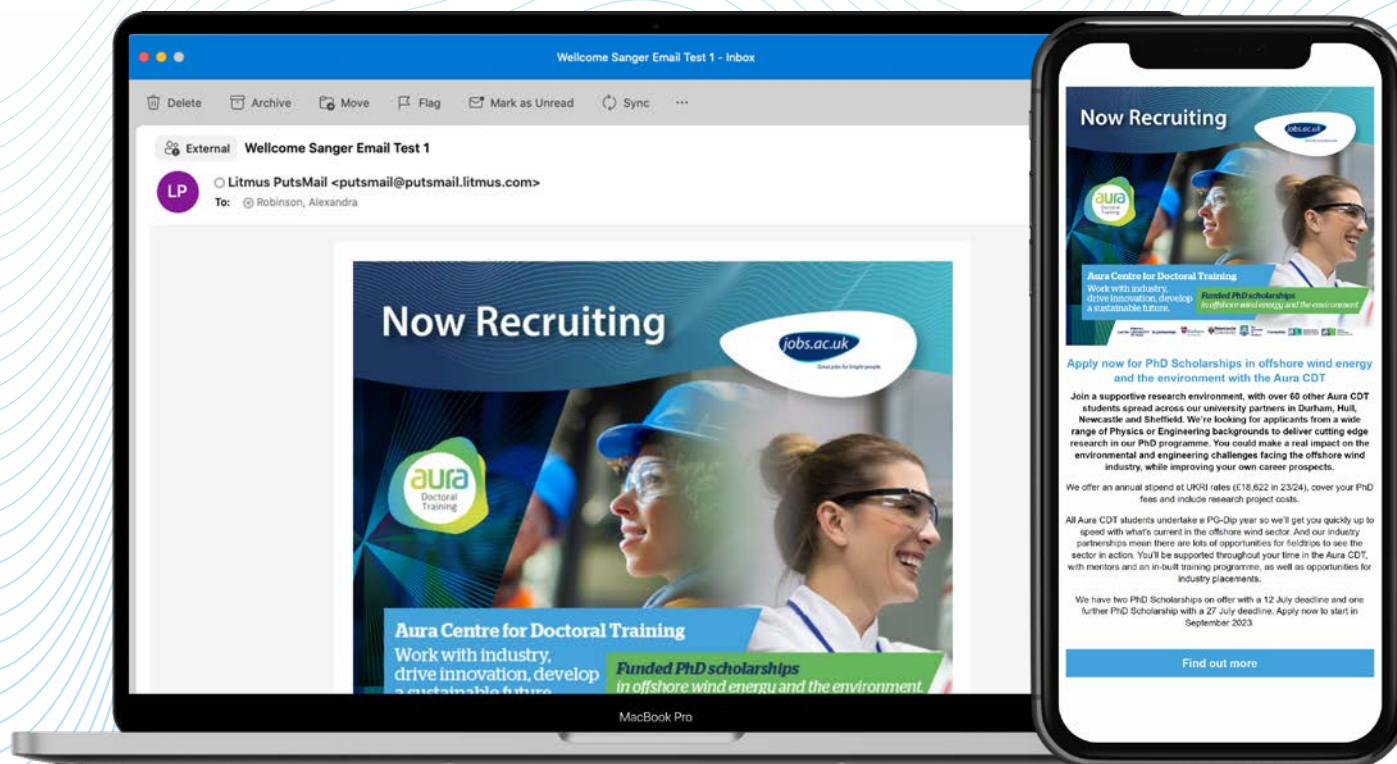
Additional products

jobs.ac.uk have a wide range of products, from adverts, linking pages, employer profiles, campaign sites, targeted emails and more.

All products can be used across the platform for all clients in the Higher Education, Further Education, PhD and Professional services sectors.



Target jobseekers with an email



Targeted Email

- ✓ Bespoke HTML email linking to your jobs.ac.uk advert or Linking Page
- ✓ Designed by our creative team to match your branding
- ✓ Sent out on the day of your choice
- ✓ Targets jobseekers by job type or subject
- ✓ Able to focus on a specific location

Benefits

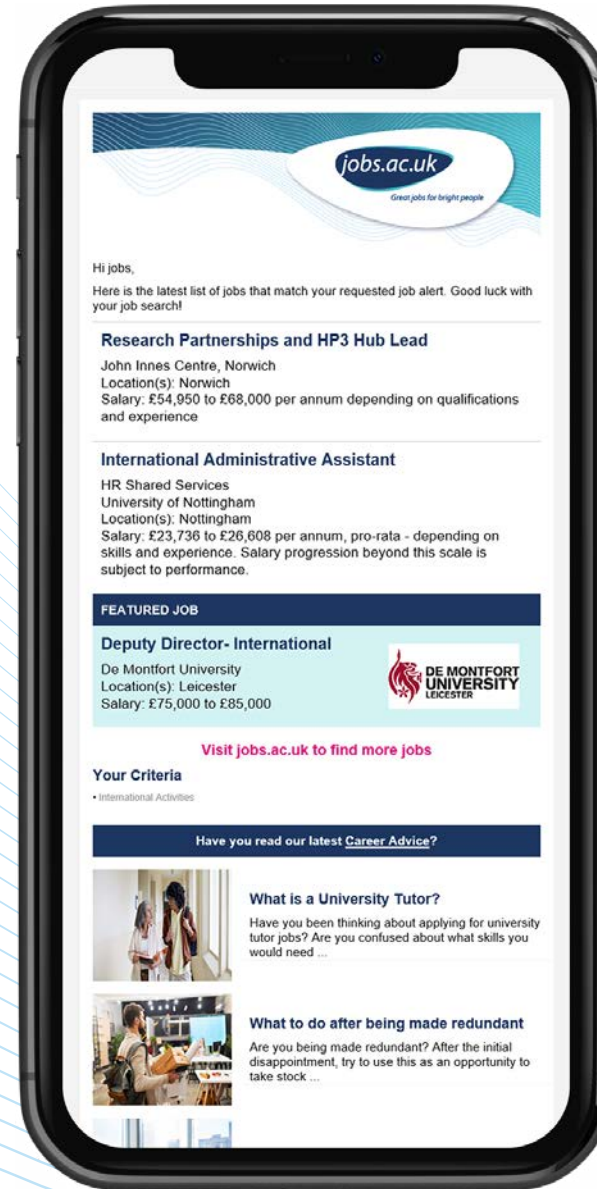
- ✓ Reach active and passive jobseekers with an interest in this type of role
- ✓ Promote your vacancy and employer brand to a highly targeted audience
- ✓ Quickly increase traffic for urgent, senior or hard-to-fill jobs

Featured Job by Email

- ✓ Highlights your job in our Jobs by Email service
- ✓ Sent out daily and weekly to all relevant subscribers
- ✓ Targets jobseekers by job type or subject

Benefits

- ✓ Make your advert stand out to attract more views
- ✓ Reach active and passive jobseekers with an interest in this type of role
- ✓ We have over 177,600 active subscribers using our jobs by email service, with an average of 800 new subscribers weekly



Showcase your employer brand

Employer Profile

- ✓ A dedicated profile page to promote your employer brand, culture and story
- ✓ Links to all of your adverts on our website
- ✓ Accessed through our list of employers and through a button on your advert
- ✓ Designed by our creative team to match your branding
- ✓ Functionality to include a map, video content and four outbound links
- ✓ Live for 12 months

Benefits

- ✓ Leverage your employer brand to promote your vacancies and generate applications
- ✓ Provide jobseekers with practical and inspiring information about working for you
- ✓ Promote your employer brand to jobseekers even when you're not advertising vacancies



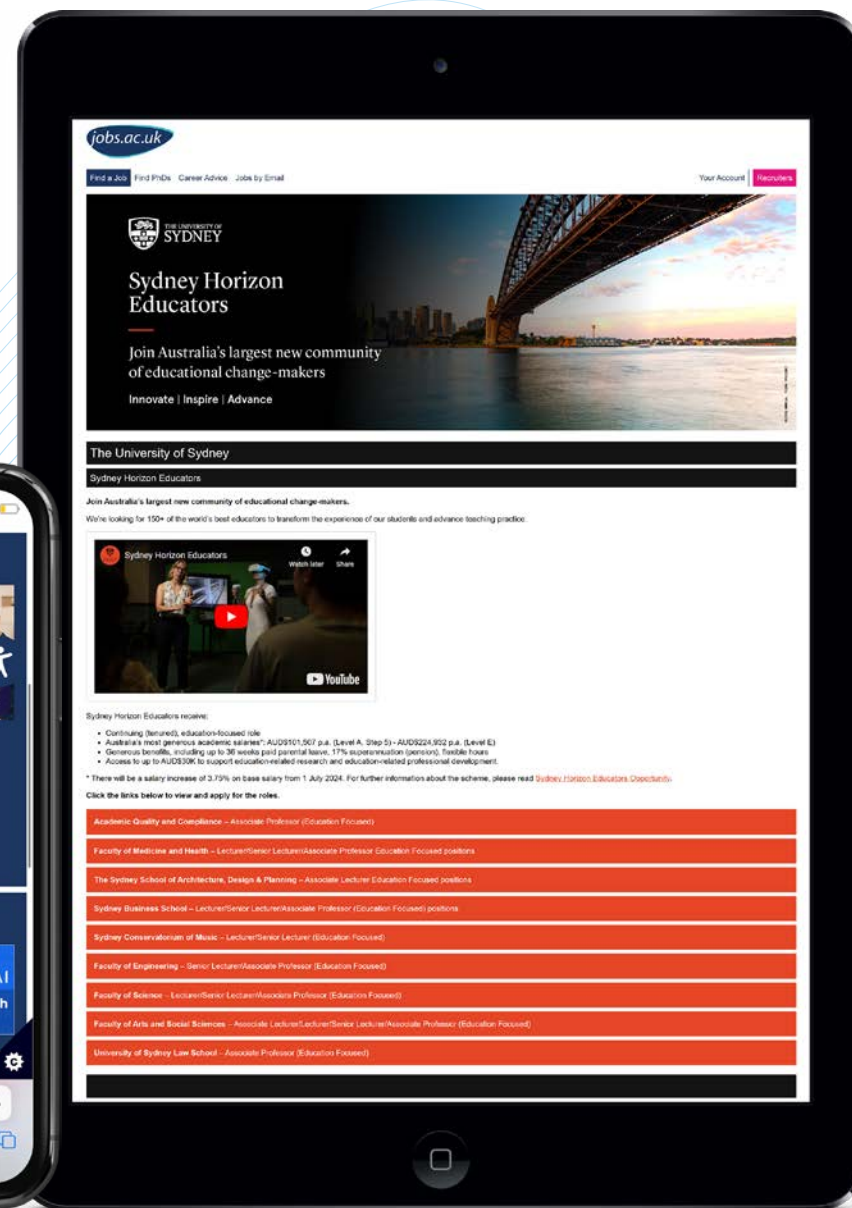
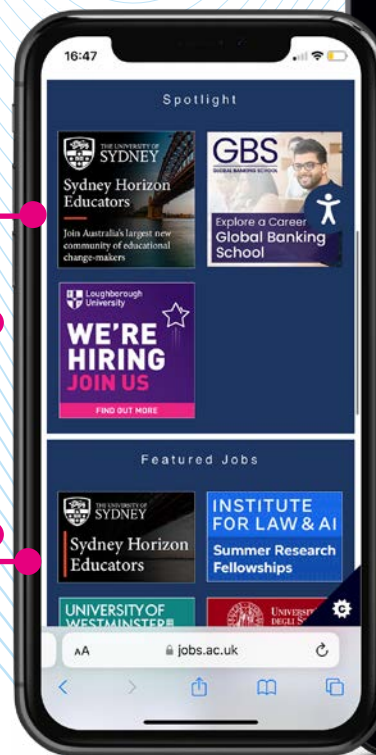
Link to all your adverts from a button

Linking Page

- ✓ Branded page to promote multiple vacancies
- ✓ Only accessible through buttons on jobs.ac.uk
- ✓ 550 words
- ✓ Live for the duration of your button
- ✓ Designed by our creative team to match your branding
- ✓ Ideal for showcasing research funded jobs or roles within a department

Benefits

- ✓ Drive traffic to multiple job vacancies, increasing the reach of each advert
- ✓ Enhance your organisation's profile with an attractive and informative page



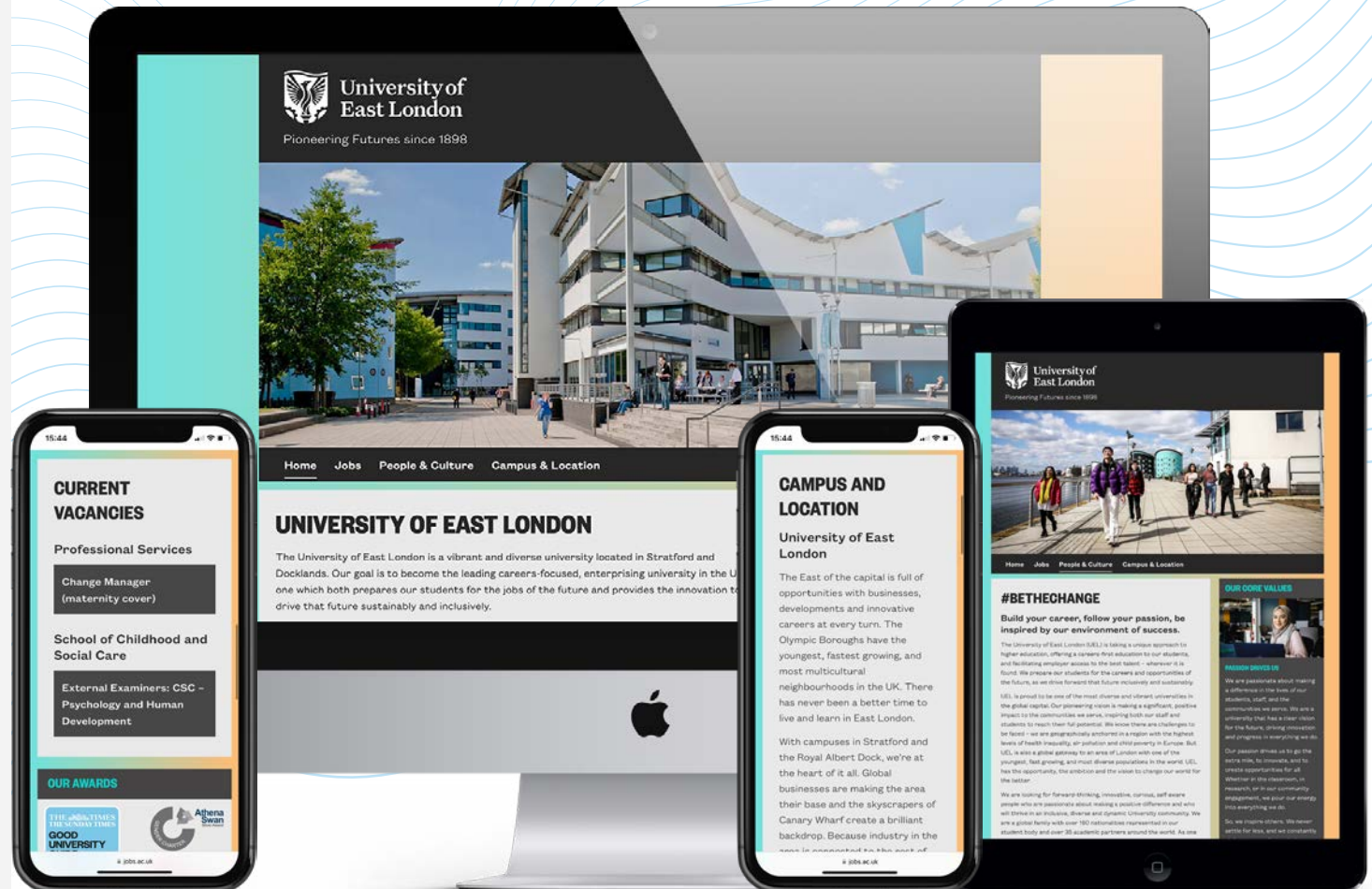
Campaign Site

- ✓ A comprehensive recruitment portal designed by our team
- ✓ Display all of your Enhanced Adverts in one place
- ✓ Provide pertinent information about your organisation, employee benefits, location and culture across four pages
- ✓ Showcase your employer brand with videos, images and an interactive map
- ✓ Designed by our creative team to match your branding
- ✓ Receive updates from Google Analytics to help you track your campaign

Benefits

- ✓ Present all of your vacancies within the wider context of your employer brand and culture
- ✓ Promote company values by sharing your brand's mission, values and vision
- ✓ Stand out from the competition to attract more interest and applications

Campaign sites require a purchase of an Enhanced Advert



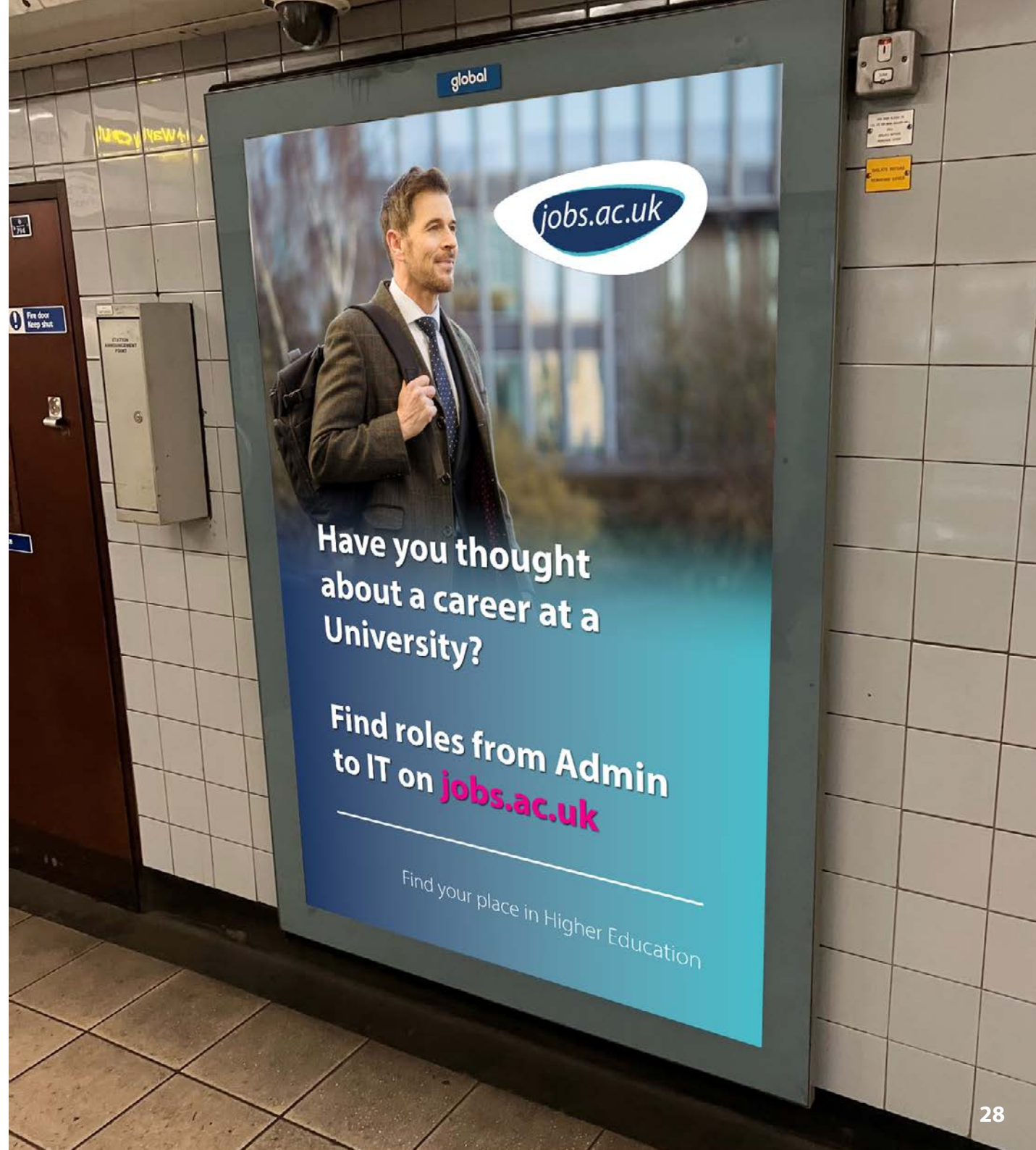
Connect with talented candidates

Our team uses a range of marketing tactics to attract candidates to our website, ensuring maximum visibility for your adverts.

We also continue to raise the profile of a career in education. With you, we have been working to create compelling campaigns that showcase how the education sector can provide opportunity and a deep sense of purpose to jobseekers that may not have considered this career path.

Through the years, we have reached new audiences from academics and professionals to PhD candidates, our digital campaigns are reaching great candidates for your organisation.

We have passionately promoted the education sector implementing a range of multi-channel campaigns. From Google search, to LinkedIn, YouTube and Microsoft ads.



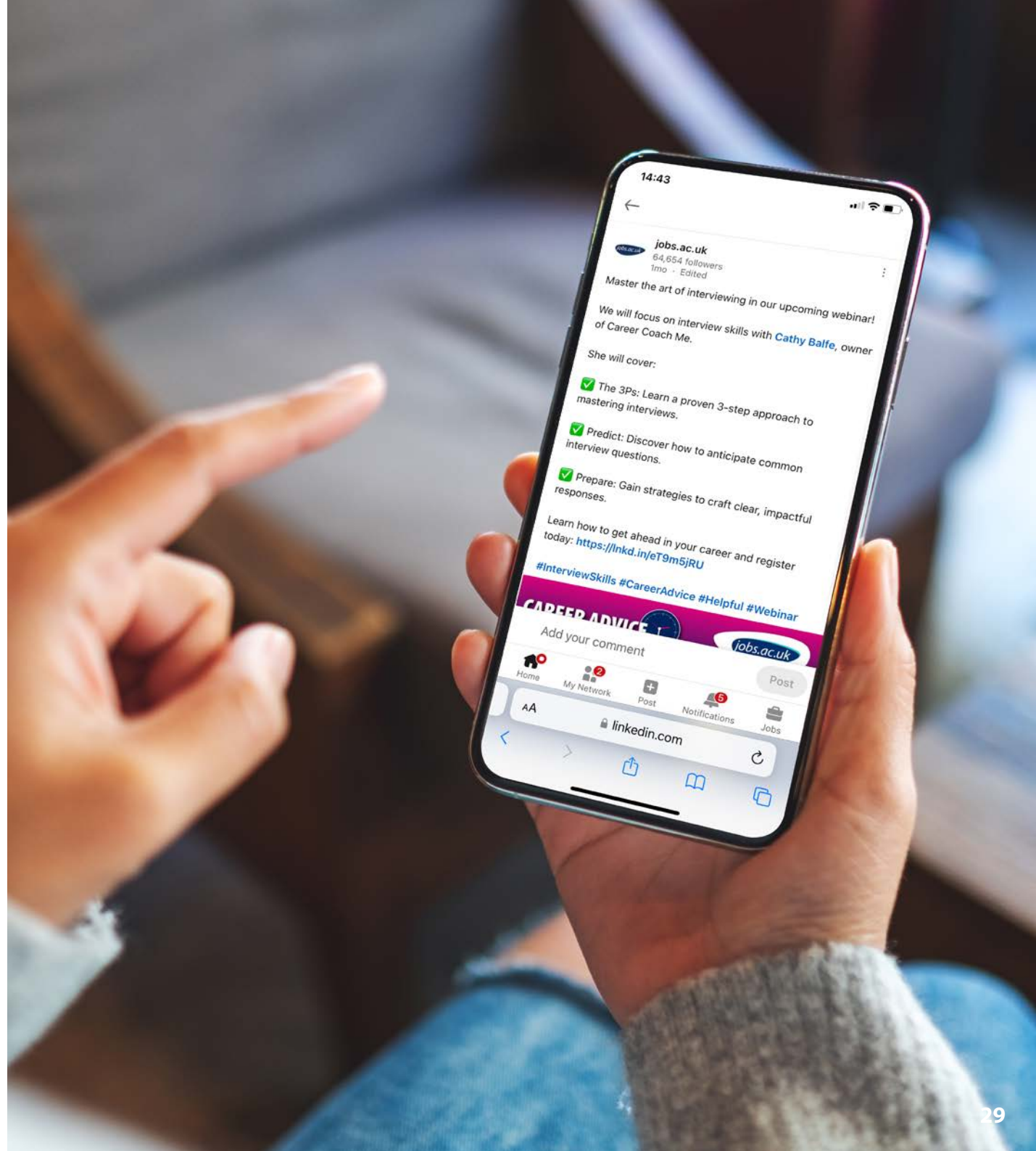
Social media

We engage with jobseekers through LinkedIn, Instagram, YouTube, X, Facebook and TikTok. Our dedicated team are always looking for new ways to attract and engage with top talent trialling new channels and trends.

Working with you, we've created and shared compelling video content across our social media channels, highlighting what it's like to study and work at universities.

We also use paid ads to boost our reach and bring in new audiences to our website.

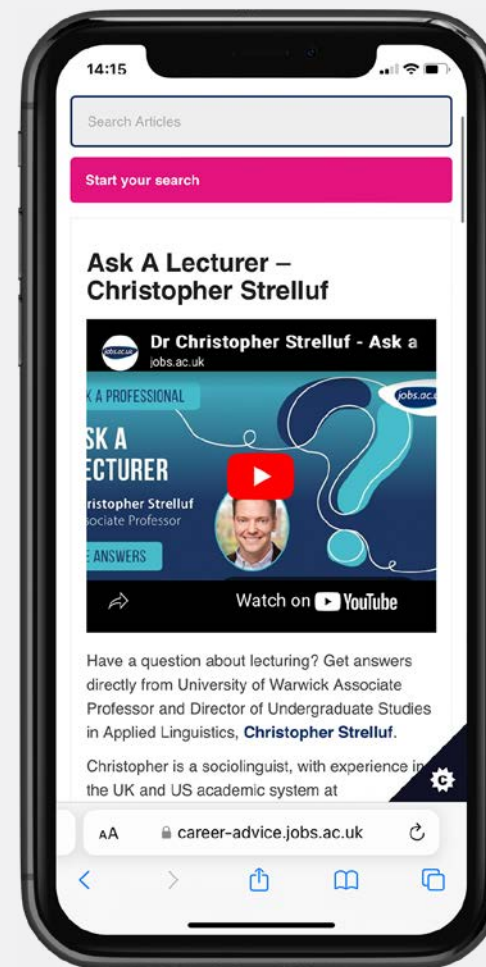
Find us on our social media channels:



Career advice

We host hundreds of career advice articles on our website, covering CV tips, interview questions and PhD advice.

These pages are optimised for search engines and designed to convert job views into applications.



In April 2025, jobs.ac.uk launched a new Q&A series 'Ask a Professional', providing our jobseekers with first-hand insight into the world of academia and professional services.

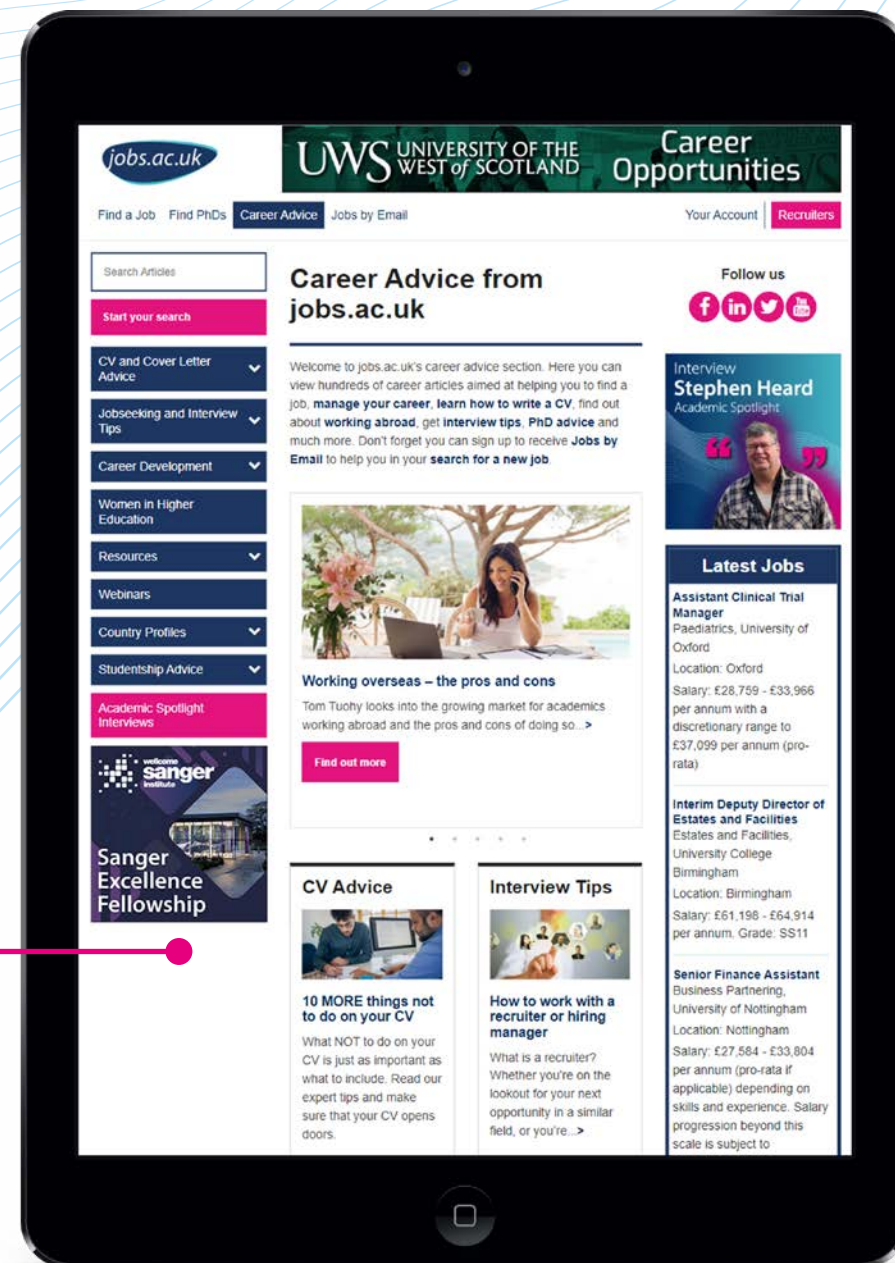
Career Advice Button

Place a button on our well established career advice portal and reach an audience of 51.6K new users each month¹, browsing articles, ebooks and videos.

- ✓ Featured on all pages of our career advice portal
- ✓ Our career advice portal is continuously promoted to our 270K social media followers, providing even more exposure to your button

Benefits

- ✓ Your button will be featured alongside expert career advice content
- ✓ Eye-catching position underneath the portal navigation
- ✓ The larger size allows for an enhanced design



¹GA4 data (12 month estimate based on 1 Aug 2024 - 31st Jul 2025)

Events

From topical webinars through to exhibitions and conferences, we host and attend a selection of HR and recruitment conferences across the UK and internationally every year to engage with you and generate interest in your jobs with candidates.

We also host HE Recruitment for recruitment and human resources professionals in the education sector.

Our event is tailored to provide attendees with insightful presentations, along with opportunities to network with colleagues and our team.





If you would like to advertise on jobs.ac.uk or speak to one of our team about creating a bespoke or targeted recruitment campaign, we'd love to hear from you.

UK and Ireland

Email: enquiries@jobs.ac.uk

Tel: +44(0)24 7657 2839

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